

April 9, 2014

STATE ROLE IN EXPANDING NATIONAL SERVICE





The Franklin Project:

National Service and the States

The Franklin Project

- General Stanley McChrystal: Origins of the Franklin Project
- Vision: A year of service is a common expectation and opportunity for every young American
- 21st Century Plan of Action
 - Service Year Technology Platform
 - Federal and State Agency Corps
 - Engaging Higher Education
- Why Governors Are Critical to Success



STATE SERVICE COMMISSIONS

- Governor appointed public agencies or private nonprofit organizations
- Serve at the state level in re-granting more than a quarter of a billion dollars from federal national service.
- Make it possible for millions of Americans to volunteer.

Engage citizens in priority area or pressing need:

- Education/Reading/STEM
- Veterans
- Environmental
- Opportunity
- Rural or Community Development
- Energy
- Health
- Disaster Response



**How Commissions &
National Service Can
Help Governor's**

Service Works

- Youth mentored 1 hour a week are 46% less likely to use alcohol 70% less likely to use drugs, less likely to skip school and academic achievement is significantly better (Grossman and Garry, 1998).
- Children (K-3) tutored by Reading Corps members have significant improvement in literacy benchmarks compared to peer groups (University of Chicago, 2014) and save tax payers millions annually in special education costs (University of Minnesota 2012)





Service Works

- Individuals who volunteer live significantly longer, healthier and better lives and state policies designed to increase volunteering may serve to enhance the mental and physical well-being of the state's residents (CNCS 2007).
- States with more civic engagement have lower overall unemployment rates even when controlling for other demographic and economic factors (National Conference on Citizenship 2011).
- Organizations with 10 to 50 volunteer, are statistically equally as "effective" as their counterparts without volunteers on all measures of organizational effectiveness (capacity), yet their average (median) annual budgets are almost half. (TCC Group, 2009)

Governor Branstad's Council on National Service

- Governor Branstad's "Call to Service" plan
- E.O. 84 created Council to make immediate recommendations on ways the Governor and Iowa can significantly expand National Service & volunteer opportunities to create a more engaged and invested citizenry and more efficiently and effectively move Iowa forward towards our goals.
- Areas for Growth:
 - State Agency Corps
 - Municipal and County Corps
 - Privately supported Corps
 - University Corps
- Early Success
 - Drake University 4+2 Urban Corps
 - Utility Funded Green Corps
 - New Efforts being launched with Veterans Affairs, Department on Aging
 - Pilot Reading Corps w/Department of Education as part of the Governor's Early Literacy Plan



Partnerships to Expand National Service

**How To Create Opportunity, Increase Efficiency,
and Achieve Your Priorities**

- **Introduction to CNCS**
- **Task Force Overview**
- **Partnership Examples**
- **Collaborating with States**



Who We Are



**5 million
Americans**



**60,000
locations**

Our Focus Areas:



Disaster Services



Economic Opportunity



Education



Environmental Stewardship

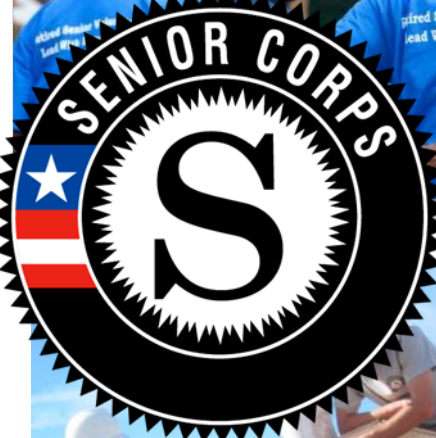


Healthy Futures



Veterans and Military Families

Our Programs

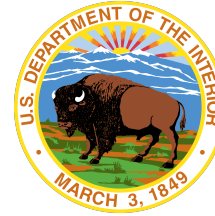


Our Grantees



Task Force Partners

*Task Force on
Expanding*
**NATIONAL
SERVICE**



Corporation for
**NATIONAL &
COMMUNITY
SERVICE**



Our Corporate Supporters

Citi Foundation



TimeWarner



Bank of America



Partnerships and Growth



- **Achieve Priorities**
- **Create Opportunities**
- **Solve Problems**
- **Increase Efficiency**

FEMA Corps



School Turnaround AmeriCorps



ServiceWorks AmeriCorps

SERVICE WORKS



Citi Foundation



POINTS
OF LIGHT



Why Partner to Expand Service?

Partnerships between CNCS and States create opportunities to:

- Focus service initiatives on state-specific needs
- Create cost-effective methods and more efficient leveraging of funds
- Create active citizenship and opportunities for more Americans to engage in service

What You Can Do



Working together with your state offices and state commissions to:

- Create a state task force to expand national service
- Create a state corps
- Identify funding streams that can expand service

What CNCS Has To Offer

Use CNCS infrastructure and authority to access

- Funding to states
- Gift authority
- Segal Education Awards
- Engagement of other federal agencies
- Accountability
- Performance Measures

National Service and States

- Expanding National Service
 - State Executive Orders
 - State Agency Partnerships
 - CNCS Governor-Mayors Initiative
 - Leveraging Franklin Project Technology Platform
- Recognizing Service and Service Members
 - Pathways to Employment
- Supporting National Service
 - Engaging congressional delegation
 - Best practices through National Governors' Association

Contact

- Tess Mason Elder,
Civic Enterprises
tmason-elder@civicenterprises.net



- John Kelly
Corporation for National and Community Service
jkelly@cns.gov



- Rachel Bruns
America's Service Commissions
rbruns@asc-online.org

