

From: Gravis Marketing
Sent: 1/17/2016 3:50:15 PM
To: Haley, Nikki
Cc:
Subject: FREE DATA and PHONE CALLS
Gravis Marketing

Dear Nikki Haley,

Free Automated Calls and Data
with The Purchase of Live Calls or Direct Mail

Are you frustrated paying for data that is not accurate and obtaining lists that are filled with useless information? During the election season there is a finite timeframe to reach voters with your message and re-assure them that you are the candidate that will get the job done.

At Gravis Marketing we understand the frustration of inaccurate lists. We understand that keeping track of busy signals and unanswered calls takes time and is not a cost effective way to run a campaign.

The difference between winning and losing depends on your ability to connect with voters.

We have the solution.
Gravis Marketing enables you to reach voters in the most cost effective way possible.

Robo Calls will call thousands of voters every minute saving time. Calls can be used for a variety of reasons and will automatically track busy signals and no answers for re-dialing.

- Deliver timely messages that voters care about
- Start dialing within an hour of setup
- Event reminders
- Polling and Patch through calls
- Gather information about how voters feel on hot topics

Live Calls with follow up direct mail is one of the most effective marketing strategies. Voters will hear your message on the phone and then have the same message reinforced with a direct mail piece. This accomplishes several important elements to any campaign:

- Establishes trust and a positive image for the candidate
- Increases recognition and recall
- Reminds voters of issues that impact them and their community
- Increases voter turn out

For a limited time

Receive Free Robo Calls and Data when you purchase live calls and/ a direct mail campaign. This will reduce your marketing costs and increase the effectiveness for your campaign.

Call Today 800-371-3129 or visit gravismarketing.com

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This message was sent to nikkihaley@gov.sc.gov from:

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