

# Southeastern United States – Canadian Provinces Alliance

*Fifth Annual Conference | Myrtle Beach, South Carolina*



# WELCOME TO SEUS-CP 2012

The Fifth Annual Conference of the SEUS-CP Alliance is proudly hosted by South Carolina Governor Nikki Haley along with co-host New Brunswick Premier David Alward



**Nikki R. Haley**  
**Governor**  
**South Carolina**

On behalf of the people of South Carolina, I am pleased to welcome you to Myrtle Beach for the fifth annual Southeastern United States – Canadian Provinces (SEUS-CP) Alliance conference.

Focusing on the advanced manufacturing, technology, and green economy sectors, this year's conference, with its valuable business-to-business meetings and promises of new partnerships, provides the opportunity to enhance strategic trade and investment. The economic relationship between the Canadian Provinces and Southeastern U.S. has been fruitful for many decades. Here in the Palmetto State, recognized nationally for its business-friendly environment, we had an impressive year for pro-business reform, job recruitment, and export growth in 2011 – and Canada continues to be one of our top trading partners. Since its launching in 2007, SEUS-CP has played a significant role in maintaining and developing these ties, and I believe its value will continue to grow in today's global economy.

Michael and I are honored to have you visit our beautiful state. We hope you will take the time to experience all South Carolina has to offer and see for yourselves why it is such a great place to visit and wonderful place to live.

A handwritten signature in black ink that reads "Nikki R. Haley". The signature is fluid and cursive, written in a professional style.



**David Alward**  
**Premier**  
**New Brunswick**

New Brunswick values the rapidly growing trade relationship between our regions, and the Southeastern United States – Canadian Provinces Alliance conference is where much of that success begins.

It was a true privilege to bring so many partners and new friends together last year to innovate, connect, and compete in New Brunswick.

And we are proud to serve as co-host of this year's conference in Myrtle Beach with our friends from South Carolina.

The theme, **Creating Opportunities. Advancing Partnerships.** faithfully reflects this conference's strong focus on relationship-building and networking.

Each year, the annual meetings of the Alliance have provided an occasion for both public and private sector decision makers to focus on opportunities to grow the two-way benefits that our economic partnerships yield.

Our 2011 sold-out event in Fredericton brought together leaders in business, research, and government in over 330 scheduled meetings which resulted in real business arrangements. This year's meeting promises to build on that success.

As proudly unique and diverse partners, we are united by the opportunities we share to grow stronger and more competitive regions together.

I wish everyone a successful conference as you work to make deals, network, and share the best of each province and state.



# SEUS-CP 2012 BUSINESS CO-CHAIRS



## **Ambassador David Wilkins Partner, Nelson Mullins Riley & Scarborough, LLP**

On behalf of the business community of South Carolina, we welcome you to Myrtle Beach and our great state. It is my honor and privilege to serve as the business co-chair for the Fifth Annual SEUS-CP Alliance Conference.

I have a deep affection for what I have long called the Carolina-Canada Connection – a bond created by the strongest of business and tourism ties not only between the Palmetto State and Canada, but between Canada and the entire Southeast region of the United States. This is a relationship that continues to thrive no matter the politics of the day on either side of the border, and even in the face of global economic struggles.

These are just some of the many reasons why I have supported the SEUS-CP Alliance since my days serving as U.S. ambassador to Canada. As a lifelong South Carolinian, one given the privilege to serve my country in Canada, it was evident to me from the start that we could take what was good in our bilateral relationship and make it great by bringing together smart and savvy business and elected leaders and stakeholders on both sides of the border. Like any relationship worth investing in, SEUS-CP allows us annually to take stock of the relationship, examine common issues, and seek new and innovative ways for collaboration to strengthen our economies.

As our world wrestles with a sagging economy, this year's conference theme, **Creating Opportunities. Advancing Partnerships.** is most timely. The key to improving the quality of life for all of us is by creating tangible opportunities for economic development and investment. No one does this better than the inspiring entrepreneurs on both sides of the border willing to take risks and make investments. And elected leaders are key because it is their job to understand and appreciate the needs and concerns of business and do what they can to make government an asset to growth and opportunity, not a hindrance.

We look forward to exploring all of these important issues with you over our time together in sunny Myrtle Beach. We are proud to showcase our small state with the big heart and do everything we can to make sure you experience firsthand our warm Southern hospitality.

So welcome to South Carolina! We hope your time with us inspires you to return to our state again, and often.



**Andrea Feunekes, M.Sc.F.**  
**Co-Founder & Co-Chief**  
**Executive Officer**  
**Remsoft**

Once again I am delighted to be part of the annual SEUS-CP Alliance conference by serving as business conference Co-Chair for the Fifth Annual Conference in Myrtle Beach.

The Alliance serves an important mandate for the member provinces and states by enhancing trade, investment opportunities, and the sharing of research and knowledge. This will only lead to stronger ties and increased opportunities for the entire region. I am proud to be part of a very special connection with the SEUS-CP Alliance.

Every year, the conference brings together businesses to interact and exchange ideas. Last year over 300 meetings took place and business resulted. Small and medium size companies use these events as opportunities to enter new markets, meet new clients and to find investors. The Alliance is fundamental in facilitating greater exchanges of people and ideas among member states and provinces. As the 2011 business conference's Chair I was honored to be a part of the event and very impressed by the caliber of the conference. From its discussion forums, networking sessions, and the gala dinner to the B2B matchmaking program the event was first class. I can assure you, if you seize the opportunities presented at this conference, you will meet potential business partners and make lasting friends.

The role of the business Chairs is important at these annual conferences. While we are certainly here to ensure that delegates have a valuable experience, we are also the face of the business communities whom we represent. On behalf of the New Brunswick business community, welcome to SEUS-CP 2012!

I look forward to playing a role in facilitating new and stronger connections between the Southeastern United States and Canada. I wish each of you a most successful conference, and lasting new relationships.

# HEADS OF DELEGATIONS



South Carolina  
**The Hon. Nikki R. Haley**  
*Governor*



Georgia  
**The Hon. Nathan Deal**  
*Governor*



New Brunswick  
**The Hon. Paul Robichaud**  
*Deputy Premier  
Minister of Economic Development*



Georgia  
**The Hon. Brian Kemp**  
*Secretary of State*  
*\*HOD Representative for Opening Ceremony*



Alabama  
**The Hon. Greg Canfield**  
*Secretary of Commerce*



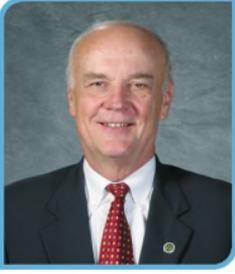
Nova Scotia  
**The Hon. Darrell Dexter**  
*Premier*



Newfoundland and Labrador  
**The Hon. Kathy Dunderdale**  
*Premier*



North Carolina  
**The Hon. Bev Perdue**  
*Governor*



North Carolina  
**The Hon. Keith Crisco**  
*Secretary of Commerce*



Tennessee  
**The Hon. Claude Ramsey**  
*Deputy Governor*



Ontario  
**The Hon. Monte Kwinter**  
*Parliamentary Assistant to the Minister  
of Economic Development & Innovation*



Quebec  
**The Hon. Jean Charest**  
*Premier*

## AMBASSADORS



Mississippi  
**The Hon. Phil Bryant**  
*Governor*



**The Hon. Gary Doer**  
*Ambassador of Canada to the  
United States of America*



Prince Edward Island  
**The Hon. Robert Ghiz**  
*Premier*



**The Hon. David Jacobson**  
*Ambassador for United States  
of America to Canada*

# AGENDA

## Sunday, May 20

### 12:00p – 4:00p

#### **Matchmaking Meetings**

*Tides 1 and Tides 2*

### 12:00p – 7:00p

#### **Registration**

*Group Check-in Desk*

### 4:00p

#### **Opening Ceremony**

*Atlantic Ballrooms 1-4*

Moderators:

Ambassador David Wilkins

Andrea Feunekes

### 5:30p – 6:45p

#### **Welcome Reception**

Presented by Horry County South Carolina

and the City of Myrtle Beach

*Courtyard*

### 7:00p – 8:30p

#### **Governor's Gala Dinner**

*Atlantic Ballrooms 5-8*

Speaker:

U.S. Senator Lindsey Graham – South Carolina

*\* All events will be held at Marriott Grande Dunes, unless otherwise noted.*



## **Lindsey Graham U.S. Senator South Carolina**

In the United States Senate, South Carolina's Lindsey Graham has earned a reputation as a conservative leader willing to tackle the toughest issues facing our nation. Graham is widely viewed as one of the strongest proponents of a robust national defense and considered a loyal friend to our men and women serving in uniform. A frequent visitor to the war zones of Afghanistan and Iraq for on-the-ground assessments, Graham has consistently pushed for outcomes in

the War on Terror which defend our own long-term national security interests. Closer to home, Graham has been a leader in balancing the federal budget and reforming entitlements to get our nation's fiscal house in order. For his work, a prominent national conservative organization labeled him a 'Taxpayer Hero' who puts, "the interests of the taxpayer ahead of politics by consistently voting to cut wasteful spending, reduce the tax burden, and make government more accountable to taxpayers."

Graham was elected to the Senate in 2002 and reelected in 2008, garnering over one million votes and becoming the top vote-getter in South Carolina history.

In the Senate, he serves on the chamber's most important committees: Appropriations, which oversees the expenditure of every dollar from the Federal Treasury; Armed Services, which is responsible for all areas of our national defense; Budget, which establishes the blueprint for total government revenues and spending, and Judiciary, which has a broad mandate covering multiple issues ranging from the Constitution to criminal justice to intellectual property law.

Graham was elected to the U.S. House of Representatives in 1994 as the first Republican from the Third Congressional District of South Carolina since 1877. Prior to his service in the House, Graham compiled a distinguished record in the United States Air Force as he logged six-and-a-half years of service on active duty as an Air Force lawyer. From 1984-1988, he was assigned overseas and served at Rhein-Main Air Force Base in Germany.

Upon leaving active duty Air Force in 1989, Graham joined the South Carolina Air National Guard where he served until 1995. During the first Gulf War in the early 90's, Graham was called to active duty and served state-side at McEntire Air National Guard Base as Staff Judge Advocate where he prepared members for deployment to the Gulf region.

Graham continues to serve his country in the U.S. Air Force Reserves and is one of only three U.S. Senators currently serving in the Guard or Reserves. He is a colonel and is assigned as a Senior Instructor at the Air Force JAG School.

A native South Carolinian, Graham grew up in Central, graduated from D.W. Daniel High School near Clemson, and earned his undergraduate and law degrees from the University of South Carolina. He lives in Seneca and is a member of Corinth Baptist Church.

# AGENDA

## Monday, May 21

**7:30a – 3:00p**

**Registration**

*Group Check-in Desk*

**7:30a – 9:00a**

**Networking Breakfast**

*Buffet available*

*Atlantic Ballrooms 5-8*

**7:30a – 9:00a**

**HOD Breakfast**

*(For HODs and Staff Only)*

*Oleander Room*

**9:00a – 10:15a**

**Discussion Forum – “Economic Business Outlook of Canada & the Southeast United States”**

*Atlantic Ballrooms 1-4*

**Moderator:**

*Andrea Feunekes*

**Speakers:**

*Mark Vitner, Managing Director & Senior Economist, Wells Fargo Commercial  
Derek Burleton, Vice President & Deputy Chief Economist, TD Bank  
Financial Group*

**Discussion Summary:**

*In light of the economic woes of the past few years there seems to be resurgence in both Canada and the Southeast United States. Each speaker will focus on the economic and business outlook of their respected regions. They will speak to the current economic situation for business and manufacturing growth in their jurisdictions, and where they think things are moving in the near term.*

**10:30a – 11:30a**

**Town Hall Session**

*Atlantic Ballrooms 1-4*

**Moderator:**

*Chris William, Managing Director of Wells Fargo Advisors and Host & Moderator of the regionally syndicated PBS television series “Carolina Business Review.”*

## 11:30a – 12:00p

### **HOD Press Availability**

*Oleander Room*

### **Matchmaking Meetings**

### **Networking Break**

## 12:00p – 1:15p

### **Luncheon/Discussion**

*Atlantic Ballrooms 5-8*

### **Speaker:**

The Hon. Gary Doer, Ambassador of Canada to the United States of America

### **Matchmaking Meetings**

### **Networking Break**

## 2:00p – 3:30p

### **Discussion Forum – “The Future of Manufacturing Innovation”**

*Atlantic Ballrooms 1-4*

### **Moderator:**

Dr. Jennifer J. Clark, Associate Professor, School of Public Policy, Georgia Institute of Technology

### **Speakers:**

Marco Cavazzoni, Vice President & General Manager Final Assembly and Delivery, Boeing South Carolina

Geoffrey S. Aucoin, Michelin North America Inc.

Inta Zvagulis, President, BuildIT Software & Solutions

### **Discussion Summary:**

Both American and Canadian manufacturers increasingly must use innovative and advanced processes to produce goods faster and at the highest quality standards in order to compete globally. Speakers will address what areas are important within their companies, how they are using technology to remain leaders and discuss areas of innovation that will be required in the future.

### **Matchmaking Meetings**

## 7:00p

### **Buses depart for event**

## 7:30p – 10:00p

### **SC Music Revue**

### **House of Blues**

# SPEAKERS

## Discussion Forum – “Economic Business Outlook of Canada & the Southeastern United States” Monday, May 21 | 9:00am to 10:15am

### MODERATOR



#### **ANDREA FEUNEKES**

##### **Co-Founder & Co-CEO, RemSoft**

Andrea Feunekes has grown RemSoft, established in 1992, from a start-up to one of the world's leading providers of advanced analytics, modeling and spatial planning technology. Remsoft serves blue chip clients in North America, South America, Europe, Asia, Africa, Australia and New Zealand. Andrea is responsible for business development, product strategy, sales, marketing and management of day-to-day operations. She is also in the forefront of Remsoft's planning, commercialization and export strategies. Andrea has been recognized for positively changing the landscape of her community and the knowledge industry in New Brunswick. She is also the recipient of numerous awards recognizing her and Remsoft for achievements in business, export and technology development.

### PANELISTS



#### **MARK VITNER**

##### **Managing Director & Senior Economist, Wells Fargo Commercial**

Mark Vitner is responsible for tracking U.S. and regional economic trends with Wells Fargo Commercial, based out of Charlotte, N.C. He also writes for the company's Monthly Economic Outlook report, the Weekly Economic & Financial Commentary, and provides regular updates on the housing markets, commercial real estate, regional economies, and inflation. Mark joined Wachovia (then First Union) in 1993. Before that, he spent nine years as an economist for Barnett Banks in Jacksonville, Fla. Mark earned his B.B.A. in economics from the University of Georgia, an M.B.A. from the University of North Florida, and has completed further graduate work in economics at the University of Florida. He also completed the National Association of Business Economics (NABE) Advanced Training in Economics program at Carnegie Mellon University. Along with membership in numerous industry associations, Mark serves as a distinguished lecturer and practitioner at the University of Georgia, chairs the economic advisory committee for the Bond Dealers of America and is the chief economist for the North Carolina CCIM.



**DEREK BURLETON**  
**Vice President & Deputy Chief  
Economist, TD Financial Group**

Derek Burleton received his Bachelor of Commerce from Queen's University and an M.Sc. in Economics from the London School of Economics.

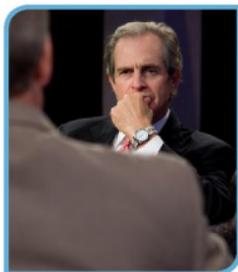
Recently, Derek was promoted to Vice President and Deputy Chief Economist for TD Bank Group.

In his current position, he heads a team that provides leading Canadian economic and financial analysis. Derek has also authored a number of reports that have generated considerable attention across the country, including: "A New Normal: Canada's Potential Growth During Recovery and Beyond", "The Coming Era of Fiscal Restraint" and "Charting a Course for Sustainable Health Care in Ontario". He is frequently called upon to speak to the media on economic issues and he gives numerous presentations to various groups within and outside TD.

**Town Hall Session**

**Monday, May 21 | 10:30am to 11:30am**

**MODERATOR**



**CHRIS WILLIAM**  
**Managing Director, Wells Fargo  
Moderator & Executive Producer of  
"CAROLINA BUSINESS REVIEW"**

Chris William is a Managing Director in the Private Client Group for Wells Fargo and Moderator and Executive Producer for the long-running, syndicated PBS television program CAROLINA BUSINESS REVIEW, which is seen each week in 22 markets throughout North and South Carolina. As a finance professional as well as broadcast moderator, he has been uniquely qualified to observe and comment on business and industry for two decades. William is also the host and co-founder of The Forum for Corporate Conscience, an organization of nearly 150 CEO's that discusses issues around corporate sustainability, ethics and values.

In addition, he is host and Director for the Forum on Sustainable Business and the creative round-table IF: INNOVATION FIRST. He participates annually in, and authors numerous business and industry panels and conferences across the Carolinas.

# SPEAKERS

## *Luncheon Discussion*

*Monday, May 21 | 12:00pm to 1:15pm*

### **SPEAKER**



**THE HON. GARY DOER**  
**Ambassador of Canada to the**  
**United States of America**

In October 2009, Gary Doer assumed his responsibilities as Canada's 23rd representative to the United States of America. Prior to taking up his current position in Washington, Ambassador Doer served as Premier of Manitoba for ten years. During that time, he worked extensively with U.S. Governors to enhance Canada-U.S. cooperation on trade, agriculture, water protection, climate change and renewable energy.

Ambassador Doer won three consecutive elections as Premier of Manitoba with successive increased majorities. In 2005, he was named by Business Week magazine as one of the top 20 international leaders on climate change. His government introduced balanced budgets during each of his ten years in office while reducing many taxes, including a plan to eliminate small business tax. As Premier, he led strategic investments in health care, education, and training and infrastructure.

Ambassador Doer hails from Winnipeg. He is married with two daughters.

## *Discussion Forum – “The Future of Manufacturing Innovation”*

*Monday, May 21 | 2:00pm to 3:30p*

### **MODERATOR**



**DR. JENNIFER J. CLARK**  
**Associate Professor, School of Public**  
**Policy, Georgia Institute of Technology**

Jennifer Clark is an Associate Professor in the School of Public Policy at the Georgia Institute of Technology in Atlanta where she teaches courses in economic development theory, analysis, and practice as well as research design and methods. She earned a PhD in City and Regional Planning from Cornell University and an MPlan in economic development from the Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota. She holds a BA from Wesleyan University in Middletown, CT.

Since the mid-1990s, she has studied the spatial and organizational dynamics of the optics, imaging, and photonics industry both in the US and internationally. She writes, consults, and speaks on the subject of national and regional development policies related to innovation, intellectual property, and manufacturing.

## PANELISTS



**MARCO CAVAZZONI**  
**Vice President & General Manager,**  
**Final Assembly and Delivery, Boeing**  
**South Carolina**

Marco Cavazzoni was named vice president and general manager of Final Assembly and Delivery, Boeing South Carolina, in November 2009. In this role, Cavazzoni is responsible for implementing the new 787 final assembly and delivery operations for Boeing Commercial

Airplanes at the site in North Charleston. Cavazzoni previously served as vice president of Technical Services for the Commercial Aviation Services, Boeing Commercial Airplanes. In that role, he managed a broad range of global products and services. Prior to that, Cavazzoni served as vice president of Freighter Conversions for Commercial Aviation Services. Before that assignment, Cavazzoni was director of the 747-400 Boeing Converted Freighter (BCF) program, where he led the global design, development, certification and delivery of the first 747-400BCF. Cavazzoni also led the Lean transformation of the Interiors Responsibility Center within Boeing Commercial Airplanes.

After joining the company as a member of the Leadership Development Program, Cavazzoni focused on employee engagement and Lean principles for operational positions while serving in a variety of management positions within the C-17 program.

Cavazzoni brought diverse experience to Boeing from his time with Bombardier Inc., CAE Inc. and ASTECH Inc., where he worked in a variety of management positions.

Cavazzoni holds a bachelor's degree in electrical engineering from the University of Toronto, a master's degree in aerospace engineering from Concordia University and a doctorate in organizational leadership from Pepperdine University.

# SPEAKERS



**INTA ZVAGULIS**  
**President & CEO,**  
**BuildIT Software & Solutions, Ltd.**

Inta Zvagulis is an industry pioneer in the development of advanced software solutions used for part inspection and assembly in manufacturing. Born in South-Western Ontario, she holds degrees from both the University of Western Ontario and McGill. Inta has been in the engineering software industry since 1985, having been heavily involved in the early stages and growth of Maya Heat Transfer Technologies Ltd.; she subsequently played a major role in its acquisition of the BuildIT software from SRDC in 2002. In 2004, she assumed full-time responsibility for BuildIT software and its development team, and founded BuildIT Software & Solutions Ltd. Led by Inta's years of experience, the company maintains an aggressive R&D program to supply its leading edge inspection solutions to the world's largest aerospace, defense and automotive OEMs, and continues to expand into new industries and markets.



**GEOFFREY S. AUCOIN**  
**Industrial Director,**  
**Michelin North America Inc.**

Geoff graduated with his Bachelor of Science in Aerospace Engineering from the University of Colorado in 1983. He also obtained his Master of Business Administration MBA from Clemson University in 1993. Geoff served as a Lieutenant in the US Navy from 1983 – 1989. During this time he obtained his Nuclear Engineering qualification, Submarine Officer qualification and his Submarine Navigation qualification.

Geoff began his career with Michelin in 1989 in Spartanburg, South Carolina, where he worked until 1993. Since that time he has worked in various positions throughout the USA, Canada and France. He was the plant manager of Michelin's C3M Manufacturing Site in Greenville, SC the company's most technologically advanced manufacturing process. He was also the Plant Manager of the Bridgewater, N.S. Site where he oversaw \$30 million dollars of investment in new manufacturing process technology. Most recently he has served as the Truck Tire Industrial Director overseeing the sites and investments for plants in Northern Ireland, Canada, Mexico and the US.

He served on the Board of Directors for the United Way of Lunenburg Co. Geoff lives in Simpsonville, South Carolina with his wife, Joann, and their daughter, Claire.

# AGENDA

## Tuesday, May 22

### 8:00a – 9:30a

#### **Networking Breakfast**

*Buffet available*

*Atlantic Ballrooms 5-8*

#### **Matchmaking Meetings**

#### **Networking Break**

### 10:00a – 11:30a

#### **Discussion Forum – “Beyond the Border: Ensuring Efficient Can-Am Trade in a Tighter Security Environment ”**

*Atlantic Ballrooms 1-4*

#### **Moderator:**

James D. Phillips, President & CEO, Can/Am Border Trade Alliance

#### **Speakers:**

John Costanzo, President, Purolator International

Mike Fisher, General Manager, Consolidated Cargo Carriers

Dr. Robert Perkins, Vice President of Brokerage Strategy, Livingston International, Inc.

#### **Discussion Summary:**

Companies continue to seek that global edge and logistics and supply chain management continue to play a growing role in their competitiveness. Companies are constantly facing changes in this area such as increased governmental regulation, fuel prices and customer demands. Additionally, there are always logistical and customs issues related to cross border trade between the United States and Canada. This session will include speakers who will discuss their company's challenges and successes as it relates to their logistics and supply chain management, advances in technologies and systems that help them and a discussion on current cross border trade issues between the two countries.

#### **Matchmaking Meetings**

#### **Networking Break**

### 12:00p – 1:00p

#### **Closing Luncheon Hosted by 2013 Host Committee**

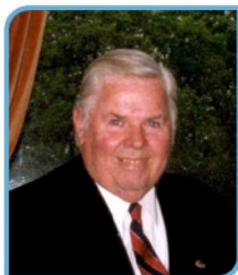
*Atlantic Ballrooms 5-8*

#### **Matchmaking Meetings**

# SPEAKERS

**Discussion Forum – “Beyond the Border: Ensuring Efficient Can-Am Trade in a Tightened Security Environment”**  
**Tuesday, May 22 | 10:00am to 11:30am**

## MODERATOR



**JAMES PHILLIPS**  
**President & CEO,**  
**Can/Am Border Trade Alliance**

James Phillips, distinguished businessman and speaker, holds degrees in Accounting, MBA in Corporate Management and Honorary Doctor of Commercial Science. He has served as President & CEO of the Canadian/American Border Trade Alliance since it was formed in 1992. The Can/Am Border Trade Alliance is a transcontinental, bi-national, broad based organization with participation from all 27 states on or near the U.S./Canada Border and the Canadian Provinces. The CAN/AM BTA's major focus areas are Trade, Transportation, Border Management and Visitation.

He is past President of General Abrasive, where he held numerous leadership positions. Prior to his employment at General Abrasive, he was Chief Financial Officer of the Pigments Division of the American Cyanamid Company. He was appointed by the Senate Majority and the Governor to the New York State Superfund Management Board. Mr. Phillips has received a number of awards in recognition for his successful leadership in business and was awarded the prestigious Dresser Gold Medal for the most innovative and creative contribution to technology for his patented Furnace Plant Design. He was presented with the Business Council Of New York State award by the Governor.

## PANELISTS



**JOHN T. COSTANZO**  
**President, Purolator International**

John Costanzo has served since 2001 as president of Purolator International, Inc., a wholly-owned subsidiary of Purolator, Inc. John is a member of Purolator's Executive Council, and reports directly to the chairman and chief executive officer. John is responsible for \$100 million in business generated from markets outside of Canada, and for development and execution of Purolator's strategic growth plan for international markets. John has extensive experience in the logistics industry. He began his career with the Emery Air Freight Corporation, where he initially served in the company's sales and marketing division. John was later promoted to senior vice president of Emery's eastern division, which was the company's largest and most profitable business unit.



**MICHAEL FISHER**  
**General Manager,**  
**Consolidated Cargo Carriers, Inc.**

Michael (Mike) Fisher is the General Manager of Consolidated Cargo Carriers, Inc. CCC is a flatbed freight provider based in Columbia, SC. Mr. Fisher has managed CCC for the past 5 years following over 20 years of work as a corporate financial manager. CCC provides flatbed freight service for a number of customers as well as

their parent company - Consolidated Systems - from offices in SC, Virginia, Tennessee, Texas and Arizona. Mr. Fisher serves on the board of the SC Trucking Association and thru the association he serves as the Secretary/Treasurer of the SCTA PAC. Mr. Fisher has worked on several committees with the association and has been involved with the associations “Emerging Leaders” program.

Mr. Fisher is a 1984 graduate of Wofford College where he majored in accounting. Mr. Fisher obtained – and has maintained - his license as a Certified Public Accountant license since 1987. In addition to working in public accounting he served as the Financial Controller for Pepsi Cola Company Southeast and Consolidated Systems before moving to CCC and a career in logistics.

Mike and his wife – Erin – live in Forest Acres, SC with their three boys.



**DR. ROBERT PERKINS**  
**Vice President of Brokerage Strategy,**  
**Livingston International Inc.**

Dr. Perkins is a recognized leader in the customs broker and transportation industry serving in many capacities throughout his career to include executive management in two significant firms, UPS, and YRC Worldwide, a Less-than-Truckload (LTL) Transportation carrier. In addition, Dr. Perkins has held the position

of Chief Operations and Compliance Officer for two large family-owned customs brokerage and transportation firms, A. N. Deringer, Inc (Northern Border) and The Miles Group, Inc. (Southern Border). Dr. Perkins has an extensive background in management, finance, technology, customs and corporate compliance, project management and contingency planning, resiliency planning and trade facilitation. Dr. Perkins has also served in the U.S. Army for over 22 years.

# SPONSORS



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**MYRTLE BEACH**  
SOUTH CAROLINA



# PARTNERS



# SC MUSIC REVUE

## Monday, May 21

### PRESENTING SPONSOR

visit  
**MYRTLE BEACH**  
SOUTH CAROLINA



#### **MARK BRYAN AND THE OCCASIONAL MILKSHAKE**

The Occasional Milkshake is what happens when Hootie and the Blowfish, The Blue Dogs, and Cravin' Melon all take a break. Hootie lead guitarist and founding member Mark Bryan, Blue Dogs stand-up bass slapper Hank Futch, and Gary Greene, who plays drums for Cravin' Melon, and percussion for the Blowfish, began jamming together for fun in the early aughts, when their

respective bands were on hiatus.

Mark Bryan is a founding member, songwriter and the guitar player for multi-platinum Hootie & the Blowfish. While Hootie continues to tour and proves to be endlessly successful, Bryan constantly writes, records and produces solo material, and his latest efforts can be heard on the solo release *End of the Front*. Bryan offers up twelve new songs that range from punk to pop, to rock, to bluegrass on the debut.



#### **EDWIN MCCAIN**

Raised in Greenville, S.C., on a musical diet of everything from Earth, Wind & Fire to David Wilcox, he recorded his first independent demo in 1991, issuing his debut, *Solitude*, two years later. That album led to his 1995 major-label debut, *Honor Among Thieves*, which introduced America to the then-budding Southeastern bar favorite. Songs like "Solitude" and "3 a.m." remain fan faves and live staples. Two years later, he broke

into the mainstream with the sweeping ballad "I'll Be," from the album *Misguided Roses*. Over two decades, McCain has morphed into a road warrior, gigging throughout North America most of each year, flanked by his longtime friends and bandmates Craig Shields on saxophone and keyboards, Larry Chaney on lead guitar, as well as drummer Markeya "Tez" Sherard and bassist Jason Pomar.



#### **DANIELLE HOWLE**

Considered by many to be South Carolina's best kept musical secret, Danielle Howle is a punk rock girl with the voice of a honkeytonk angel. As comfortable sharing the stage with Bob Dylan as Fugazzi, she has garnered worldwide acclaim while somehow remaining under the radar of mainstream America. Her music has been featured on the hit series "Army Wives" and Danielle also works as an artist-in-residence at Awendaw Green.



### **PATRICK DAVIS**

Raised on a farm in the central South Carolina town of Camden, Davis was actually born near Nashville in Murfreesboro, Tenn., where his parents had moved in hopes that his father could become a full-time studio musician. Davis writes and performs songs worthy of your attention. And though he's a newcomer to many in the country world,

some of his songs are already contemporary country veterans. He co-wrote Jason Michael Carroll's Top 10 hit, "Where I'm From," as well as the closing track, "Be Wary of a Woman," on fellow South Carolinian Darius Rucker's platinum-level Learn To Live album. In 2011, his songs are being heard on new albums from Lady Antebellum, Jewel (Patrick and Jewel co-wrote 11 of the 12 original songs on the album, and Davis even sang harmony on the closing track, "Count On Me"), Josh Kelley and Carroll (he produced Carroll's latest release).



### **BLUE DOGS**

Not to be confused with the avant-garde jazz combo Blue Dog or the alternative rock outfit Blue Dog Pict, the Blue Dogs are an earthy, down-home roots rock/country-rock/Southern rock band from South Carolina. The twangy, very Southern-sounding Blue Dogs were formed in Charleston, SC, in 1987 by lead singer/guitarist Bobby Houck and bassist

Hank Futch, who had known each other since childhood and played together in college. Drummer Greg Walker came along later, joining the band in 1993. For the Blue Dogs, personnel can change from one album to the next; a Blue Dogs album (either live or studio) will typically include core members along with what could be called an extended family of fellow Southern musicians.

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# NOTES

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L'ALLIANCE  
**SEUS-CP**  
ALLIANCE

**Halifax 2013**  
**July 14 – 16 juillet**  
*Nova Scotia*  
*Nouvelle-Écosse*



*See you next year!*  
*À l'année prochaine!*





*visit*

**MYRTLE BEACH**

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**SOUTH CAROLINA**