

**From:** BusinessUSA <business@subscriptions.usa.gov>  
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### **Do You Have the Business Licenses You Need?**

As a spy, James Bond had a license to kill, but if he were a business owner, he'd need different licenses and permits altogether.

If your business is involved in activities such as selling alcohol or firearms, commercial fishing, etc. – then you may need to obtain a federal license or permit. Here is a brief list of [business activities that require federal permits and licenses](#) and information on how to apply.

In addition, you can also use SBA's [permit search tool](#) to find general business permits, licenses and registrations required by your state, county or city.

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## Grow Your Email Database for Free

There's no doubt that great marketing emails still require an audience to read them. Even when you have awesome content, growing your list of subscribers can be an uphill challenge. As Hubspot notes, subscribers change their email addresses as they move from one company to another, they may abandon their old email addresses, or they may just opt out of email altogether.

What to do, then? Read this list of 25 easy ways to [build your email subscriber database](#).

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## What Can Startups Learn from Lego?

Lego sure has come a long way since the Danish company began making construction blocks in 1932. This year, [Brand Finance consultancy named LEGO](#) the most powerful brand of the year, surpassing Ferrari, Starbucks, Apple, and everything else out there. Needless to say, Lego's brand building is as solid as, well, a ton of bricks. Check out [Onboardly's six lessons that startups can learn from Lego](#).

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## Brew Up Some Exporting!

Brewing beer and shipping it all over the world doesn't sound like a bad way to make a living, does it? [Learn how](#) the folks at [Iron Fist Brewing Company](#) in Vista, California, did it by working with the Department of Commerce's local [U.S. Export Assistance Center \(or USEAC\)](#). This [helped Iron Fist](#) build their small home brewing operation into a successful commercial enterprise that now exports to places like Hong Kong, Sweden, Norway and Canada.

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