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Date: 9/13/2018 6:56:44 PM
Subject: This Week in RSLC News: RSLC Launches Independent Expenditure for Jim Durkin, SGLF Goes Up with 2nd Ad, and more

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IN CASE YOU MISSED IT...

On Tuesday, the RSLC [launched](#) a digital advertisement campaign in support of Illinois House Republican Leader Jim Durkin. "We want to remind voters in Leader Durkin's home district that he has kept his promise to stand up for Illinois families against Speaker Madigan's liberal, tax-and-spend agenda," RSLC President Matt Walter said upon release of the campaign. The *Chicago Tribune* [reported](#) "The move, an independent expenditure contribution, effectively removes campaign contribution limits in Durkin's bid for re-election."

NOTEWORTHY NEWS

On Friday, the RSLC will launch a multi-platform [issue campaign](#) informing residents of Wisconsin's 25th Senate district of Democrat state Senator Janet Bewley's liberal voting record. "While in office, [Bewley] has sided with the anti-gun lobby, supported increasing the gas tax and registration fee, and even voted against common-sense legislation to stop illegal aliens from getting government-issued ID cards," RSLC President Matt Walter said in the press release Thursday announcing the campaign. The issue ads mirror the RSLC's efforts in 2016 which focused on then Democrat state Senator Julie Lassa, who ended up losing her re-election bid that fall.

The State Government Leadership Foundation [released](#) a second ad as part of its six-figure ad buy promoting Maine state legislators, who have voiced their support of the nomination of Judge Brett Kavanaugh to the Supreme Court. The ad [features footage](#) from Judge Kavanaugh's confirmation hearing in which he pledges to keep "an open mind in every case." Since the launch of the campaign last week, over two million impressions have been delivered on a variety of social and mobile applications.

The *Washington Post* [reported](#) a new Democrat political organization, called Acronym, will oversee a \$10 million digital program highlighting 75 Democrat state legislative candidates leading up to the 2018 midterm elections. The new organization received assistance from Eric Holder's National Democratic Redistricting Committee and the Democratic Legislative Campaign Committee for polling and targeting. The article stated that high-level Democrat donors "now see more value in controlling state-level institutions," and are trying to "play catch-up" after nearly a decade of neglecting state legislative races. In response, RSLC spokesman David James said Democrats have continually hyped up their digital spending yet "it's Republicans that have been smarter and more strategic with their digital dollars," in previous election cycles.

Oklahoma Republican Lt. Governor candidate Matt Pinnell [leads](#) his Democrat challenger by 18 points in a recent poll for the November general election. Pinnell secured the Lt. Governor nomination at the end of August following his decisive victory in the Republican runoff. In Oklahoma, lieutenant governor candidates are elected separately from the gubernatorial candidates.

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