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Subject: Complimentary Webinar on 9/29: Industrial IoT Expert Dr. Tim Chou

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How To Unify Your Company's IoT Strategy With A Five Point Framework

A live webinar featuring Dr. Timothy Chou from Stanford University & Bryan Kester, Autodesk® Global Head of IoT

*****All webinar registrants will receive a complimentary IoT Emerge conference pass (Chicago November 2-3, a value of \$1,000 — including a Keynote address by Dr. Tim Chou. Hear Dr. Chou's expert guidance on this webinar, then see him in person in Chicago.*****

IoT is the biggest catalyst for change in manufacturing since the industrial revolution. The benefits of IoT are alluring, but implementing a successful IoT strategy can be daunting. Join us on **Thursday, September 29th at 2pm ET** for a **live webinar** and learn how to establish an IoT strategy or optimize your existing one.

You will also gain insight on:

- A **simple vendor neutral & acronym free framework** in which to understand IoT.
 - How a smart, connected product strategy can help industrial manufacturers create a competitive advantage.
 - How to achieve increased cost savings, predictive maintenance, and new revenue streams.
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