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Subject: Showing cities the money / Mayor gets serious about games / Smarter traffic signals

WELCOME TO SMART CITIES NOW

Updates on smart city progress around the globe

NEWS & TRENDS

Show cities the money! Over the next 15 years, nearly \$60 trillion will be needed to finance global infrastructure projects. Current funding sources appear to fall well short. See how a new initiative backed by Cisco and others will help cities find new sources of money. [MORE >>](#)

Mayor gets serious about video games: Can video games teach employable skills, respect for diversity and promote a futuristic city? That's what Buffalo, New York Mayor Byron Brown intends to find out with his Serious Computer Game Design Competition inspired by IBM. Get the details. [MORE >>](#)

Making traffic lights smarter: There's nothing good to say about traffic jams. They delay us. They annoy us. They lead to wasted fuel, polluted air and lost production. So how do you defeat clogged city streets? Well-adjusted traffic signals can be a good place to start. [MORE >>](#)

Partners in the spotlight: Cisco, IBM, GE, MasterCard, BehaviorMatrix, Alphinat

Cisco, IBM and GE named among the top 10 Internet of Things power players... Forbes highlights MasterCard role in speeding London transit... BehaviorMatrix granted groundbreaking patent... Alphinat highlights what government websites can learn from e-commerce. [Get the details now >>](#)

PRODUCTS & SERVICES

Healthy utilities begin with happy customers: With distributed energy and other advances, there may come a day when people don't need utilities. Whether or not that day arrives, learn how Opower is helping utilities adapt so their ratepayers want to remain customers. [MORE >>](#)

Get open data lessons learned in one handy guide

The good news for cities just beginning the open data conversation is that today a full arsenal of lessons learned and best practices from cities that blazed the open data trail. So there's no need to start from scratch and make the same mistakes they did – and every opportunity to borrow from their successes. [Get the Smart Cities Open Data Guide now >>](#)

JESSE'S PICKS

Dynamics to the rescue

By improving internal efficiencies and external relationships using Microsoft Dynamics software, City Harvest nearly doubled its rescued food deliveries to people in need in New York City -- without increasing costs.

[Learn more in this brief video..](#)

SMART CITY EVENTS

3.2: ABB Automation & Power World -- Houston

3.3: India Smart Grid Week -- Bangalore

4.21: IoT Global Innovation Forum -- Dallas

4.26: Smart Cities Readiness Workshop -- Dubai

[Get details on these and more smart city events >>](#)

**LIVABILITY
+ WORKABILITY
+ SUSTAINABILITY**

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