

**From:** Jesse Berst <chairman@smartcitiescouncil.com>  
**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** Big money for schools / Voting for housing / What you need from the cloud

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Schools short of cash? Here's an **upgrade that really pays off**. Voters can help fix the **housing crisis**. Analytics are a great treatment for **mental disorders**. And the cloud can be great for your city, as long as you **ask for this**.

Now you're caught up,  
Jesse

**How a school's major energy upgrade will save almost \$1 million a year.** A major energy system upgrade for a Boston-area community college will not only transform the school into a green campus and provide more comfortable facilities, it also is expected to save nearly \$860,000 in annual energy costs. Read the story for details.

**From Oahu to Asheville, voters will be asked to help fix the housing crisis.** The nation may be focused on who will occupy the White House next year, but there's another kind of housing issue on Nov. 8 ballots. In cities and counties across the country, voters will be asked to reach into their pockets to help pay for more low-income housing. Click for a quick look at some of the proposals.

**How data analysis helps a California county identify barriers to behavioral health care.** Public health agencies trying to help people with behavioral health disorders face tough challenges -- reducing stigmatization, reducing hospital readmissions and knowing where services are needed most. Read how San Bernardino County uses data analytics to gain insights and get more people the help they need.

**Wanted: Your view on the direction of smart cities.** Black & Veatch is preparing the fourth edition of its Strategic Directions: Smart City/Smart Utility Report and is looking for your views. This year's report will examine the various ecosystems that make up the Smart City and the culture of holistic planning. Share your anonymous responses now.

**Why the cloud is good for cities (as long as they insist on this capability).** Is your city on the fence about moving data and services to the cloud? Cloud computing can offer sizable advantages in terms of cost and capabilities, but there's one capability in particular that you should watch out for.

**Discover Global Markets: Building Smart Cities event.** Council Managing Director Philip Bane will be among those speaking at Discover Global Markets: Building Smart Cities, November 1-3 in Chicago. The event, hosted by the U.S. Commercial Service and the Illinois District Export Council, will educate participants about modern infrastructure projects and the demand for new and green technologies, in addition to providing opportunities to meet with commercial diplomats. Learn more and register at the link.

**Partner Spotlight: News for Ooredoo, IBM, Siemens, Panasonic and more.** A major power plant contract for Black & Veatch... recognition for S&C Electric... Ooredoo's data center upgrades... IBM and Siemens partner on health... and Panasonic and Schneider Electric are making building and energy management simpler. Click the links for details.

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