

From: Wilkins, Sam <Swilkins@ohr.sc.gov>
To: Wilkins, SamSwilkins@ohr.sc.gov
Date: 1/8/2015 3:18:14 PM
Subject: Disney Institute is Coming to Columbia, SC

The following email has been forwarded to you at the request of Polly McCutcheon with the Department of Transportation.

ASTD Midlands presents

What do customers remember more - products or people? When Walt Disney determined the answer was people, he hit upon a fundamental business truth that led to the immediate and sustained success of The Walt Disney Company, Disney synchronizes the mission of each Cast member with the culture of the whole organization to create an extraordinary Guest (customer) and Cast (employee) experience. How do they do this? It starts with extraordinary attention to detail in their hiring and training processes that ensures they hire and develop people who fit their culture. They then create and nurture a work environment that reinforces engagement.

When

Monday March 9, 2015

from 8:30am - 4:30pm

Early Bird registration: January 16th

Where

**Midlands Technical College- Airport Campus
1260 Lexington, West Columbia, SC**

Register

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