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Date: 4/29/2014 5:13:14 PM

Subject: Agenda for PFS Team Call

Hello All,
Please see agenda below for tomorrow's team PFS call. Christian, we will be meeting in John's office if you want to attend in-person.

Dial In: 866-890-3820
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<div align="center">

SC PFS Team Call
4.30.14

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I.)   Program Design
        Program design call - Highlights:
        1.) NFP realizing they will be required to do much more recruitment than ever before ("Interesting & Proactive Recruitment Strategy")
        2.) Social Finance will submit proposal for engaging investors to gauge risk tolerance
        3.) They feel our designation of young AND low income is arbitrary – pushing for one or the other

        NFP proposal: Targeting high-risk areas, but don't turn away mothers because they don't meet eligibility criteria:
                - Operationally, it may be difficult to verify income - can income be driven by targeting high-need areas?

                - They are concerned that if they have hard income and age restrictions, they can't build an effective referral network (targeting, trust, etc.)

                - One option is to set parameters (similar to % of moms served from new counties) on the % of moms served who are young and low income. That way, they don't need to turn people away but will prioritize young, low income mothers

                - Data Need: Excel List and Map of all first-time, Medicaid mothers by age, location (at the most localized level) and income (do we have anything more specific than Medicaid eligible?)
                - This will be a recurring data need (updated version sent at least every few months to enable NFP to target high-risk areas – real time data)
                        - Are we sure this is all we want?
                        - Can Tony request this ASAP from Ana? Erica still waiting on baseline data
                        - Can Tony access BOI dataset?

        Identification of young pregnancies from DHHS' side
        - Curam Risk Assessment Tool – do we still move forward with this if we only screen on age and income?
        - We can identify teenagers in Truven approx. 90 days after first prenatal visit
        - MCOs may be able to identify and refer them sooner, but this is hit-or-miss (MCO team)

- Identifying young mothers early on will mostly be responsibility of NFP

II.)   Agenda & list of questions to discuss on STAR call
III.)   Contract process (Barbara feedback)
IV.)   Data Request / Data Strategy

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Confidentiality Note