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Subject: Palmetto Bluff Village Grand Opening
Location: Palmetto Bluff, 15 Village Park Square, Bluffton, S.C.
When: 4/27/2015 11:00:00 AM - 12:00:00 PM

APPROVED BY: NH

EVENT: Palmetto Bluff Village Grand Opening

DATE: Monday, April 27, 2015

TIME: 11:00 AM

LOCATION: Palmetto Bluff, 15 Village Park Square, Bluffton, S.C.

LOCATION SET-UP: Microphone and podium only. Tables and chairs will be in a separate section for the lunch portion of the event.

ON-SITE LOCATION CONTACT:

Courtney Hampson
Palmetto Bluff
Cell: (843) 247-5958

SCHEDULING CONTACT:

Polished Pig Media
ashley@polishedpigmedia.com
Cell: (317) 727-5327

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: This event will mark the opening of Moreland, the second “village” being built at Palmetto Bluff, as well as the expansion of the award-winning Inn at Palmetto Bluff – a combined investment of over \$20 million by developer Crescent Communities in Palmetto Bluff and the greater Bluffton area. Governor Haley will be asked to speak in support of Palmetto Bluff, the Inn at Palmetto Bluff, and the economic development value they bring to the Bluffton community. We’re happy to help with talking points as needed.

PRESS: Yes.

PUBLIC: No.

INVITED BY: PRT

HEAD TABLE:

INTRODUCED BY: Bluffton Mayor Lisa Sulka

LENGTH OF SPEAKING:

SPEAKING ORDER/LINE-BY-LINE:

11:00 AM: Event guests meet in TBD location

11:15 AM: Guests board trolleys and depart

11:20 AM: Brief stop at site of new Inn followed by tour of Moreland neighborhood

11:40 AM: Arrive at Moreland event location; guests get off buses and enter tent area with seating for remarks

11:45 AM: Event remarks (order subject to change):

 Crescent executive

 Mayor of Bluffton

 Governor of South Carolina

 Closing remarks

11:50 AM: Photo op with officials and executives

 One-on-one interviews with media as needed

12:00 PM: Guests invited to enjoy lunch; Governor departs

1:30 PM: Lunch concludes

ATTENDEES:

SUGGESTED TALKING POINTS:

ECONOMIC DEVELOPMENT INFORMATION: