

From: Jesse Berst <chairman@smartcitiescouncil.com>
To: Kester, Tonykester@aging.sc.gov
Date: 6/12/2015 10:40:11 AM
Subject: Data mistakes cities can't risk / Greener, leaner ports? Yes! / IoT standards on the way

WELCOME TO SMART CITIES NOW

Updates on smart city progress around the globe

NEWS & TRENDS

Data mistakes cities can't risk: There's no question cities can use data to make people's lives easier, but without privacy safeguards, people are finding those services more creepy than useful. Experts say unless cities address this now, key initiatives could fail. [MORE >>](#)

Greener, leaner port operations: Ports are economic engines for many cities. They're also extremely complex operations – so complex that even a tiny glitch can shut them down. Learn how Siemens is providing smart technologies to help ports stay on top of their game. [MORE >>](#)

City solar success stories: More businesses and homeowners are generating solar energy. But tight budgets and unfavorable tax policies often hold cities back. It doesn't have to be that way. Learn how cities are overcoming obstacles, with help from companies like S&C Electric, to save money and the environment. [MORE >>](#)

The case for smart water (and why it's a no brainer)

There are a lot of reasons why the water industry is in significant disarray today. How to fix it? A white paper from West Monroe Partners suggests smart approaches that are worth studying. [Get it now >>](#)

WORTH WATCHING

IoT standards for smart cities on the way: The International Telecommunications Union formed a new study group to tackle standardization requirements for the Internet of Things, with an initial focus on IoT applications in smart cities. Learn what they hope to accomplish. [MORE >>](#)

PARTNER SPOTLIGHT

Learn why Itron's game-changing OpenWay Riva technology is on a winning streak... Read about Bechtel and Google Fiber rolling out Nashville's ultra-fast Internet... See why Cubic and Chicago Transit Authority won ITS honors for innovation... Don't miss Ooredoo's triple win in the Asia Communications Awards... And find out how Bit Stew Systems plans to help utilities in Asia and Australia. [MORE >>](#)

SCC member exclusive: Get 10% off SCW registration

Registered members of the Smart Cities Council receive a 10% discount at Smart Cities Week, coming to Washington, D.C. Sept. 14-16. It's North America's first major conference and exhibition focused on smart cities solutions. Don't miss it! [Claim your discount now >>](#)

JESSE'S PICKS

Smart cities experts

Many of the world's foremost experts in a wide range of smart city technologies are on the Council's ever-expanding Advisory Board -- national laboratories, standards bodies and respected energy and environmental organizations among them. [It's a great resource.](#)

SMART CITY EVENTS

6.16: Verizon IoT Smart Cities Seminar
Indianapolis, Indiana

6.24: Smart Cities Now
Nice, France

6.29: Public-Private Partnerships Negotiation for SMART City Management
Oslo, Norway

7.1: WasteMET China
Shenzhen, China

7.9: SmartVille India
Hyderabad, India

[Get details on these and](#)

We are proud to have these leading global companies as Smart Cities Council Lead Partners: Allied Telesis, Alstom, Bechtel, Cisco, Cubic

Transportation Systems, Enel, IBM, Itron, MasterCard, Mercedes-Benz, Microsoft, Ooredoo, Qualcomm, S&C Electric, Schneider Electric, Verizon ..
. and our Associate Partners: ABB, Alphinat, Apex CoVantage, Badger Meter, BehaviorMatrix, Bit Stew Systems, Black & Veatch, CH2M, Civic Resource Group, Elster, Enevo, Entrigna, Hutchison Kinrot, Imex Systems, Intel, K2 Geospatial, Neptune Technology Group, OSIssoft, Saudi Telecom, Siemens, Silver Spring Networks, Space-Time Insight, Spire Metering Technology, SunGard Public Sector, The Urban Institute, TROVE, Veolia and West Monroe Partners.

- *Follow us on Twitter*
- *Like us on Facebook*
- *Join our LinkedIn Group*
- *Did someone forward this newsletter to you? Register to get your own copy !*

more smart city events >>

**LIVABILITY + WORKABILITY
+ SUSTAINABILITY**

The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

**www.smartcitiescouncil.
com**

Copyright © 2015 Smart Cities Council

Our address is 15127 NE 24th Suite 358, Redmond, WA 98052, USA

If you do not wish to receive future email, [click here](#).

(You can also send your request to **Customer Care** at the street address above.)