

From: Tony Denny <tony@tonydenny.com>
To: Baker, JoshJoshBaker@gov.sc.gov
CC: Calloway, Williamwillie.calloway@scmuseum.org
Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 6/7/2016 11:24:33 AM
Subject: Proviso question
Attachments: Provisos FINAL out of Conf.doc

Josh, here is the very useful background on the proviso below that provides free admission for school groups. We are sending the points specific to what is in the adopted budget on the next email.

From: Calloway, Willie [mailto:willie.calloway@scmuseum.org]

From my quick search, there are no dictates/regulations to schools about attending any museum or statehouse tours.

Our educational content is applicable to standards from kindergarten all the way thru 12th grade
The South Carolina State Museum is the perfect field trip destination for you and your students! The museum is excited to introduce NEW field trip offerings that meet K-12 South Carolina educational standards, including programming in the observatory, planetarium and 4D theater, newly designed STEM and hands-on programs and new Education Stations located throughout the museum.

<http://scmuseum.org/education/field-trips/>

We do not charge SC students general admission as per the proviso below.
That proviso, to my knowledge, has been in effect since the museum opened in 1988.

However, we do charge a discounted admission of \$5.00 (vs \$8.95) to chaperones
We also charge a discounted show ticket of \$3.00 (vs \$5.00) for students and/or chaperones who choose to go to a planetarium show or a 4D show or to the current Blockbuster exhibit.

Revenue from chaperones and shows is \$185,000 YTD
The other revenue from schools, that is unknown, is gift shop sales.
I'd easily estimate that at \$1.00 per child so another \$70,000.
Also if the schools choose to buy box lunches from our food service provider, we get 10% of those sales – our royalty YTD = \$2,500

So all told, **we are already generating over \$250,000** from school visits currently.

Our position is that we should not charge school kids because the first schools that would drop off due to the price are the disadvantaged schools who would most benefit from the trip to the museum. This would be counter to our mission and the intent of the museum.

Less school visits also mean less chaperone sales, less show sales and less store sales.

29.4. (MUSM: School Tour Fee Prohibition) The commission may not charge admission fees to groups of children from South Carolina who have made reservations that are touring the museum as part of a school function.

Thanks,

Willie Calloway
803-898-4930

From: Joshua Baker <jbaker018@gmail.com>
Date: June 6, 2016 at 7:34:17 PM EDT

To: Tony Denny <tony@tonydenny.com>

Subject: Thoughts

I'm covered up, but I'm thinking about the budget.

If you would send something over tomorrow morning, I can read through it – good descriptions on all of the programs that the Museum will offer with the EIA and general fund provisions they received this year.

Also, Willie and I have talked in the past about school groups coming to the museum – do you have citations for the relevant statutes, standards, or regulations that dictate these field trips - like the one to the statehouse - and any statutes that dictate that the Museum cannot charge these kids when they arrive?

If I need to be thinking of other things, let me know

Thanks,

Josh