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**From:** DXE Medical, Inc. <sales@dxemed.com>  
**Sent:** Tuesday, October 4, 2016 11:57 AM  
**To:** Haley, Nikki  
**Subject:** October Newsletter - FREE AEDs & SCA Month Headliners You Need to Know!



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## October Features:



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Nashville Heart Walk

### **DXE Medical & AED.com will be at the Nashville Heart Walk**

The Nashville Heart Walk is Saturday October 15, 2016. Members of the team will be there representing our company and supporting the AHA and our like-minded goals to improve everyone's chances against heart-related events. October is SCA Awareness Month, which is perfect timing for the walk! According to the SCA Foundation, *"In the U.S. alone, approximately 326,200 people of all ages experience EMS-assessed out-of-hospital non-traumatic SCA each year.."* Providing AEDs drastically helps increase the odds of survival, which is why we are so committed to the cause. Click the image for more info. on the event.



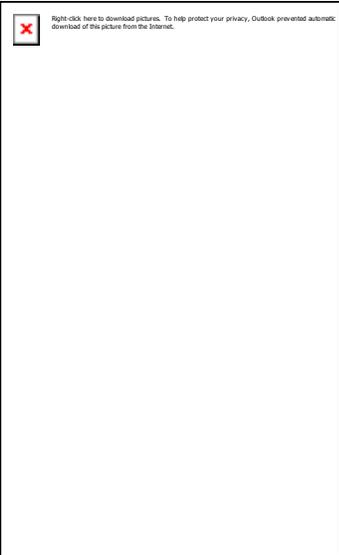
### SCA Month is now, so what better time to give away some AEDs?

[DXE Medical](#) & [AED.com](#) have partnered with our manufacturer ZOLL Medical again for *SCA Awareness Month* - October. We are thrilled to announce we are going to be giving away FOUR FREE ZOLL AED+ units throughout the month.

To enter, just go to [AED.com](#) or [DXEMed.com](#) and a pop-up will automatically show up so you can sign up for our monthly newsletter (which if you are reading this, you are already a faithful subscriber!) which will enter you to win. You can enter every week and you can enter if you are already a subscriber.

The winners will be announced on [AED.com's Facebook page](#) each following Monday (October 10, 17, 24, & 31) and even if you don't win, we will send you an exclusive discount code for your facility.

A big thank you to ZOLL Medical for the generous donation of the four new AEDs!

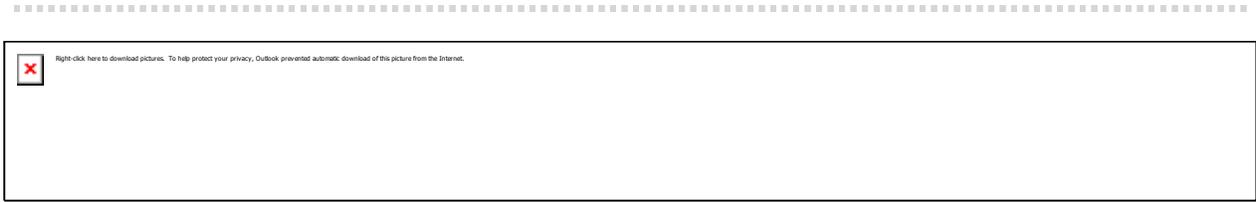


### Employee of the Quarter, Q1: David Inman, Purchasing & Inventory Specialist

From Dave's Manager:

"David has a long track record of leading best practice inventory controls and improving inventory processes here at DXE. His oversight has led to results of 99.6% or better for overall accuracy. This consistency is highly valued as it frees up our team to focus on our customers. In addition to these responsibilities, this quarter David has taken a lead role in managing our sourcing of used equipment. He has quickly picked up this new challenge and found ways to improve our processes. Congratulations David on being DXE's Employee of the Quarter." - Darren Kuhl, Senior Finance Manager

If you haven't gotten to know the rest of our team, [click here to meet the people behind DXE Medical and AED.com!](#)



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