



# ***Leading... A Vision for the Future***

***A professional development day for Parenting Professionals***

**May 1, 2014**

**8:30am—4:15pm**

**Brookland Baptist Convention Center**

**1066 Sunset Boulevard**

**West Columbia, S.C. 29169**

# Keynote Presentations

## LEADING TO CHANGE

With over 20 trainers throughout the Southeast, Leading To Change is intentionally structured to be able to meet the diverse needs of multiple communities, businesses, agencies, and organizations. They represent over 120+ collective years in the education, health, workforce development, prevention, entertainment, recreation, international diversity training, and the for profit and not-for-profit industries.



Pat Kelsaw - A California native, Pat earned a BA in communications and a teaching credential from the University of California, Davis. As an elementary school teacher, Pat taught in the Rio Linda (Sacramento area) and Los Angeles Unified School Districts. Being a passionate advocate for youth, families and communities inspired Pat to return to school to obtain a Masters in Social Welfare from U.C. Berkeley. Working in maternal and child health for over 25 years, Pat received numerous commendations for her paid and volunteer work with community health programs. As a grant writer and a former program officer, Pat has garnered over \$2.5 million in funds for community initiatives and programs. As a training associate with Leading To Change, Pat has presented across the country to youth and adult audiences, including the Alabama Community Educators Association, California/Sierra Health Foundation Youth Summit, and South Carolina Campaign to Prevent Teen Pregnancy. Prior to joining the LTC staff, Pat was the executive director for an adolescent health clinic in Rock Hill, SC. To fortify her love for teaching, she works as an adjunct instructor for several local colleges in the Carolinas.



Ahmed Touré is an alumni of the University of North Carolina at Charlotte and at age 25, has spoken to over a hundred events, touring from New York City to Los Angeles and almost everywhere in between. A native of New York with ties to the Ivory Coast, he brings the Rockstar element to his sessions by engaging the audience and inspiring them to aspire. Within the past year he's inducted thousands of teachers, managers, supervisors and other professionals into the "Rockstar Lifestyle". In this community of ordinary people doing extraordinary things his goal is to induct 50,000 members in the next 5 years

### DR. TAMMY PAWLOSKI

Tammy Pawloski grew up in the impoverished areas of rural Horry and Allendale counties of South Carolina, and, after earning an undergraduate degree in early childhood education from USC-Aiken, she returned to the region to teach kindergarten, first, fourth and fifth grades. Pawloski earned her Ph.D. from the University of South Carolina in 1988. She currently holds a dual appointment of Professor of Early Childhood Education and Director of the Center of Excellence to Prepare Teachers of Children of Poverty at Francis Marion University. Prior to joining the faculty of FMU in 2000, she served in a similar capacity on the Columbia, Aiken, Salkehatchie, and Beaufort campuses of USC, and at Ventura College and Pepperdine University in Southern California.

In addition to her work with under-resourced students, Dr. Pawloski's research interests include family, school, and community partnerships and best practices in early childhood education.







**8:00—8:30**

**Registration**

**8:30—9:45**

**Opening/Keynote:**

### **GENERATIONAL CROSSROADS: When X, Y, & Boomers Collide!**

What do each of these generations have in common? And just as important, what makes them so different – in the workplace, in the community, in their day-to-day lives? This POWERFUL training helps deepen the connection & communication across the ages.

“Generational Crossroads” includes:

- Back In The Day Generational Values (Group reflections on work values)
- From Pearl Harbor to Pearl Jam,
- From the Beatles to Beyonce! (Generational icon and career trends)
- Generational Soundtracks (Large group movement to generational music)
- X, Y, & Boomers In The Workforce (Stories and strategies to take back to work)

**9:55—11:10**

**Session One (Choose One)**

### **HOPE, FEAR, & THE SECRET LIFE OF BEES: It Only Takes One To Make An Impact! - Leading to Change**

It only takes one - to launch a wave of learning, to open a door and a mind, to create a lifetime impact. Don't miss this fast-paced, powerful, and media-filled presentation through the lyrical and inspirational storytelling of Leading To Change as they share REAL stories and share REAL strategies to build the leaders around each of us.

### **THE BENEFIT BANK—Kendra Mallet, Regional Coordinator for SC Thrive**

Creativity, innovation, and flexibility are the keys to reaching goals and meeting the needs of ever-growing and diverse communities. Hear about how The Benefit Bank of South Carolina (TBB-SC) and CharityTracker are working to provide tools to improve community impact. TBB-SC uses technology to collaborate with medical clinics, schools, child care programs, community-based organizations, and other entities to offer an electronic interview application process for Medicaid, SNAP, FI and a host of other benefits. CharityTracker is a web application case management system providing for improved collaboration and communication among direct service agencies in a community. This service gathers and reports statistical data for resource development, strategic planning, measuring outcomes, reducing duplication and disaster relief. When paired together, agencies are provided additional support to families in crisis. Utilizing The Benefit Bank System and CharityTracker will help improve the stability of families in South Carolina.

Learn how you can incorporate these invaluable services in your own organization!

### **Let Your Light Shine—Cynthia Grosso**

Bring positive vibes to the families that you visit on a weekly basis. Learn how to keep a positive attitude so you can bring your best to the families that you serve in the community. Understand how to love yourself and keep going after years of service working with families.

**Session One choices continue on next page**



## Session One Continued...

### **RAISING READERS IS IN THE BAG— Kathy Sanders, Children's Librarian-**

#### **Cooper River Memorial Library, Charleston County Public Library**

In 2012, the Charleston County Public Library launched a grant-funded family literacy initiative to inspire students and promote a love for reading in at-risk communities. Centered on Anna McQuinn's book *Lola at the Library*, this art-infused workshop allowed librarians to work with caregivers and children to share read-aloud strategies, information about the library's pre-literacy resources and ways that families could create a literacy-rich environment at home. Discover how one picture book can uncover several teachable moments.

### **11:15—12:30 Session Two (Choose One)**

#### **MUSIC, POWER, ACTION: Using the music and videos of 2014 as**

#### **POWERFUL Leadership and Teaching Tools—Leading to Change**

What's the connection between Lil' Wayne, Coldplay, Pitbull, and even Taylor Swift? WHY are A.N.T. Farm, Big Bang Theory, and the Hunger Games so popular? And most importantly, how can you use over 20 of TODAY's songs and 10 videos in your work with young people? Come to this session ready to laugh, play, and move to the rhythm!

#### **Let Your Light Shine—Cynthia Grosso**

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#### **BRINGING KIDS YOGA INTO OUR CHILDREN'S LIFE—Kelli Boniecki, M.Ed**

Yoga gives children an outlet to explore and learn about themselves in a playful, safe and fun way. Yoga teaches children to breathe, learn about their bodies, quiet their minds, and use energy more effectively. This session will take you through a vinyasa sequence of fun and inspiring yoga moves you can easily help incorporate into children's lives everyday. From ragdoll to airplane pose, prepare yourself for the wonders of yoga while bringing an updog to your day!

#### **5 GIFTS WE MUST GIVE CHILDREN— Kim Williams Odom, Librarian/Manager—**

#### **John L. Dart Library, Charleston County Public Library**

Based on the Every Child Ready to Read at your library model, this interactive parent education workshop stresses that early literacy begins with the primary adults in a child's life. Group activities will explore ways that parents, libraries and other community resources work together to support pre-reading skills and early literacy development. Participate in developing 5 gifts for young people.

**12:30—1:30**

**Lunch**





**1:30—2:55      Afternoon Keynote: Dr. Tammy Pawloski**  
**Challenges and Opportunities with High Poverty Children:**  
**Change the Experience - Change the Brain**

Research is clear that life with limited key resources can impact brain development, and the achievement gap between under-resourced children and their wealthier peers is widening. Children of Poverty score far lower on virtually every standardized test than their more economically advantaged peers, and the dropout rate for low-income students is five times greater than that of their high-income counterparts.

Why is this happening and what can schools, teachers and providers do?

The good news is that while life in poverty often provides a shaky foundation for school success, Early Care Providers and schools can make the difference! Music, video, and powerful graphics will be used in this fast-paced presentation to explore why access to resources matter and which research-based strategies yield best results. Learn how to reframe the challenges faced by teachers and providers in high-poverty schools as opportunities for changing the futures for under-resourced students.

**3:00—4:15      Session 3 (Choose One)**

**LENDING OUR VOICE TO THE HISPANIC COMMUNITY—Miguel Rullan and Ana Frey**

When working with the Hispanic community it is important to understand the cultural differences that have a direct impact on how Hispanic families respond to everyday situations. For instance, language and cultural barriers often contribute to underuse of medical and mental health services; mistrust of authority figures, results in underreporting of crime; and in some cases, immigrations status is the core issue that has a hand in all of the above. In this session we will discuss how Hispanic families deal with these issues as well as how Hispanic parents deal with special needs children given the social norms and cultural differences that abound in this community. We will explore the impact that a diagnosis has on parents and their respective community and we will explore the evolution of advocacy when social stigmas and grieving cycles are dissimilar than those identified in the American Community.

**SAFE IN, SAFE OUT! - Kendra Brown, Criminal Justice Instructor**

Have you ever been shocked because you were a victim of a crime? Being victimized and being mentally scared; it can be costly and dangerous. In this class you will get personal examples on preventing yourself from becoming a victim, as well as proactive tips for prevention as well. We will discuss taking things out of our environment that can be used against you, getting you safe In the house, Safe Out.

**OAE's 101—Tara Carroll, SC First Sound Program Manager/Audiologist**

This session will provide an overview of how to use otoacoustic emissions for hearing screening and tips for success. A demonstration of the OAE will be done as part of this session.

**EXTENDING THE STORY—Darnell McPherson**

Early reading is critical to school readiness! This session will explore concepts, strategies and ideas designed to blend Motherread with your book distribution program activities! Motherread is a research-based program strategy! Your parents will learn the specifics of reading a book to their children while being introduced to adult learning activities. It is a win-win for both parent and their child!



# THANK YOU Conference Sponsors!!

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SC First Steps  
SC Public Library System  
WhatWorksSC—The Riley Institute  
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## QUESTIONS? Contact...

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## CONFERENCE SCHEDULE

8:00-8:30	Registration
8:30-9:45	Morning Keynote
9:55-11:10	Session One
11:15-12:30	Session Two
12:30-1:30	Lunch
1:30-2:55	Afternoon Keynote
3:00-4:15	Session Three

**Conference cost is  
\$35 per person.**

**Registration forms and  
checks should be made out  
and sent to:**

Lexington County First Steps  
Attn: Julie Starr  
101 West Columbia Avenue  
Batesburg SC 29006



## REGISTRATION FORM

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### PLEASE CHOOSE BREAKOUT SESSIONS (circle one choice for each session)

SESSION ONE:

Hope, Fear, & the Secret Life of Bees: It Only Takes One To Make An Impact!

The Benefit Bank

Let Your Light Shine

Raising Readers Is In The Bag

SESSION TWO:

Music, Power, Action: Using the music and videos of 2014 as POWERFUL Leadership and Teaching Tools

Let Your Light Shine

Bringing Kids Yoga Into Our Children's Life

5 Gifts We Must Give Children

SESSION THREE:

Lending Our Voice To The Hispanic Community

Safe In, Safe Out

OAE's 101

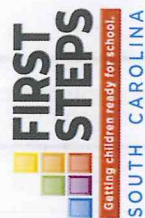
Extending the Story



LEXINGTON COUNTY



101 West Columbia Ave  
Batesburg SC 29006



*Leading... A Vision  
for the Future  
A professional development day  
for Parenting Professionals*

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**REGISTRATION DEADLINE**  
**April 18, 2014**