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Subject: Breaking news!

Only a little over a week remains before Christmas! Can you believe it? Another year is drawing to an end.

It has been a crazy busy week for us at Push, as we continue to work through a busy (and often loud) construction zone. Frothy is scheduled to open in about two months, and we could not be more stoked!

Also, in breaking news, Push has acquired On Point Digital, a Houston-based firm with more than 20 years experience in corporate web design and strategic branding. We are super excited for what the future will bring with this new partnership.

Big things are happening here at Push, and 2017 is looking brighter and brighter with every passing day!

Here's the latest from digital, Push, beer and politics:

News From Push Digital

You Have To See These Puppies (And Learn About Advertising)

The campaign season has ended but things at Push are still going gangbusters! Check out the latest at Push and get some advice on how you need to be boosting your social content with ad dollars.

Push Expands with the Acquisition of On Point Digital

Matt Nichols and Brian Athey, the founders of On Point, are considered to be one of the most sought-after creative agencies in the political space. Whenever there's an opportunity to grow your team with talented individuals like these guys—it's a no-brainer. We look forward to the new opportunities this acquisition will bring in 2017!

A Blast From Christmases Past

As we continue to prepare for Christmas, take a moment to read some of the best gifts that the Push team has received over the years. Enjoy the reminiscing!

What Our Country Really Needs Right Now

Let's face it, 2016 has been a rough year for America. While every year is a cycle of ups and downs, this year has had more downs than ups. Throughout all of the downs of the year, there has been one truly great thing to come from it...

Wesley's Personal Blog

Humblebrag: I'm A Two-Time Marathoner

Well, I did it. I crossed my second marathon finish line this past Saturday. It wasn't pretty at all, but I beat my goal by eight minutes; finishing in 3:52:06. That's 20 minutes faster than my first marathon, the Charleston Marathon, this past January.

People Who Say, "I Can't"

One of the most powerful phrases you can say or hear is “I can.” I suppose I have always been determined or stubborn about things. Maybe that’s why I have so little tolerance for people who say, “I can’t.” I’m not talking about legal or moral issues here—I’m talking about pushing yourself.

Getting My Namaste On

Yes, yoga! I’m finally hitting that goal I’ve had all year and getting in two sessions each week. I’m loving it so far. Namaste, yo! Keep pushing.

News From Frothy Beard

The Frothiest Gifts to Give This Christmas

Nine days until Christmas—time to get your shopping in gear, right??? Relax. Have a beer. Frothy has you covered. Here are FIVE great Frothy gifts to give...

If You "Carrot" All...

Frothy's newest tasty brew, 18 Carrot Gold, is part of the Brewster series, which encourages women to get involved with craft brewing. \$1 from each pint sold goes to this year's charity, One80Place—a great organization offering food, shelter and hope to the homeless.

Charleston's Favorite Christmastime Beer is Back

Nothing captures the magic of the season quite like a peppermint beer. Yes, Peppermint Porter is back on tap! Get it while you can.

Important Links, Stories And Other Fun Stuff From This Week

Here's Why Facebook Should Buy Twitter

Facebook is a machine for capturing attention, but it has not managed to capture some key categories of the attention market, most notably “Live.”

Introducing Live 360

Live video on Facebook gives people an immediate, authentic window into what’s happening in the world right now; 360 video immerses viewers fully into the scene, letting them explore on their own and experience a new environment.

Snapchat Discover Publishers See Viewership Drop by a Third After Platform Tweaks

Shortly after Snapchat tweaked its Stories page to move Snapchat Discover content closer to the bottom of the page—below stories posted by your friends—multiple Discover publishers saw daily viewership drop.

AirBnB Scams Tripled in 2016, Earning a Consumer Watchdog Warning

Australia's consumer watchdog issued a notice last Monday, warning holiday-goers that scams relating to accommodation booking sites such as Airbnb are on the rise.

Rise of 'Fake News' Gives Brands a Shiver

Growing awareness of fake news and “alt-right” sites have increased brands’ anxiety about where their ads appear. This is especially true of advertisers buying programmatically.

What to do When Donald Trump Attacks Your Company on Twitter

President-elect Donald Trump has wasted no time setting his sights on corporations with whom he disagrees, taking to Twitter to criticize Boeing, Carrier, and now Lockheed Martin.

Until next week,

Wesley Donehue

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