

From: LinkedIn <linkedin@el.linkedin.com>
To: Kester, Tonykester@aging.sc.gov
Date: 4/12/2017 11:39:41 AM
Subject: You're Invited! Training on LinkedIn's Free vs. Paid Hiring Tools

Tony Kester

Webcast Invitation

Crash Course: Free vs. Paid Hiring Tools on LinkedIn

Wednesday, April 19, 2017

11:00am PT | 2:00pm ET

[Register Now](#)

Hi Tony,

LinkedIn invites you to a special live webcast engineered just for hiring managers.

In this 60-minute training session, LinkedIn's product expert will walk you through the full suite of LinkedIn hiring tools. You can learn how to use these free and paid features to quickly find quality candidates for your open roles. Learn how to overcome top hiring challenges most department managers face and how you can get the most out of your existing LinkedIn account!

We'll uncover how to:

1. Build your own personal brand as a credible hiring manager
2. Master LinkedIn's free and paid marketing features to promote your company and jobs
3. Use the most effective tools to drive more job applicants

Register now and learn how to use all that LinkedIn has to offer!

[Register Now](#)

Sincerely,

LinkedIn Talent Solutions



Featured Speaker

Jonathan Iwert

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This is an occasional email to help you get the most out of LinkedIn.

This email was intended for Tony Kester. [Learn why we included this.](#)

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