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Subject: Online Gerontology Certificate Program Starts Soon!

**Join your colleagues in business and aging services who
have signed up for a new certificate program,**

**Fundamentals of Gerontology:
What Every ASA Member Should Know.**

In a joint effort with the University of Southern California, home to the oldest and largest school of gerontology in the world (the USC Leonard Davis School of Gerontology), we are offering you an opportunity to earn a certificate from USC in a convenient and flexible online format.

Over the course of the five-week online program, USC faculty members will take you through the fundamental concepts of gerontology and provide practical and theoretical perspectives to help you gain a broader understanding of aging and the older adults you serve. [Click here to learn more!](#)

This opportunity is available exclusively to ASA members! Not a member? [Join when you register online today!](#)

There is still time to register for the first of four online sessions, which starts January 26, 2015! If this doesn't work with your schedule you will have three more opportunities to take the course, as it will be repeated three more times between now and August.

**The first of four online sessions
starts January 26, 2015!**

"As our society continues to age rapidly, Fundamentals of Gerontology: What Every ASA Member Should Know provides both a broad overview and a deeper understanding of gerontology and the challenges faced by aging adults, their families, and their communities. With nuanced coverage of aging topics presented by our USC Leonard Davis School of Gerontology faculty members, the program provides ASA members direct access to state-of-the-art, evidence-based knowledge from top experts at the oldest and largest school of gerontology in the world." -Pinchas Cohen M.D., Dean of the University of Southern California Davis School of Gerontology

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