

From: Justin Richards <jrichards=rsdc.gop@gmail.com>
To: Lt. Governor's Office LtGov@scstatehouse.gov
Date: 12/19/2017 11:53:10 AM
Subject: Save the Date: RSLC's 2018 Majority Makers Retreat

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Elected Officials and Staff,

The spotlight on state-level elections in Virginia, New Jersey and across the country indicates that 2018 will bring new challenges to the historic Republican highs in legislative majorities and seats held. At the RSLC we have been working hard to prepare for the onslaught of attacks by national Democrats, including Barack Obama and Eric Holder, who are now concentrating the resources of their liberal allies and donors towards the state level.

These groups rallied in full force to turn out Democratic voters in Virginia and won nearly every seat that Hillary Clinton carried in 2016. Had Democrats won them all, they would have flipped the majority. We fully expect Democrats to employ the tactics they used in Virginia nationwide in 2018 and it's vital that Republican candidates and their staff are ready to face the renewed focus by Democrats towards state-level races.

That's why I am extending the invite to your staff to attend our 2018 Majority Makers Staff Retreat being held February 25-26th at the Mayflower Hotel in Washington D.C. This interactive retreat is designed to bring together political staff, including Executive Directors, Political Directors, and other interested senior-level staff of Lt. Governors, Secretaries of State, and State legislative chambers from around the country to learn best practices through innovative seminars with proven strategies and tactics.

Controlling 67 of 99 state legislative chambers, 30 of 45 lieutenant governor's offices, and 30 of 50 secretaries of state offices would not be possible without the hard work that you and your staff put into your campaigns. We hope that this retreat will provide your staff with the opportunity to learn and engage with other successful political operatives from around the country on how to best prepare for the 2018 midterm elections.

Registration for this event will open the first week of

January and we will follow up with an email with that information at the beginning of the year. Until that information becomes available please feel reach to reach out to me if you have any questions about the event or who may attend.

Thanks,

Justin Richards
VP of Political Affairs and Communications
Republican State Leadership Committee

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