

**From:** Social Security Administration, Office of External Office Affairs <[oea.net.post@ssa.gov](mailto:oea.net.post@ssa.gov)>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 3/12/2015 8:47:14 AM  
**Subject:** Partner with us to help Americans plan and save for retirement

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Dear Colleague:

Today, Social Security, along with the American Savings Education Council, the Consumer Federation of America, the Women's Institute for a Secure Retirement, and the U.S. Department of Treasury, launched the "Campaign for a Secure Retirement: Helping Millions of Americans Plan and Save for Retirement." The campaign is a joint educational retirement campaign to encourage retirement planning and saving and to promote the online *Social Security Statement*, available through [my Social Security](#), as an important retirement planning tool.

**Help us help the public understand the importance of saving for retirement by taking [our pledge](#).**

By supporting this campaign, you will receive periodic updates and promotional materials to use across your various communication channels to remind your friends, colleagues, employees, and members that it's never too early, or too late, to begin saving for retirement.

Each month, we will target different audiences and focus on different themes, such as women in March, financial literacy in April, and older Americans and small businesses in May. You can stay up to date on our many activities at our informational page for [Groups and Organizations](#).

If you have any questions about the campaign or ideas that you would like us to consider, please contact us at [oea.net.post@ssa.gov](mailto:oea.net.post@ssa.gov).

Thank you for your support and helping us to make this important campaign a success!

Sincerely,

J. Jioni Palmer  
Associate Commissioner  
for External Affairs

Set a goal, make a plan, and begin saving today for a secure and comfortable retirement tomorrow. Start by creating a [my Social Security](#) account at [www.socialsecurity.gov/myaccount](http://www.socialsecurity.gov/myaccount).

Stay Connected with [Social Security](#):

Need health coverage or know someone that does, visit [www.healthcare.gov](http://www.healthcare.gov).

If you would rather not receive future communications from Social Security Administration, let us know by clicking [here](#).  
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