

From: Marcus & Millichap Multifamily Forum Central Florida
Sent: 10/7/2014 12:00:45 PM
To: Haley, Nikki
Cc:
Subject: [Price Increase] The Edwards Group & Jefferson Apartment Group on Downtown Development

<<http://emarketing.greenpearl.com/ct/22841599:22734707544:m:1:621478221:8AE7151721BFDDDB0DFA45AEDF642C2C4:r>>

Join the investors and developers behind the most exciting new projects leading the urban renaissance in cities across Florida. Learn how they got in front of this trend, how it is changing the way people think about live/work communities and what it means for your future business at the Marcus & Millichap/IPA Multifamily Forum Central Florida

<<http://emarketing.greenpearl.com/ct/22841599:22734707544:m:1:621478221:8AE7151721BFDDDB0DFA45AEDF642C2C4:r>> on December 3.

**Register Now Before Price Increases
This THURSDAY, October 9!**

**Early Registration: \$249
(Full Rate: \$499)**

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[No thanks, I'm not interested in this event.](#)

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Featured Speakers Include:

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Will Conroy
Partner
Alexander Pope
MODERATOR

<http://mmseattleforum.com/wp-content/uploads/2014/09/P-Collins-CFMF-150x100.jpg>

Peter Collins
Co-Founder
Forge Capital Partners

[_<http://mmcentralfloridaforum.com/wp-content/uploads/2014/09/B-Edwards-CFMF-100x150-V2.jpg>](http://mmcentralfloridaforum.com/wp-content/uploads/2014/09/B-Edwards-CFMF-100x150-V2.jpg)

Bill Edwards
Chairman
The Edwards Group

[_<http://mmcentralfloridaforum.com/wp-content/uploads/2014/10/G-Minder-CFMF-150x100.jpg>](http://mmcentralfloridaforum.com/wp-content/uploads/2014/10/G-Minder-CFMF-150x100.jpg)

Greg Minder
President
Intown Group

[_<http://mmcentralfloridaforum.com/wp-content/uploads/2014/10/M-Mulhall-CFMF-150x100.jpg>](http://mmcentralfloridaforum.com/wp-content/uploads/2014/10/M-Mulhall-CFMF-150x100.jpg)

Mike Mulhall
Senior VP
Jefferson Apartment Group

Featured Panel:

Destination: *Downtown - Multifamily & the Urban Renaissance in Central Florida*

Of all the major stories across central and northern florida real estate of late, the biggest one has to be the revitalization of the urban core in Orlando. However, other cities can be included, ranging from Tampa and St. Petersburg, and as far north as Sarasota. Millennials and others are demanding the amenities and lifestyle a downtown brings, and developers are obliging. This session will look at some of the biggest and most interesting recent projects across the state.

Marcus & Millichap Multifamily ForumCentral Florida
<http://emarketing.greenpearl.com/ct/22841599:22734707544:m:1:621478221:8
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A La Carte Event Pavilion
Tampa

Wednesday, December 3, 2014

7:30 am - 5:00 pm

Early Registration Rate
\$249

Full Registration Rate
\$499

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Confirmed Speakers:

- **Ann Atkinson**, Director - Multifamily Customer Engagement, **Fannie Mae**
- **Tracy Bowers**, Managing Director, **Pollack Shores**
- **John Builder**, Director of Investments, **Cortland Partners**
- **Josh Champion**, President & COO, **Carroll Organization**
- **Kunal Chothani**, Senior Acquisitions Officer, **Beachwold Residential**
- **Fred Cochran**, Managing Partner, **Insula Companies**
- **Nathan Collier**, Founder & Chairman, **Collier Group**
- **Peter Collins**, Co-Founder, **Forge Capital Partners**
- **Will Conroy**, Partner, **Alexander Pope**
- **Holly Costello**, Vice President, **Balfour Beatty Communities**
- **Bill Edwards**, Chairman, **The Edwards Group**
- **Joe Emerson**, Partner, **Weller Residential**
- **Randy Ferreira**, Co-Founder, **Blue Rock Parters**
- **J. Littleton Glover**, President & CEO, **Batson Cook Development Group**
- **Santosh Govindaraju**, CEO, **Convergent Capital**
- **Mickey Jacob**, Executive Vice President, **BDG Architects**
- **Edward Kobel**, President and Chief Operating Officer, **DeBartolo Development**
- **Christopher Leonard**, Regional Director NMHG, **Marcus & Millichap**
- **Richard Matricaria**, Vice President/Regional Manager, **Marcus & Millichap**
- **Greg Minder**, President, **Intown Group**
- **Mike Mulhall**, Senior Vice President, **Jefferson Apartment Group**
- **Arturo Pena**, Vice President, **Related Development**
- **Jason Robertson**, VP - Development & Acquisitions, **American Land Ventures**
- **Brian Schimmel**, Senior Acquisitions Associate, **Investors Management Group**
- **John Sebree**, Vice President/National Director - NMHG, **Marcus & Millichap**

- **Christopher Smiles**, Managing Director, **Waypoint Residential**
- **Elizabeth Truong**, Senior Managing Director, **Landmark Apts.**
- **John Wilcox**, Vice President, **Marcus & Millichap Capital Corp.**
- **Bob Vail**, President, **Kolter Group**

Meet the Speakers

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Conference Agenda:

- **Castle In the Sky:** *Big Developments*
- **Florida Sunshine:** *Multifamily Acquisitions & Dispositions Strategies*
- **Innovations in Management:** *Multifamily Operations Best Practices*
- **If You (Re)build it, They Will Come:** *The Craft of Value-Add Redevelopment*
- **No Recourse:** *Multifamily Debt & Capital Raising*
- **Destination:** *Downtown - Multifamily & the Urban Renaissance in Central Florida*

View the Full Agenda

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Get Involved!

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Scott Milliken

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Contact us for details:

A number of opportunities exist for speaking, sponsoring and/or exhibiting at the conference.