

From: i360Gov Knowledge Center <info@i360gov.com>

To: Kester, Tonykester@aging.sc.gov

Date: 3/15/2016 4:21:16 PM

Subject: This Week's Complimentary Reports, Whitepapers and Webinars

Having trouble viewing this e-mail? [Click here](#) to view as a web page.

To ensure our emails reach your inbox, add [info@i360gov.com](mailto:info@i360gov.com) to your address book or Safe Sender List.

Sponsored by Bel

## i360Gov: Knowledge Is Key

Tuesday, March 15th, 2016

Policy & Technology. News & Analysis

### Special Reports

#### Flipping the 80/20 Rule to Gain Agile Application Development

An i360Gov Special Report.

Because agencies typically spend 80 percent of IT budgets managing legacy systems and only 20 percent on new technology -- the more agencies can adopt agile application development methods, the faster they will increase efficiency and improve performance. Agility in software development requires keeping code simple, testing often and delivering functional bits of an application as soon as they are ready.

This special report takes a closer look at recent high-profile failures, along with intensifying regulatory scrutiny agencies face. Readers will gain tips, advice and insights from organizations working to modernize apps to make them more scalable and speedy -- and keep their operations out of news headlines.

Download this complimentary special report now.

Sponsored by **Software AG Government Solutions**.

**Download Now** | **Share:**

#### Branch IT Uncertainties Exposed

An i360Gov Special Report.

Many federal agencies face challenges providing adequate performance and security at branch locations, primarily due to less than stellar information governance, along with outdated legacy systems and processes. Mission-critical data stored at offsite locations is often at risk for being left unprotected. Branch IT challenges are likely why more than 40% of federal government executives surveyed by i360Gov cited the need to reduce risk through centralized control of data as a primary goal when deploying new applications to branch locations. A total of 108 federal executives participated in our latest i360Gov survey conducted online this fall, to uncover key trends in branch IT management. Find out what respondents said, and how to overcome the risks, in this exclusive i360Gov ProofPoints report.

Sponsored by **Riverbed**.

#### Webinars

**Overcome Obstacles to Agile Application Development**

**Derived Security Credentials for Government Transactions**

**Next Generation 911**

**Fortifying the Federal Government Enterprise Against Hackers**

## Solutions to Safeguarding Growing Cloud Data

An i360Gov Special Report.

IT and security managers in the federal government—like their private sector counterparts—are facing daunting challenges when it comes to safeguarding data throughout their organization.

Trends such as the increased use of cloud platforms and mobile technology, along with the growing sophistication of attacks launched by hackers and cyber criminals, have made information security much more complex. And this comes at a time when agencies are seeing huge growth in the volume of data they are storing and accessing on a daily basis. One potential solution is to leverage a secure data-a-service (DaaS) offering. This software solution that can run on-premise or in public clouds enables federal government agencies and departments to increase productivity, decrease costs and enhance data governance capabilities.

Download this complimentary report to learn more.

Sponsored by *Delphix*.

[Download Now](#) | [Share:](#)

### Special Reports & Whitepapers

[The Importance of the Internet of Things for Communities](#)

[What is Cyber Threat Analysis](#)

[The Fight Against Fraud](#)

[Case Study: Operation Nighthawk](#)

## Webinars

### Overcome Obstacles to Agile Application Development

Federal government agencies face intense pressure to build next-generation applications, despite resource constraints and growing requirements to incorporate security, accessibility and analytic capabilities. Rising complexity and overburdened IT systems only contribute a lack of agility – which is something government agencies desperately need to support the demand for new apps and services. Add the backlog of application change requests, inflexible infrastructures and the difficulties inherent in managing mobility and migrating to the cloud, and it's no surprise government executives feel frustrated.

Join us for this **complimentary** webinar on Feb. 17 at 2pm, to learn how you can overcome these obstacles and effectively reduce the time it takes to launch efficient and properly vetted applications that leverage the transactional data flowing through your organization today.

Speakers:

- Cathy Ricketts, DISA Global Command and Control System - Joint (GCCS-J) Program Manager, Defense Information Systems Agency (DISA)
- Zahid Chaudhry, Branch Chief, Enterprise Application Development, Chief Information Office, U.S. Forest Service.
- Chris Steel, Chief Solutions Architect, Software AG Government Solutions

**Please note:** All webinar registrants will also receive a link to view the archived event.

Sponsored by *Software AG Government Solutions*.

[Watch Now](#) | [Share:](#)

## Whitepapers

### Smart City Readiness: Understand the Issues to Accelerate the Journey

What You Will Learn:

In a recent survey of municipal executives in North America on the readiness of cities to undertake smart city initiatives, these facts emerged:

- The officials surveyed indicated that although some early adopters have smart city initiatives underway, most are still in the planning stages.

- By far, the biggest inhibitor for cities is funding, as officials are challenged to find the appropriate financial resources for both short- and long-term projects.
- The respondents also indicated there were internal organizational challenges, such as the lack of cross-departmental coordination and alignment. In addition, many cities need a committed champion to lead the effort across departments.

Based on the findings, there are clear steps that cities can take, such as getting assistance in leading projects, improving planning, and achieving a better understanding of the cost and benefits of a smart city. As they undertake the steps recommended here, they can move beyond the current barriers and start to capitalize on the benefits of a smart city.

*Sponsored by Cisco.*

[Download Now](#) | [Share:](#)

## Convergence: The First Step to the Internet of Everything

*Sometimes Disruption is a Good Thing*

The Internet of Everything (IoE) is changing everything. But it's creating amazing opportunities for government agencies. Read this GovLoop paper to see how to innovate faster and benefit from the convergence of cloud, mobility, and big data analytics with the IoE.

*Sponsored by Cisco.*

[Download Now](#) | [Share:](#)

## The Importance of the Internet of Things for Communities

*Five Essential Elements for your Digital Community*

IDC answers your questions about how the Internet of Everything (IoE) can create amazing opportunities for your community to innovate faster, create a better quality of life for citizens, and make the best use of limited resources. Download this informative, complimentary whitepaper now.

*Sponsored by Cisco.*

[Download Now](#) | [Share:](#)

## The Good, the Bad and the Ugly of Software License Management (SLM)

Belarc's latest white paper includes the following topics:

- How to minimize the financial risk in software licensing.
- Two case studies covering both successful and un-successful implementations of SLM.
- Why Belarc's approach to SLM works quickly and effectively.
- Is SLM about Process or Automation, or both?
- What to do when you receive the audit request letter from a software vendor.
- Licensing tips and more.

For a copy of our white paper, "Software License Management", please send an email with your organization's name to [whitepapers@belarc.com](mailto:whitepapers@belarc.com).

*Sponsored by Belarc.*

[Download Now](#) | [Share:](#)

## The Evolving Face of Cyber Threats

Cyberattacks are a clear and present threat to government agencies. The Center for Strategic and International Studies (CSIS) estimated the annual global cost of cybercrime is upwards of \$445 billion in a 2014 study. The report further states the average cyberattack continues undetected for several months. Full and detailed data analysis is one of the only emerging ways to get ahead of these threats. According to industry experts, cyber threat analysis currently relies on automated as well as human input.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

## The awakening of cyber threat analysis: An intelligence-driven solution to security and risk



What if your entire profession revolved around a seemingly unsolvable problem? Imagine issues and crises that never end but can only be managed. This paradigm is something the medical field has dealt with since its inception—confronting a never-ending onslaught of disease and injury. Over time, physicians evolved their field to deal with threats by creating specialized disciplines.

Critical issues are handled by emergency medicine; difficult issues such as neurological and cardiovascular complaints are handled by their own specialties. Epidemiologists and preventative medicine specialists study long-term trends and patterns. Now the profession of modern medicine can apply more tailored solutions to efficiently mitigate issues, even though those issues will continue to arise. It is clear that the medical profession is far more effective today than 100 years ago, prior to the inception of medical specialties.

Similarly, the nascent field of cyber security is beginning to mature as it progresses. The new specialty of cyber threat analysis, also referred to as cyber analysis, is the emerging discipline that will focus on advanced threats.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

---

## What is Cyber Threat Analysis

What is Cyber Threat Analysis? Human-led analysis and computer-driven analytics equal actionable insights, protected data and neutralized cyber threats. Download this infographic to learn more.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

---

## Intelligent Video Analytics Infographic

Video surveillance is a crucial part of protecting citizens and the communities where they live.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

---

## Refreshed Public Safety Infographic

Each week over 1 million people move into a city. Never before have the requirements for protecting citizens, property and infrastructure from harm been more pressing. Sophisticated, applied technology can yield insights that shorten the cycle from incident to resolution. Find out more.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

---

## Enhancing a City's Ability to Plan, Protect and Manage with Intelligent Video Analytics

Innovative leaders are creating smarter, safer, more secure cities - protecting citizens and the city's economic value. Intelligent video analytics solutions extend the capabilities of existing video assets, and enhance the effectiveness of safety and traffic management personnel.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

---

## Incident & Emergency Management Animated Infographic

An infographic that shows the financial, environmental, and human costs of disasters and emergencies. The use of advanced technology can help meet escalating citizen expectations across all four phases of the emergency management cycle.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

---

## eBook: The Business of Cloud

Cloud IT offers an expansive array of benefits, from extreme performance and high availability to flexibility and the ability to pay for storage and services on demand. But the business of Cloud can be complex.

In this new eBook, ViON's Cloud experts untangle the intricate web of complexities that can stand in the way of Cloud computing progress and success. Find out how you can:

- Choose the right Cloud model
- Overcome procurement barriersMeet complex security requirements
- Minimize financial risks
- Simplify Cloud management

With the right information and the ViON experts on your side, you'll be better positioned to capture and leverage the innovation and cost savings of Cloud. Read the eBook now and get move to the Cloud with confidence.

*Sponsored by ViON / Hitachi.*

[Download Now](#) | [Share:](#)

## The Fight Against Fraud

Digital analytics helps level the playing field in the battle against all types of electronic fraud

The better known forms of fraud involve the theft of someone's actual identity information such as social security number, address and phone number. Criminals then pass themselves off as that real person to steal money or get access to services.

There's another kind of fraud, though, that involves completely fictitious identities. This has quietly pushed itself to the top of the heap.

Synthetic Identity Fraud (SIF), in which thieves combine actual and fake information to create a completely new identity, has been around for years. According to a recent study by ID Analytics, a risk analysis and management company, since 2010 criminals have more than doubled the average rate of fraud using synthetic identities.

Read this paper to learn more about Synthetic Identity Fraud, it's impact on government agencies, and what you can do to prevent this from happening at your agency.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

## Synthetic Identity Fraud: Can I borrow your SSN?

Who else might be using your Social Security number and why?

This paper is a primer for understanding synthetic identity fraud. It defines synthetic identity fraud, describes its evolution, explains how it works and what the identities are being used for, identifies the industries being impacted and shows who is most commonly targeted and why. It also highlights some of the challenges and the ramifications associated with this fraud type.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

## Case Study: Operation Nighthawk

Special Operations Forces (SOF) from friendly countries use joint training exercises, such as Operation Nighthawk, to improve their own capabilities and to ensure that they can work together to counter cross-border and multi-national threats. Operation Nighthawk was a 2014 multinational SOF training exercise, bringing together 1,600 personnel from military and police forces from more than 10 countries. The goal was to simulate a fast-paced deployment of SOF units to an active hotspot, and train both field operatives and support staff to plan and conduct special operations.

*Sponsored by IBM.*

[Download Now](#) | [Share:](#)

## City and County of San Francisco Shortens Payroll Processing, Ensures Business Continuity and Reduces Total Cost of Ownership

Find out why the City and County of San Francisco chose to run its human capital management system on Oracle Engineered Systems and the impressive results they achieved in this informative success story.

You'll see how San Francisco is staying ahead of the curve and providing true value to constituents with Oracle Exalogic Elastic Cloud, Oracle Exadata Database Machine, Oracle PeopleSoft and more to:

- Move to a tier-one production data center and shift to a new disaster-recovery data center outside of San Francisco's geologic zone to reduce the risks of earthquakes and tsunamis inherent to the Bay Area
- Replace legacy, end-of-life servers with a standardized, scalable architecture that increases performance and reduces data center footprint and support costs
- Simplify server, storage and networking architecture to reduce incident-response time and application-deployment times
- Increase online and batch performance to the reduce time needed for payroll processing



- Ensure maximum availability to eliminate single points of failure within the production stack
- Reduce application administrators' nonstandard work hours and automate routine tasks to allow more time for end-user enhancements
- Provide end users with access to a real-time reporting and query environment

With Oracle Engineered Systems, San Francisco has shortened payroll processing time, ensured business continuity and dramatically reduced total cost of ownership. Download the success story to see how you can do the same.

*Sponsored by Oracle.*

[Download Now](#) | [Share:](#)

## City of Lakeland Saves \$2.5 Million in Data Infrastructure Costs with Engineered Systems

Learn why the City of Lakeland in Polk County, Florida chose Oracle to support many of the city's most critical applications, including Lakeland Electric's meter-data management system which runs smart-grid initiatives.

You'll see how Lakeland saved millions and dramatically improved efficiency by deploying Oracle Exadata Database Machine and Oracle Enterprise Manager to create a highly reliable, scalable and cost-effective data infrastructure, allowing them to:

- Consolidate eight databases onto a single machine, avoiding hundreds of thousands of dollars in annual license support costs
- Replace disparate constituent-facing web portals with unified e-services functionality, saving \$314,418 over five years through consolidation
- Complete overnight electric utility billing runs 6x faster
- Lower the total window for batch processing from 5-7 hours to less than one hour
- Accelerate report creation, running most reports in half the time
- Reduces batch run times by more than 80%
- Cut central processing unit (CPU) use rates, ensuring applications will perform well as the city grows

With Oracle solutions, Lakeland is saving millions in total cost of ownership, optimizing staff time and IT budgets and ensuring database scalability. Download the success story to see how you can do the same.

*Sponsored by Oracle.*

[Download Now](#) | [Share:](#)

## Baltimore County Speeds Batch Processing by 10x and Queries by up to 80x

Learn why Baltimore County chose the Oracle Database Appliance to improve efficiency and availability—and see the powerful results they achieved—in this impressive success story. You'll see how Baltimore significantly improved availability and performance of business applications that support vital county services, including emergency response, public safety, finance and GIS.

Find out how Baltimore leveraged Oracle Database Appliance, Oracle Active Data Guard and Oracle Partitioning to:

- Halve the number of databases—consolidating from 120 to 60—and significantly cut IT management requirements and burden
- Gain the ability to run batch processes approximately 10x faster
- Improve query performance, running some queries up to 80x faster
- Accelerate new database deployment from 120 work hours to approximately 20 hours
- Achieve 100% availability for the database infrastructure
- Streamline system management with faster backups and centralized patching
- Integrate multiple, disparate county storage and network systems, reducing IT complexity

Oracle Database Appliance provided Baltimore County with lower total cost of ownership, cost effective scalability, and the peace of mind of an industry-leading database. Download the success story to learn how you can do the same.

*Sponsored by Oracle.*

[Download Now](#) | [Share:](#)

## Engineered Systems Are Now Going to Compete on Price

Renowned for their high performance, fast deployments and ability to cut through IT complexity, Oracle Engineered Systems are now on the short list for budget-minded customers.

In this Ovum Analyst Paper, you'll see how Oracle's X5 Engineered Systems are competing on price with converged system industry leaders — and helping public sector agencies:

- Transform operations while dramatically lowering costs

- Streamline management and maintenance
- Use upgrade options to expand opportunities without impacting budgets
- Cap mounting storage costs by leveraging Flash
- Access top-tier support to ensure success

Download the Ovum Analyst Paper to see how Oracle Engineered Systems can meet the demands of your agency without overtaxing your budget.

*Sponsored by Oracle.*

**Download Now** | **Share:**

## ESET through GovConnection: Flexible bundles right-sized for your organization

ESET bundled business solutions simplify purchasing by reducing the number of licenses you need to buy, renew and manage. And with the ability to upgrade any time, you can buy with confidence now and add capabilities and licenses as you need them. With ESET bundled business solutions you can cover all platforms including workstations, servers and mobile devices with one easy to manage bundle. Download the whitepaper and then call your GovConnection account manager to learn more.

*Sponsored by ESET and GovConnection.*

**Download Now** | **Share:**

Keeping busy government business and technology leaders expertly informed since 2009. Visit **[www.i360Gov.com](http://www.i360Gov.com)** and subscribe to our e-newsletters, view our extensive library of special reports, whitepapers and informative videos, attend a webinar, or just browse our extensive line-up of up-to-date policy, business, and technology news and analysis headlines.

If this email was forwarded to you and you would like to begin receiving a copy of your own, please visit our site and become a ***complimentary member***.

For advertising opportunities see our online ***media kit***.

i360Gov, Inc. | 4913 Salem Ridge Rd | Holly Springs, NC 27540 | United States  
**Unsubscribe** from the i360Gov Special Message mailing list