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Date: 4/6/2004 4:36:33 PM

Subject: Special Plate Matrix

Attachments: Special Plate Distribution Key.doc
Special Plates Matrix Version 3.xls

J.J.,

Attached is the matrix of all special plates currently produced by DMV. I apologize for the small print, but as you can see the distribution of revenues generated from these plates is quite extensive.

We would suggest that any plate series with less than 300 sold be considered for a fee reduction.

If you have any questions, just give us a call.

Steven Lake