

From: [Alzheimer's Association <info@alz.org>](mailto:info@alz.org)
To: Kester, Tonykester@aging.sc.gov
Date: 5/14/2015 6:00:54 AM
Subject: Time is running out to have your gift matched

Help us reach our \$1 million Matching Gift goal

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Dear Tony,

If there ever was a time to make a donation to the Alzheimer's Association that can make a big difference, this is it. The deadline is fast approaching for our Spring Matching Gift Challenge, and we [urgently need the support of close friends like you](#) to help us raise the final funds needed to secure the full match.

As you know, an anonymous donor from California has agreed to give \$1 million to the Alzheimer's Association — only if we can raise that same amount by June 15, 2015. Her generous gift will enhance local care and support services as well as Alzheimer's Association international research efforts.

When you participate in the Spring Matching Gift Challenge, [your gift can be worth twice as much](#). That means any amount you give will help advance research and ensure care and support for the millions living with Alzheimer's and their caregivers.

**Your donation can
go twice as far**

\$35 → \$70

\$60 → \$120

\$120 → \$240

DONATE NOW →

Just imagine: Your gift of \$35 can become \$70, or your gift of \$60 can become \$120 when it's matched — but only before June 15, so please don't wait.

I hope we can count on you to take part in this unique and limited-time opportunity to [make your gift go twice as far in the fight against Alzheimer's disease](#) . Thank you so much.

Sincerely,

Donna McCullough
Vice President

P.S. We still need your help to reach our \$1 million goal. Don't miss this opportunity to make twice the impact in the fight against Alzheimer's — [please send your gift by June 15](#) . Thank you.

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601

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