

From: IoT Institute <IoTInstitute@info.ioti.com>
To: Kester, Tonykester@aging.sc.gov
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Subject: IoT Emerge—Getting to the Success of Industrial IoT

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Announcing New Speakers + Sessions!

Getting to IIoT Success:

Effective Change Management Tips

Chris Lebeau will discuss how successful IIoT implementation requires knowledge, structure and resolve—outlining the barriers to effective IIoT implementation, along with tips and strategies for dealing with the challenge.

INDUSTRIAL IOT

Exploring the Use of Sensors to Create Compelling Digital Journeys

The magic of a successful IoT implementation lies in user experience. Mathias Rodriguez will discuss how to use sensors to create compelling digital journeys.

IOT ENGINEERING

IoT: The Next Target Lawsuit (It Could Be You!)

Connected devices offer tremendous benefits, but connectivity can create threatening physical, financial, and even national security cyber-vulnerabilities. Creighton Magid will explain what can be done to minimize litigation risks.

Early bird rates end August 28, 2016

For more event information visit IoTEmergence.com.

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