

November 25, 2016

The Honorable Nikki R. Haley  
Office of the Governor  
1205 Pendleton Street  
Columbia, South Carolina 29201

Dear Governor Haley,

Congratulations on your appointment as UN Ambassador. My name is Tony Vargas and I would appreciate it if you would consider me for a part-time position in your new communications office in New York documenting media inquiries

I am enclosing my resume which I have also submitted on line to the Trump organization. I have had decades of experience in filtering media inquiries for former Congressman Bill Green (R), NYS Lt. Governor Betsy McCaughey (R) and have served former Mayors Koch, Dinkins and Giuliani. I had worked in communications for years and know most of the print and electronic media.

I admire you taking on this new post and have been a fan when you supported Rubio and Cruz. I myself am of Puerto Rican decent (both parents) born in the Bronx, New York. I am fluent in English and Spanish

I very much would be honored to be on your team. In short I am most interested in "covering your back" with the media based in New York and following the proper protocol in responding to their inquiries.

Sincerely,

A handwritten signature in dark ink that reads "Tony Vargas". The signature is fluid and cursive, with a large initial "T" and a long, sweeping underline.

Tony Vargas

Home 631-287-4766

254 Tuckahoe Lane

Southampton, NY 11968-3211

# **Anthony M. Vargas**

Phone: 917 846 0337

[tonyvargas@aol.com](mailto:tonyvargas@aol.com)

## ***Fluent in Spanish***

### **EXPERIENCE**

**NYC Board of Education - Substitute Teacher**

**Southampton School District – Substitute Teacher**

**2006 – present**

### **NEW YORK INSTITUTE OF TECHNOLOGY**

**2001 to 2005**

**Director of Media Relations**

**Responsibilities included:** overseeing the day-to-day media activity, managing the media staff's day-to-day activities, In charge of the development of external & internal media management systems, edits ongoing communications interactions with members of the media, e.g. press releases, tip sheets, e-mail communications, etc., involved in the coordination of special video and television productions, involved in identifying video and still pictures in response to day-to-day media requests and communications. Charged with implementing and overseeing some of the tactics related to the strategies in the long-term public relations plan that will enhance and promote the Institution's reputation and visibility worldwide.

**Freelance work 1998 to 2001 – Alchimia Public Relations & Marketing – New York & Southampton, NY**

### **LIEUTENANT GOVERNOR'S OFFICE - STATE OF NEW YORK**

**1996 Consultant to LT. Governor for Republican Convention in San Diego and employed until 9/98**

**Press Secretary/Director of Communications for the Honorable Betsy McCaughey Ross (R)**

**Responsibilities included:** handling all press activities (print and electronic) for the highest ranking elected female official in New York State. Developing image campaign, setting and executing daily as well as long-term media goals, creating and staging press & photo opportunities with a staff of 3. Working with a host of elected and appointed officials, non-profit organizations and governmental agencies in promoting issues of women & children. Reporting directly to the Lieutenant Governor and her chief of staff.

### **THE CALLAGHAN GROUP LTD.**

**1993 – 1996 - Management**

**Responsibilities included:** supervising a full-time account staff of six plus administrative and intern staff members. Projects included: FASHION CAFÉ from initial concept to launch, numerous special events and donations of celebrity memorabilia; THE HOUSE OF HARRY WINSTON, INC. - the 1993-1998 Oscar campaigns, the sale of the Maltese Falcon and the SHARON STONE lawsuit; the SHIRELLES induction into the Rock & Roll Hall of Fame, Grammy awards and Tony Awards events; full public relations programs for major personalities including PATTI LA BELLE, ROLONDA WATTS, ROSIE O'DONNELL, ROSIE PEREZ and others.

### **UNITED STATES HOUSE OF REPRESENTATIVES**

**1990-1992 - Re-election lost**

**Press Secretary, Congressman Bill Green (R-NY), New York Office**

**Responsibilities included:** planning and structure of outreach campaign, development of all media resources and day-to-day communication with print and electronic media. Working directly with both New York and Washington, DC chiefs of staff in promoting programs, policies and activities of this 14-year veteran. Worked extensively with New York City and National media in both proactive press relations and crisis management. Consulting part-time on Congressional re-election campaign.

### **NYC DEPARTMENT OF PARKS AND RECREATION**

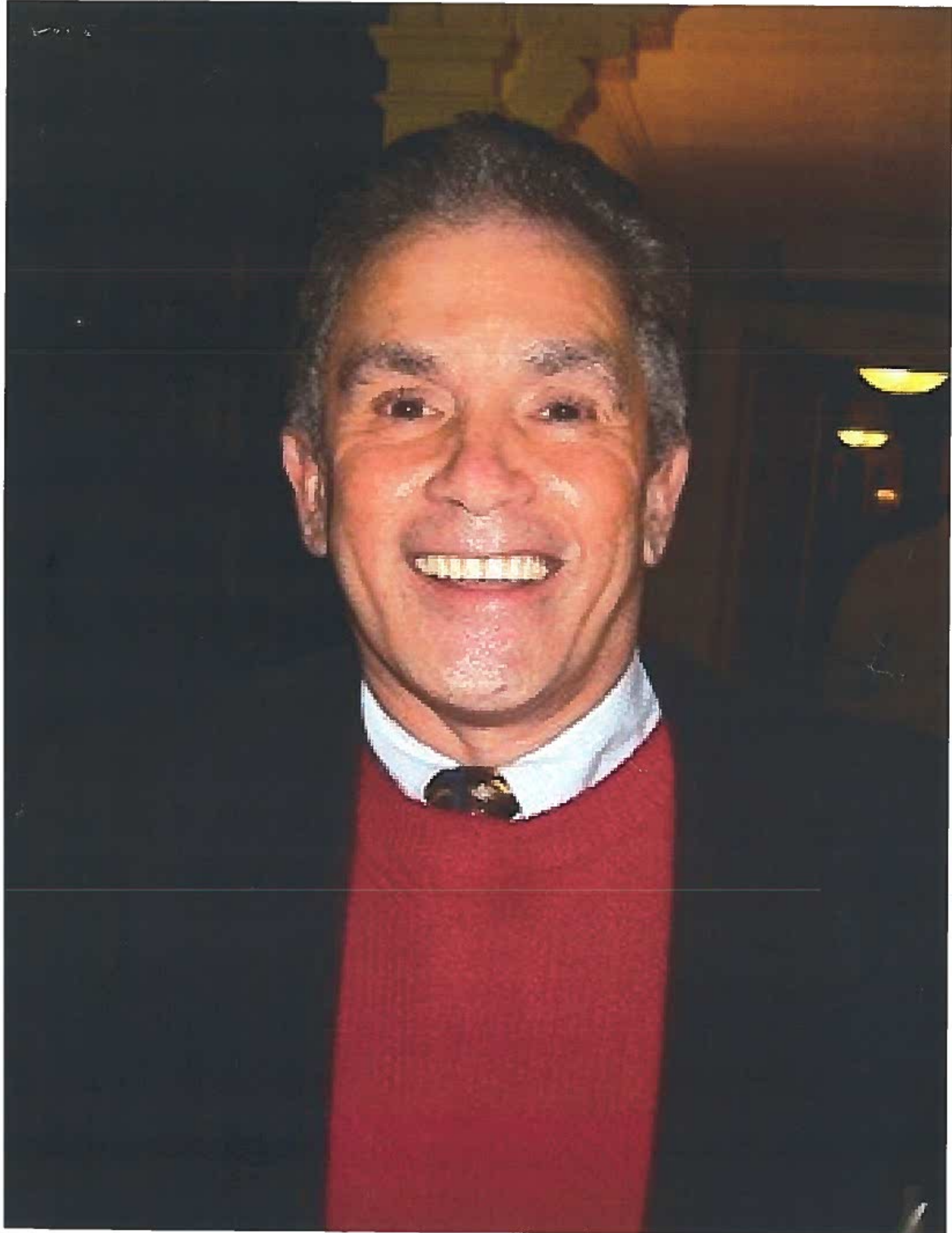
**1989- 1990**

**Press Secretary, Commissioner Betsy Gotbaum**

**Responsibilities included:** serving as ranking officer and official press liaison, special events and spokesperson for this agency that incorporates 4600 employees and has jurisdiction over 26,000 acres of public lands. Successfully handling numerous crisis situations and concurrently developing significant positive media coverage for departmental activities. Liaison with colleagues at numerous city agencies on major issues that involved other departments as well as relevant non-profit organizations, i.e., Central Park Conservancy, City Parks Foundation. Handling promotions and coordination of media coverage for special events. Supervising staff of 4 press officers, writers, graphic designers and photographers. Coordinating activities of 5 borough offices.

**EDUCATION -BA - California State University at Los Angeles; Fluent in Spanish**

***Dynamic Public Relations/Marketing professional with over 20 years of experience. Proven ability to develop and maintain client relationships. Particularly adept at developing external and internal media management systems. Fluent in Spanish. Can do attitude.***





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## TONY VARGAS

April 6, 2016

Tony Vargas is Executive Producer Of HMS and continues to handle public relations projects and has written for numerous publications including Dan's Papers, The New York Hamptonite, Time Square Gossip, Hamptons.com, Hamptons Journal, Boulevard Magazine, New York Social Diary and Patch.com.

He began his career in Los Angeles where he taught and directed student theater. Moving to New York, he continued his dual roles as teacher and theatrical producer producing a number of plays and finally merged his two passions by becoming the founding producer of Family Life Theater, a unique

improvisational teen theater group that has been replicated worldwide. He served as Press Secretary for NYC Parks Commissioner Betsy Gotbaum and Press Secretary for NY Congressman Bill Green. Joining New York public relations firm The Callaghan Group, supervising a full-time account staff of six plus administrative and intern staff members. Projects included: Fashion Cafe from initial concept to launch, numerous special events and donations of celebrity memorabilia; The House of Harry Winston handling the 1993-1998 Oscar campaigns, the sale of the Maltese Falcon; the Shirelles induction into the Rock & Roll Hall of Fame, Grammy awards and Tony Awards events; full public relations programs for major personalities including Patti LaBelle, Rolonda Watts, Rosie O'Donnell, Rosie Perez and others. Tony then served as Press Secretary / Director of Communications for NYS Lt. Governor Betsy McCaughey leaving to head up the Media Relations Division for New York Institute of Technology handling public affairs for seven (7) colleges under NYIT.

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## LATEST POSTS

DUBAI

Sep 23, 2016

BUDAPEST

Jul 13, 2016

PARIS

May 11, 2016

**TONY VARGAS**  
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631--287--4766  
917 --846--0337  
Southampton, NY 11969

## **EXPERIENCE**

### **SOUTHAMPTON PRODUCTIONS**

Hamptons--mainstreet.com as well as several TV shows, Independent films and Theater projects.

### **NEW YORK INSTITUTE OF TECHNOLOGY**

#### **Director of Media Relations**

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### **THE CALLAGHAN GROUP LTD.**

#### **Senior Account Executive**

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