

**From:** Gary W. Ford, ACP publisher <gford@seniorcalendars.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 12/13/2016 7:04:47 AM  
**Subject:** Last Week to Order Personalized Senior Calendars!

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Issue: #10

December 2016

***Special Offer for Organizations That Have  
Participated in Recent National Senior Health  
& Fitness Day and National Women's Health  
& Fitness Day Events...***

**Save 15% When You Order 2017  
Personalized Senior Health Calendars!**

**Order Online at:  
[SeniorCalendarOrders.com](http://SeniorCalendarOrders.com)  
and use Discount Code  
**SrCal2017** when you checkout for your  
**15% calendar savings****

***This is the FINAL WEEK to order for  
delivery by the New Year!***

American Custom Publishing  
(ACP) offers eight  
personalized 2017 senior  
health education calendars --  
two wall calendars and six  
pocket planner calendar  
editions-- that help you reach  
older adults with your key  
program information every  
day of 2017.

These award-winning  
calendars -- see the complete  
list below-- are the only  
calendars that are fully "CMS-  
compliant" -- meeting all CMS guidelines for communications,  
marketing, and Medicare senior health and wellness priorities.  
The calendars are customized with your organization's key  
program information-- seen each day, every month, all year.

**Request Your Free Catalog:  
[info@seniorcalendars.com](mailto:info@seniorcalendars.com)**

For a limited time, organizations that have participated in recent National Senior Health & Fitness Day events are eligible for a 15% discount when they place their online order at [SeniorCalendarOrders.com](http://SeniorCalendarOrders.com) .

To get the 15% discount on your calendar order, enter this code when you checkout: **SrCal2017**

The following senior health calendars are available for 2017 and offer a variety of personalized options:

***Personalized 2017 Senior Health Wall Calendars:***

**2017 Senior Health Calendar**

**Generations 2017 -- Senior Health & Wellness Calendar**

***Personalized 2017 Senior Health Pocket Planner Calendars:***

**Senior Health Pocket Planner Calendar -- 15-Month Edition** (Oct. 2016--Dec. 2017) -- Low-cost good health "giveaway" for the fall Medicare open enrollment season. Planner includes key dates for *both* the 2016 and 2017 enrollment seasons.

**Senior Health Pocket Planner Calendar -- Fall Prevention Edition**

**Using Medications Wisely Pocket Planner Calendar**

**Heart Health Pocket Planner Calendar**

**Brain Fitness Pocket Planner Calendar**

**Caregiver's Pocket Planner Calendar**

***Hurry -- This special 15% discount on your personalized senior health calendar order is only available through this week!***

**To place your order and get the 15% Senior Health & Fitness Day event discount, visit: [SeniorCalendarOrders.com](http://SeniorCalendarOrders.com) and use discount code: SrCal2017 when you checkout.**

*Questions about the 2017 personalized calendars, ordering, and your special Senior Health & Fitness Day discount?*

**E-mail: [info@seniorcalendars.com](mailto:info@seniorcalendars.com)**

**Phone: 800-828-8225**

**Web: [seniorcalendars.com](http://seniorcalendars.com)**

***ACP's Senior Health Education Calendars Are the  
Only Calendars of Their Kind  
That Meet ALL 2017 CMS/Medicare Guidelines!***

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**American Custom Publishing** (ACP) is the nation's leading publisher of educational calendar programs for older adult markets. In recent years, ACP has produced millions of wall calendars and pocket planner calendars for hundreds of [clients](#) throughout the U.S.

Please visit [seniorcalendars.com](http://seniorcalendars.com) or [request our catalog](#) for information on our 2017 personalized calendars for senior health, fall prevention, medication safety, heart health, brain fitness, and caregiving.

You received this e-newsletter because you or a member of your organization has participated in recent National Senior Health & Fitness Day or National Women's Health & Fitness Day events ([www.fitnessday.com](http://www.fitnessday.com)) and are eligible for this limited time 15% discount special for ACP's 2017 personalized senior health calendars.

If you do not wish to receive further e-newsletters about calendar discounts, or about National Senior Health & Fitness Day and National Women's Health & Fitness Day, please click **SafeUnsubscribe** below.  
Thank you.

American Custom Publishing, 328 W Lincoln Ave. #10, Libertyville, IL 60048

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