

**From:** Jesse Berst <chairman@smartcitiescouncil.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 7/17/2015 11:18:40 AM  
**Subject:** Augmented reality gets urban / 5 cities, 5 smart ideas / Paving the way for really big data

---

## WELCOME TO SMART CITIES NOW

*Updates on smart city progress around the globe*

### NEWS & TRENDS NEWS & TRENDS

**Case for augmented reality:** Learn how data-driven augmented reality services from Civic Resource Group International help people become more aware and better connected with the world around them -- and how that pays off for cities and urban dwellers alike. [MORE >>](#)

**5 cities, 5 smart ideas:** Rotterdam gets innovative with flood-proofing... App spotlights Metro Nashville's workforce diversity and pay equity... Auckland Transport tracks 200 construction projects efficiently... Kids really do power their future on Pediatorkope... Mexico City improves safety at urban substations. Read the details at the site. [MORE >>](#)

**Building lanes for really big data:** As cities look to become smarter by monitoring an ever increasing number of sensors and devices in real-time, they may want to look at a new network backbone from GE that may eventually help them make the leap to really big data. [MORE >>](#)

#### Flip through our new program guide to Smart Cities Week

Get a quick glimpse of the entire event in our new brochure. Scan the Strategic Program, learn about Hub Sessions, see who you'll want to hear and what they'll be talking about. Scope out the exhibition floor plan and our event sponsors and -- most important -- see how to reserve your spot at Smart Cities Week in Washington, D.C. Sept. 15-17. [Get the brochure >>](#)

**Unlocking financial help:** Convergence, a new financing platform supported by the Bill & Melinda Gates Foundation, MasterCard, The Rockefeller Foundation and many others, promises to make it easier for developing regions to get financing help they need, but also for those with money to provide it. [MORE >>](#)

### PILOTS & PROJECTS

**Resource intelligence on campus:** Schneider Electric and the San Mateo County Community College District are working on a major energy efficiency initiative that will be a first in California. Read what they're hoping to accomplish -- and why. [MORE >>](#)

#### July 21 ANSI Cities Network webinar features Architecture 2030

The monthly webinar runs from 2 to 3:30 p.m. EDT on Tuesday, July 21, highlighting the work of Architecture 2030 and the 2030 Districts Network which reduces energy use, water use and transport emissions through public-private partnerships in urban areas across North America. Vincent Martinez, director of research and operations for Architecture 2030, is featured speaker. [Get registration details >>](#)

---

*We are proud to have these leading global companies as Smart Cities Council Lead Partners: Allied Telesis, Alstom, Bechtel, Cisco, Cubic Transportation Systems, Enel, GE, IBM, Itron, MasterCard, Mercedes-Benz, Microsoft, Ooredoo, Qualcomm, S&C Electric, Schneider Electric, Verizon ..*

### JESSE'S PICKS

#### Partner Spotlight

I'm always intrigued by the many and varied projects our partners are involved in around the world. [Click to the website for details](#), but here are a few examples: Qatar Airways migrates systems to **Ooredoo** Data Center... **Itron** Total Solar launches... **Veolia's** partnership with NYC helps stabilize rates... **CH2M** has role in iconic Saudi airport project... **Clevert** continues momentum with new financing round... **Elster** wins AMI projects from Mexico to Saskatoon... **Intel** tapped to help boost Spain's digital economy... **ABB** technology will integrate French offshore wind parks.

### SMART CITY EVENTS

. and our Associate Partners: ABB, Alphinat, Apex CoVantage, Badger Meter, BehaviorMatrix, Bit Stew Systems, Black & Veatch, Civic Resource Group, CH2M, Clevest, Elster, Enevo, Entrigna, Hutchison Kinrot, Imex Systems, Intel, K2 Geospatial, Neptune Technology Group, OSIsoft, Saudi Telecom, Siemens, Silver Spring Networks, Space-Time Insight, Spire Metering Technology, SunGard Public Sector, The Urban Institute, TROVE, Veolia and West Monroe Partners.

- [Follow us on Twitter](#)
- [Like us on Facebook](#)
- [Join our LinkedIn Group](#)
- [Did someone forward this newsletter to you? Register to get your own copy !](#)

### 9.3: Sustainable Smart Cities India

Taj, Bengaluru, India

### 9.15: Smart Cities Week

Washington, D.C.

### 9.17: New Mobility World

Frankfurt, Germany

***Get details on these and more smart city events >>***

## LIVABILITY + WORKABILITY + SUSTAINABILITY

The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

**[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)**

---

Copyright © 2015 Smart Cities Council

Our address is 15127 NE 24th Suite 358, Redmond, WA 98052, USA

If you do not wish to receive future email, [click here](#).

(You can also send your request to **Customer Care** at the street address above.)