

From: Healthcare Education Associates <reply-312036@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 3/4/2016 1:03:35 PM
Subject: Time Running Out to Improve Your Bottom Line with UM Best Practices

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Utilization Management Best Practices Summit for Health Plans

Hi Tony,

Time is running out to register for Healthcare Education Associates' **Utilization Management Best Practices Summit for Health Plans** on **April 26-27** in **Fort Lauderdale!** Don't miss this opportunity to learn business-friendly tools and strategies to enhance the quality of your clinical management operations and outcomes.

On April 26-27th join Blue Cross Blue Shield of Florida, VillageCareMax, UPMC Health Plan, United Healthcare and many others in this interactive setting to share your experiences and get industry-wide insight on UM clinical and business best practices. You will also gain critical insight to help bridge the gap between your clinical and actuarial programs to better evaluate your UM operations and interventions and so much more!

Don't miss the only event focused on the nexus of your clinical and business operations! Register now, before time runs out!

[Website](#) | [Brochure](#) | [Register](#)

P.S. Our hotel block is filling up fast! Ensure peace of mind and simplify your conference experience—secure your arrangements today!

Get Answers to these Important Questions

- What analytic practices can we adopt to ensure we are prioritizing intervention targets to maximize value and likeliness to succeed?

Who Should Attend

Designed for Medicare Advantage, Medicaid and Commercial plan leaders and senior managers, this program will benefit individuals with the following responsibilities:

- How can we improve the economic outcomes of our UM/CM operations?
- How can our UM and CM teams coordinate better to overcome difficult-to-manage cases?
- How can we leverage our pharmacists as a cost-effective intervention conduit to positively impact our care management strategies?
- How can we reduce members' ER visits and re-admissions to improve care and reduce costs?
- What can be done to centralize our triage & referral behavioral health care protocols to ensure compliance?
- How can my UM & CM teams positively impact our Star Ratings to increase our reimbursement rates?
- What steps can we take to streamline our appeals processing & determinations?
- What UM best practices can we implement to avoid disruptions in the provision of our members' care?
- What best practices can we implement to improve how we evaluate our interventions clinically and financially?

- Utilization Management
- Case Management
- Healthcare Services
- Operations
- Quality Improvement
- Member Relations
- Appeals
- Compliance

Registration Details

Priority Code - PHNH248q-EM5

Standard Rate - \$2095

Health Plan/Provider Rate - \$1395*

*subject to HEA approval

For more information and to register, visit the [website](#) or contact:

Whitney Betts at 704-341-2445 or wbetts@frallc.com

For speaking and sponsorship opportunities, contact:

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