

From: Andrea Mensink <AMensink@Columbiaauthority.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Mottel, HaleyHaleyMottel@gov.sc.gov
Date: 11/20/2015 12:53:09 PM
Subject: RE: 49th Annual Governor's Carolighting | Revised Release
Attachments: 49th Annual Governor's Carolighting Announces Program Lineup.docx

Katherine and Haley-

Attached is the revised version with the changes made and the addition of #GovernorsCarolighting2015.

Katherine: In intro, I changed 'choirs' to 'musical ensembles' to be more inclusive of the handbells. Take a look and see what you think.

And no worries if y'all see any additional changes that need to be made. Keep 'em coming! 😊

We've also added the emails below to Monday's distribution list.

Thank you so much!

Andrea

Andrea Mensink

Director of Communications
Midlands Authority for Conventions, Sports & Tourism
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From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Friday, November 20, 2015 12:19 PM
To: Andrea Mensink; Mottel, Haley
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Andrea – please call me when you have a sec. I did see some minor changes to the press release.

Just for this release on Monday can you include the follow on the distribution list?

Thanks, Katheine

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From: Andrea Mensink [<mailto:AMensink@Columbiaauthority.com>]
Sent: Friday, November 20, 2015 12:07 PM
To: Veldran, Katherine; Mottel, Haley
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Sounds great! We plan to distribute this first thing Monday morning, if that sounds good to you? We will include you and Haley on the distribution list so you see it come through.

Andrea Mensink
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From: Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]
Sent: Friday, November 20, 2015 12:01 PM
To: Andrea Mensink; Mottel, Haley
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Looks Great!
Please let us know if you need anything else.

When are you sending this out? Or has it already been released?

From: Andrea Mensink [<mailto:AMensink@Columbiaauthority.com>]
Sent: Thursday, November 19, 2015 4:35 PM
To: Veldran, Katherine; Mottel, Haley
Cc: Kelly Barbrey; Dayna Cantelmi; Kelsey Carmichael
Subject: 49th Annual Governor's Carolighting | Revised Release

Hi Katherine and Haley-

Attached is the revised release. We added a photo, as well as the Pinetum mention and One SC Fund information. Please take a look and let us know what you think. We are happy to finesse anything.

We can add the remaining photos to a dropbox link for media to access, too. The shots of the tree are so beautiful – I can't wait for this year's event! :)

Thank you so much for looking everything over! We appreciate it!

Andrea

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