

From: Socrata, Inc.  
Sent: 11/3/2014 4:17:49 PM  
To: Haley, Nikki  
Cc:  
Subject: [Benchmark Report] Socrata's 2014 Open Data Study

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2014 Open Data Benchmark Report  
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Hello Nikki,

More and more public-sector organizations are embracing open data as a way to boost visibility into government decision-making and performance. However, open data has a far greater impact on public-sector organizations – and the constituents they serve – than just transparency.

Socrata commissioned a study with [EMC Research](http://info.socrata.com/SI0I3z0D9050ySV0100nkTX) <http://info.socrata.com/SI0I3z0D9050ySV0100nkTX> to learn about the latest open data trends as well as better understand its economic and social impact. Some of the study's findings include:

- 80% of respondents thought their investment in open data would be consistent or increase in the future.
- For Open Data Accessibility, Socrata customers' average scores are 13.6% higher than non-customers
- For Open Data Ease of Use, Socrata customers' average scores are 13.3% higher than non-customers

[Download the 2014 Socrata Open Data Benchmark Report](http://info.socrata.com/My0I0k0DSn51z00U90VI0Y3) <http://info.socrata.com/My0I0k0DSn51z00U90VI0Y3> today to explore the full findings.

Sincerely,  
The Socrata Team

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Interested in learning more?  
[Contact Us http://info.socrata.com/f00oz090D0001I3kSyIXV05](http://info.socrata.com/f00oz090D0001I3kSyIXV05)

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