

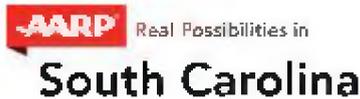
From: Bedsole, Coretta D <cbedsole@aarp.org>
To: Patel, SwatiSwatiPatel@gov.sc.gov
Lynn Teague (teague_l@bellsouth.net)teague_l@bellsouth.net
CC: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 1/7/2016 11:13:03 AM
Subject: RE: Hello

Swati,
We just talked with our creative team about the ethics ad. They would like to use a logo for Governor Haley. What would you like for us to use? Perhaps the state logo that appears on the Governor's website?
Thanks,
Coretta

Coretta Bedsole | [AARP South Carolina](#) | Associate State Director
Advocacy
1201 Main Street | Suite 1720 | Columbia, SC 29201
Office: 803-765-7383 | Cell: 803-403-5313



If you don't think Real Possibilities when you think AARP, then you don't know 'aarp'.



From: Bedsole, Coretta D
Sent: Wednesday, January 06, 2016 9:59 AM
To: 'Patel, Swati'; Arnold, Teresa; Lynn Teague (teague_l@bellsouth.net)
Cc: Veldran, Katherine
Subject: RE: Hello

Swati,
Just left you a voice mail. Please give me a call when you have a chance – 803.765.7383.
Thanks,
Coretta

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If you don't think Real Possibilities when you think AARP, then you don't know 'aarp'.



From: Patel, Swati [<mailto:SwatiPatel@gov.sc.gov>]
Sent: Wednesday, January 06, 2016 9:55 AM
To: Bedsole, Coretta D; Arnold, Teresa; Lynn Teague (teague_l@bellsouth.net)
Cc: Veldran, Katherine
Subject: RE: Hello

Coretta,

Thanks so much for doing this and I understand your budget constraints. I'd like to make one suggestion. From our office's perspective, Senators Campsen and Massey worked equally hard to pass ethics reform and Sen. Massey may feel slighted. May I suggest that the Aiken Standard be added to your list. I recognizing legislators always raises

sensitivities (we deal with it all the time) but I wanted to make sure I pointed out this particular sensitivity especially since the Governor is included in the ad.

Thanks again and let me know what you decide.

Swati

From: Bedsole, Coretta D [<mailto:cbedsole@aarp.org>]
Sent: Wednesday, January 06, 2016 9:43 AM
To: Arnold, Teresa; Patel, Swati; Lynn Teague (teague_l@bellsouth.net)
Cc: Veldran, Katherine
Subject: RE: Hello

Swati,

Teresa asked that I get back with you with the details for our ethics reform thank you ads. I am pleased to report that AARP SC has the resources to run two thank you ads- one in The Post and Courier and the other in The Greenville News. The ads will thank Senator Martin in Greenville and Senator Campsen in Charleston.

The paperwork has been submitted to our ad team in DC with a projected run date of Sunday, January 24th. We will receive a draft of the ad copy in the next few days. Once it is available, we will share the copy with you and Lynn Teague for review.

By copy of this email I am asking Lynn to share the League's logo so that we can drop it into the ad copy.

Please let me know if you have any questions.

Thanks,
Coretta

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From: Arnold, Teresa
Sent: Tuesday, January 05, 2016 4:10 PM
To: Patel, Swati; Bedsole, Coretta D; Lynn Teague (teague_l@bellsouth.net)
Cc: Veldran, Katherine
Subject: RE: Hello

Thanks, Swati! We are so happy that we will be able to thank Sen. Martin for his tremendous efforts. Unfortunately, we don't have enough \$\$ for all 17. We are going to discuss and see what our budget will allow (we have lots of internal and demanding processes for ad development and placement!) but will get back to you asap.

Teresa Arnold | [AARP South Carolina](#) | State Director
1201 Main Street | Suite 1720 | Columbia, SC 29201
Office: 803-765-7374 | Cell: 803-873-2032

If you don't think Real Possibilities when you think AARP, then you don't know 'aarp'.

From: Patel, Swati [<mailto:SwatiPatel@gov.sc.gov>]
Sent: Tuesday, January 05, 2016 3:42 PM
To: Arnold, Teresa; Bedsole, Coretta D; Lynn Teague (teague_l@bellsouth.net)
Cc: Veldran, Katherine
Subject: RE: Hello

Teresa,

Here is the full list of Senators who have consistently voted with us on ethics reform. This is not in an order of priority, but the top 4 on this list did much of the heavy-lifting over the last 3 years. Can you please let us know what the ad will look like, which newspapers it will be placed in and when they will be placed. Thanks again for funding this effort. I think it will go a long way!

1. Larry Martin
2. Shane Massey
3. Chip Campsen
4. Harvey Peeler
5. Wes Hayes
6. John Courson
7. Greg Hembree
8. Tom Young
9. Ronnie Cromer
10. Greg Gregory
11. Sean Bennett
12. Larry Grooms
13. Mike Fair
14. Paul Thurmond
15. Ross Turner
16. Katrina Shealy
17. Danny Verdin

Swati S. Patel
Chief of Staff
Office of Governor Nikki Haley
1205 Pendleton Street
Columbia, SC 29201
DD 803.734.5095

From: Arnold, Teresa [<mailto:TArnold@aarp.org>]
Sent: Monday, December 21, 2015 5:40 PM
To: Patel, Swati; Bedsole, Coretta D; Lynn Teague (teague_l@bellsouth.net)
Cc: Veldran, Katherine
Subject: RE: Hello

We are shooting for the week that session starts – Patrick Cobb, our Communications Director – is out for the holidays and he is essential to our placing ads!

Teresa Arnold | [AARP South Carolina](#) | State Director
1201 Main Street | Suite 1720 | Columbia, SC 29201
Office: 803-765-7374 | Cell: 803-873-2032

If you don't think Real Possibilities when you think AARP, then you don't know 'aarp'.

From: Patel, Swati [<mailto:SwatiPatel@gov.sc.gov>]
Sent: Monday, December 21, 2015 5:37 PM
To: Arnold, Teresa; Bedsole, Coretta D; Lynn Teague (teague_l@bellsouth.net)
Cc: Veldran, Katherine
Subject: RE: Hello

Great! Thanks Teresa. I am copying Katherine Veldran, our Legislative Director, who will help us with this list. Will you place the ads the week before session starts?

From: Arnold, Teresa [<mailto:TArnold@aarp.org>]
Sent: Monday, December 21, 2015 5:31 PM
To: Patel, Swati; Bedsole, Coretta D; Lynn Teague (teague_l@bellsouth.net)
Subject: RE: Hello

We were just discussing this today and we are ready to place ads! Yes, and send us the list of Senators. We may not be able to do all, but will try. We will show you our ad before we place it. Ethics reform is one of our top priorities in our legislative priorities sheet.

Teresa Arnold | [AARP South Carolina](#) | State Director
1201 Main Street | Suite 1720 | Columbia, SC 29201
Office: 803-765-7374 | Cell: 803-873-2032

If you don't think Real Possibilities when you think AARP, then you don't know 'aarp'.

From: Patel, Swati [<mailto:SwatiPatel@gov.sc.gov>]
Sent: Monday, December 21, 2015 5:30 PM
To: Arnold, Teresa; Bedsole, Coretta D; Lynn Teague (teague_l@bellsouth.net)
Subject: Hello

Hello Ladies,

I wanted to reach out and touch base once again on Ethics Reform 2016. I know this feels like de ja vu, but I hope we can join forces again and finish this important goal. The Governor plans to make this a priority once again in the next legislative session (an election year!).

I wanted to specifically follow up on the AARP's idea to send "Thank you" ads to key Senators who have made a difference in moving ethics reform. I recall that the ads would be placed sometime in January. We have a list of a few Senators that a "Thank you" ad would be very helpful for them to re-invigorate the issue, in addition to Chairman Martin.

Please let me know of other action items you may have planned to re-motivate the Senate. The more, the better! Also, call me if you'd like to discuss our efforts.

Thanks,
Swati

Swati S. Patel
Chief of Staff
Office of Governor Nikki Haley
1205 Pendleton Street

Columbia, SC 29201
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