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**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 9/25/2015 7:32:58 AM  
**Subject:** Health Planners for Medicare Open Enrollment Season

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Issue: #1

September 2015

# ACP's "CMS-Compliant" 2016 Senior Health Pocket Planner Calendars Are Now Available for Your Fall Medicare Open Enrollment Activities

*New Front Cover Business Card Holder Features Your Key Contact Information Seen Every Day of the Year!*

## 15-Month Calendar Format

(Oct. 2015-Dec. 2016)

*Includes Monthly Senior Health Tips AND Reminders for Both the 2015 and 2016 Medicare Open Enrollment Dates!*

**Planners Meet ALL CMS/Medicare Guidelines!**  
**Request Your FREE Review Copy!**

American Custom Publishing's **2016 Senior Health Pocket Planner Calendars** are a low-cost health and wellness giveaway for your Medicare open enrollment marketing and outreach activities this fall. Reach seniors every day of the year with key health and wellness information.

Planners are personalized with your own custom front and back covers (see example above), or use our popular business card holder option -- seniors will see your key contact information every day of the year.

The 15-month calendar format (October 2015-December 2016) includes open enrollment reminders for both 2015 and 2016.

**Monthly planner health tips and special health reference pages focus on top Medicare senior health priorities.**

*ACP's 2016 Senior Health Pocket Planner Calendar is the only calendar of its kind that is fully "CMS-compliant" -- meeting all CMS/Medicare guidelines for sales/marketing, communications, and senior health/wellness priorities.*

[Click here](#) to see a pdf review copy of the actual 2016 planner.

**Planner comments from recent clients:**

*"They put the pocket planners in their purse so my business card was always visible when clients looked at the planners."*

*"I found the business card holder very useful. I also really liked the health ideas in the planner."*

*"Everybody sees my name when they use the planners. I also used these as a marketing opportunity."*

**For your FREE planner review copy and prices, contact American Custom Publishing (ACP):**  
**[info@seniorcalendars.com](mailto:info@seniorcalendars.com)**  
**Phone: 800-828-8225**

**To review ACP's other personalized 2016 "CMS-compliant" health education wall and pocket planner calendars, visit**  
**[seniorcalendars.com](http://seniorcalendars.com)**

## **2016 Personalized Senior Calendars Available:**

- [2016 Senior Health Wall Calendar](#)
- [Generations 2016 Senior Health & Wellness Calendar](#) (a larger-format edition of ACP's Senior Health Calendar)
- [2016 Fall Prevention Pocket Planner Calendar](#)
- [2016 Using Medications Wisely Pocket Planner Calendar](#)
- [2016 Heart Health Pocket Planner Calendar](#)
- [2016 Brain Fitness Pocket Planner Calendar](#)

[Click here](#) for a pdf copy of ACP's 2016 Senior Health Calendar catalog flyer.

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**American Custom Publishing (ACP)** is the nation's leading publisher of educational calendar programs for older adult markets. In recent years, ACP has produced millions of wall calendars and pocket planner calendars for hundreds of [clients](#) throughout the U.S.

Please visit [seniorcalendars.com](http://seniorcalendars.com) for information on our 2016 personalized calendars for senior health, fall prevention, medication safety, heart health, brain fitness, and caregiving.

You received this e-newsletter because you or a member of your organization has requested information in the past about our calendar programs, or have been an ACP client. If you do not wish to receive further e-newsletters about the ways calendars can help your program, please click **SafeUnsubscribe** below. Thank you.

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