

From: Taillon, Jeff
To: Taillon, Jeff <JeffTaillon@gov.sc.gov>
Date: 2/4/2013 4:15:59 PM
Subject: Television Clips - Monday, February 4, 2013

<http://mms.tveyes.com/NetReport.aspx?ReportHash=cb20937f147b58182cb3e8b0ffb73b66>

Total National Viewership: 328,356*
Total National Publicity Value: \$21,408.81*
Total Local Viewership: 645,805
Total Local Market Publicity Value: \$20,933.98



WCSC-CHS (CBS)2/1/2013
11:09:00 PM
Charleston, SC
Live 5 News at 11

Local Viewership: 31,369	Local Publicity Value: \$1,895.30
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caught fire in a parking lot..and 16 of that same model burned when flooded on a hurricane sandy. looking ahead....monday governor nikki haley will be in our area. the governor is expected to take part in a groundbreaking at sparc... a software development company. she'll then head to north charleston to visit jerry zucker middle in north school of science charleston. a standoff continues in rural alabama, where a gunman accused of killing a school bus driver is said to be holding a young boy hostage. the ordeal has been dragging on since tuesday. marlie hall is at the scene in midland city, alabama, and has the latest.



WYFF (NBC)2/1/2013 11:16:23 PM
Greenville, SC
WYFF News 4 @ 11pm

Local Viewership: 89,742	Local Publicity Value: \$3,576.30
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they will figure out the problem figure out the solution and the 787's will be in the air again soon. nigel robertson... wyff news 4... greenville. governor nikki haley appointed senator scott.. to fill the seat vacated by former senator jim demint.. after he stepped down to run the conservative think tank "the heritage foundation." mostly clear to partly cloudy skies and colder tonight. another fast moving storm system will produce scattered snow showers for the mountainous areas on saturday afternoon and continue through sunday



WYFF (NBC)2/2/2013 5:13:55 AM

Greenville, SC

WYFF News 4 @ 5am Saturday

Local Viewership: 34,329

Local Publicity
Value: \$526.49

they will figure out the problem figure out the solution and the 787's will be in the air again soon. nigel robertson... wyff news 4... greenville. governor nikki haley appointed senator scott.. to fill the seat vacated by former senator jim demint.. after he stepped down to run the conservative think tank "the heritage foundation." coming up -- an important medicine recall for those of you with sick kids at home.



WYFF (NBC)2/2/2013 6:13:35 AM

Greenville, SC

WYFF News 4 @ 6am Saturday

Local Viewership: 67,936

Local Publicity
Value: \$1,118.09

soon. nigel robertson... wyff news 4... greenville. governor nikki haley appointed senator scott.. to fill the seat vacated by former senator jim demint.. after he stepped down to run the conservative think tank "the heritage foundation." it's a growing trend...families...along with health and fitness professionals are trying to fight: childhood obesity. our live guest will have more on the battle...coming up.



WYFF (NBC)2/2/2013 7:12:41 AM

Greenville, SC

WYFF News 4 @ 7am Saturday

Local Viewership: 91,990

Local Publicity
Value: \$1,471.52

they will figure out the problem figure out the solution and the 787's will be in the air again soon. nigel robertson... wyff news 4... greenville. governor nikki haley appointed senator scott.. to fill the seat vacated by former senator jim demint.. after he stepped down to run the conservative think tank "the heritage foundation." she made a decision...to follow her heart...open a business...despite tough economic times. our live guest will tell us why...coming up. [c0]break 2

CSPAN2/2/2013 10:01:05 AM



U.S. Cable

Facial Recognition Technology and Privacy

and then south carolina governor immediately. -- nikki haley. not a discussion on facial recognition technology and the privacy issues that arise as it becomes more widespread this is about one hour 20 minutes. >> i am technology reporter for political.



MSNBC2/2/2013 11:35:59 AM

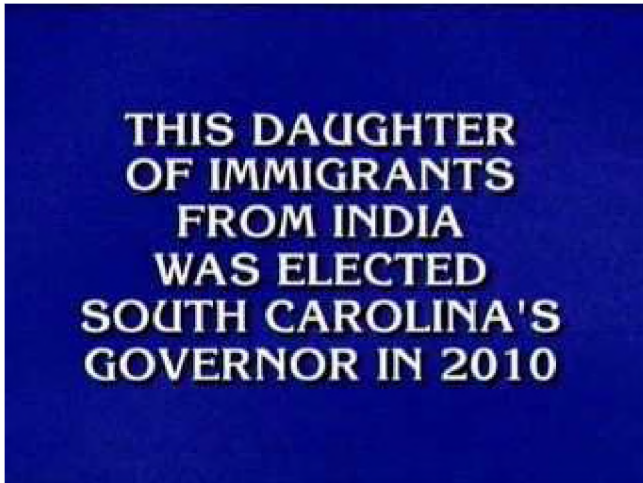
U.S. Cable

Melissa Harris-Perry

Cable Viewership: 328,356

Cable Publicity
Value: \$21,408.81

because this is one of the lessons of the republican party for 2012 and we have a deep bench of republicans of color, and nikki haley and susana martinez is on it and my governor bobby jindal is on it, but when you hear of the authenticity claim that is problematic, what is the republicans hoping that the bench of republican color will move them into the next arena. >> okay. let's do a positive and having an elected official in louisiana that is not under federal investigation is a huge thing. >> we are big on that.



KAUZ (CBS)2/2/2013 5:15:33 PM

Wichita Falls, TX

Jeopardy!

Local Viewership: 3,554

Local Publicity
Value: \$193.80

what is maine? \$1,600, states. who is nikki haley? 50 states, \$2,000. all of those in new jersey. lynn, go again. uh, movie titles, \$400. what is "the iron lady"? movies, \$800.



KTVI-STL (FOX)2/2/2013 5:38:05 PM

St. Louis, MO

Fox 2 News @ 5PM

Local Viewership: 101,914

Local Publicity
Value: \$3,408.43

south carolina why south carolina has a right to work state. and they are south carolina and the governorship of nikki haley is bustling and booming. homicide as the fact. that the statistics as well as markers that look out on that list because he fit right to wear. i do because it's about worker freedom has nothing to do the relationship between employee and employer provides anything to do the simple question

should an employee be forced to join organization or not. i think-george b. ... employee before we take a break. the final course imac line to perform. and there's been talk about cutting automating missouri's



WGMD-FM (Radio)2/3/2013 7:22:28 AM

Salisbury, MD

and then plus years after Alanis and it is and it is a very conservative state I as I was saying I really your fault about Nikki Haley's the government there from what I understand she's doing great job Democrats are given her a lot of grief but you that's life and politics is not but she's yet she's a good job with the state so of and we were talking really about tax



WTAT-CHS (FOX)2/3/2013

10:06:29 PM

Charleston, SC

News at 10

Local Viewership: 9,129

Local
Publicity
Value:
\$1,020.61

school district say all schools and bus transportation will remain on schedule. if a strike were to occur school officials say they do have a plan in place. governor nikki haley will be in town tomorrow for a ground breaking ceremony... sparc...a software development company...will be sharing plans of their future business plans. the event will take place at 10 a-m on sparc campus at clements ferry road. still ahead on the fox 24 news at ten.... a community says goodbye to a man they're hailing as a hero - as the hostage situation stretches into its sixth day. i'm craig boswell in midland city, alabama with the latest - straight ahead.



WCSC-CHS (CBS)2/4/2013

5:09:39 AM

Charleston, SC

Live 5 News at 5a

Local Viewership: 12,946

Local
Publicity
Value:
\$524.58

governor nikki haley, mayor joe riley and newly appointed senator tim scott are all expected to be at this morning groundbreaking ceremony. it starts at 10 o'clock. we will be there as well. look for more details on air and online at live 5 news dot com. in this morning's crime alert.

.. still no arrests made in a dorchester county murder. deputies tell us 64-year-old jimmy edwards was gunned down at his ridgeville home friday. the dorchester county coroner said an autopsy found edwards was shot three times in the back of

WCSC-CHS (CBS)2/4/2013
5:39:26 AM
Charleston, SC
Live 5 News at 5:30a

Local
Publicity
Value:
\$693.14

software for the veterans soldiers process bureau..to help their claims back to you... governor nikki haley, mayor joe riley and newly appointed senator tim scott are all expected to be at this morning groundbreaking ceremony.. it starts at 10 o'clock. we will be there as well . look for more details on air news dot com. and online at live 5 now to the latest developments in the batteries used in the boeing 7-87. they are still being shipped by plane, despite the possible fire risk. safety experts say the situation just doesn't make sense. all boeing 7-87's worldwide were grounded following a battery fire three

WCBD-CHS (NBC)2/4/2013
5:45:45 AM
Charleston, SC
News 2 Today

Local
Publicity
Value:
\$200.48

>>> nikki haley will be at a groundbreaking ceremony at spark in charleston. they have offices in charleston and washington, d.c. and will also be visiting gerry brookser middle school of science during her trip. a power surge or lack thereof -- i guess there was a little bit of both at super bowl. one was blackout and the other at halftime. the energy and excitement from that game in new orleans was enough to overcome the temporary





WCSC-CHS (CBS)2/4/2013

6:07:50 AM

Charleston, SC

Live 5 News at 6a

Local Viewership: 27,295

Local
Publicity
Value:
\$966.56

facility.. construction is expected to start right away and the new building is expected to be complete by the end of this year.. it will add three hundred jobs over the next four years. governor nikki haley, mayor joe riley and newly appointed senator tim scott are all expected to be at this morning groundbreaking ceremony. it starts at 10 o'clock. we will be there as well. look for more details on air and online at live 5 news dot com. in this morning's crime alert. .. still no arrests made in a dorchester county murder. deputies tell us 64-year-old jimmy edwards was gunned down at his ridgeville home friday. the dorchester county coroner said an autopsy found edwards was shot three times in the back of



WACH - COL (FOX)2/4/2013 6:18:07

AM

Columbia, SC

WACH Fox Good Day

Local Viewership: 2,587

Local Publicity
Value: \$78.54

as tim scott, making history on december 17, 2012, by becoming the first african-american senator in south carolina since reconstruction. scott being appointed to the seat by governor nikki haley after former senator jim demint stepped down for another career. >> the future is incredibly bright for america. we have our challenges. we have things that we have to overcome. but boy does the future look great in south carolina. >> before becoming a senator, scott served the united states house of representatives from 2011 to 2013 where he was a member of house leadership in

WPDE (ABC)2/4/2013 6:54:43 AM



Myrtle Beach, SC
Good Morning Carolinas

Local Viewership: 19,275

Local Publicity
Value: \$501.59

know can go from there. >> the group heard from state senator katrina shely, the only female state senator in south carolina. this is the third year ccu held the conference. >>> governor nikki haley is making several stops during the trip to south carolina's low country later today. she's participating in the ground breaking at spark in tharls ton. the software -- charleston. the software development company announced it would expand the headquarters creating 300 jobs over the next 4 years. for more on the governor's visit find more information on your website carolinalive.com. >>> time to check in now with darren stack on the freezing cold morning. darren, got to get through it.



WAGT (NBC)2/4/2013 6:55:03 AM

Augusta, GA
NBC 26 Today

Local Viewership: 8,163

Local Publicity
Value: \$231.84

sole finalist for university president. morehead is a 1980 graduate of the university of georgia school of law. current president michael adams is set to retire at the end of june. gov. nikki haley is making several stops during a trip to south carolina's stops during a trip to south carolina's lowcountry today. her office says haley is participating in a groundbreaking at a software company in charleston. a software development company in december announced plans to expand its headquarters with an \$11 million investment that would create more than 300 jobs over the next four years. thank you for choosing nbc 26 today.... when we come back jay will have another check of the cool weather before you head out the door. if you're getting ready for



WCSC-CHS (CBS)2/4/2013
6:55:38 AM

Charleston, SC
Live 5 News at 6a

Local Viewership: 27,940

Local
Publicity
Value:
\$1,007.30

district 2 schools. a bigger building means more jobs. the sparx software development company on daniel island is expanding ... 300 jobs over the next 4 years. governor nikki haley, mayor joe riley and newly appointed senator tim scott are all expected to be at this morning ceremony. it starts at 10 o'clock. negotiators still trying to free a 5- year-old boy being held in an underground bunker by 65-year- old jim lee dykes. officials say dykes is a decorated vietnam-era veteran...an isolated man estranged from his family. last tuesday... police say he gunned down a school bus driver



WTAT-CHS (FOX)2/4/2013

7:05:35 AM

Charleston, SC

Morning News at 7

Local Viewership: 2,010

Local
Publicity
Value:
\$108.08

facility.. construction is expected to start right away and the new building is expected to be complete by the end of this year.. it will add three hundred jobs over the next four years. governor nikki haley, mayor joe riley and newly appointed senator tim scott are all expected to be at this morning groundbreaking ceremony. it starts at 10 o'clock. we will be there as well. look for more details on air and online at live 5 news dot com. we're following the developments between the bus drivers union and durham school services this morning. negotiations are expected to resume today.... and that means busses will be on the roads this morning. durham says it looks forward to making progress... toward an agreement. the company runs buses for charleston, beaufort and dorchester



WACH - COL (FOX)2/4/2013 7:18:03 AM

Columbia, SC

WACH Fox Good Day

Local Viewership: 4,516

Local Publicity
Value: \$120.26

>> timothy eugene scott making history on december 17, 2012, by becoming the first african-american senator in south carolina. scott being appointed to the seat by governor nikki haley after former senator jim demint stepped down for another career. >> the future is incredibly bright for america. we have our challenges. we have things that we have to overcome. but boy, does the future look great in south carolina. >> before becoming a terms with a senseless tragedy, scott served in the house of representatives from 2011 to 2013 where he was a member of house leadership in the house



WAGT (NBC)2/4/2013 7:56:48 AM

Augusta, GA

Today

Local Viewership: 12,844

Local Publicity
Value: \$354.24

suspension with a one year probation period. thats for failing to comply with the county's alcohol and occupation tax ordinance. commissioners will vote on the suspension at tomorrow's meeting. gov. nikki haley is making several stops during a trip to south carolina's lowcountry today. her office says haley is participating in a groundbreaking at a software company in charleston. in december the company announced plans to expand its headquarters with an \$11 million investment that would create more than 300 jobs over the next four years.



WLTX - COL (CBS)2/4/2013 12:01:57 PM

Columbia, SC

News 19 @ Noon

Local Viewership: 37,358

Local Publicity
Value: \$1,125.32

20-foot steel beam will be placed at the top of the new building. when complete, the building will include 35 classrooms, 40 meeting rooms and more than 100 faculty offices. governor nikki haley is taking part at a groundbreaking in charleston today. the soft care company sparks is expanding its berkeley headquarters. they're investing \$11 million in the expansion which is expected to create 300 jobs over the next four years and a special honor today for an historic church in columbia. the zion chapel baptist church number one in the northeast part of richland county has received the historical marker. the marker for the

148-year-old church is being



WCSC-CHS (CBS)2/4/2013
12:06:18 PM
Charleston, SC
Live 5 News at Noon

Local Viewership: 38,910
Local Publicity Value: \$1,811.52

in a 30-thousand square foot plant.
construction is expected to start right away
and the new building is expected to be
completed by the end of this year..
governor nikki haley, mayor joe riley and
newly appointed u.s. senator tim scott all
made appearances at the ceremony held
earlier this morning. looking ahead...
people from all over the world coming to
charleston this week to talk about cruise
ships in historic ports it's about historic
cities learning to balance the economic
benefits and environmental pitfalls of the
cruise industry.. starting wednesday... the
holy city will play

Items in this report: 24

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