

From: Kathie Eberhard, FRA <keberhard@frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 6/28/2016 11:01:28 AM
Subject: Full Agenda Now Available – Diabetes Cost and Care Management Strategies for Health Plans

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Hi Tony,

We invite you to join us for our upcoming **Diabetes Cost and Care Management Strategies for Health Plans**, taking place **September 22-23, 2016 in Chicago, IL**. Our comprehensive program of case studies and presentations by industry leaders will give you the means to keep your plan successful in tackling even the thorniest issues in diabetes management. Attend this event to move your plan to a more advantageous position in the fight against diabetes!

Top Reasons to Attend:

- Learn how diabetes prevention programs for pre-diabetics can maximize cost containment for your plan
- Get real-world advice on improving long-term outcomes by providing rigorous support for members newly diagnosed with diabetes
- Hear case studies that illustrate proven techniques for successful diabetes care, such as peer coaching and integrating case management
- Discover the role of member health literacy in driving adherence to treatment plans
- Gain an understanding of the screening tools and techniques to assess for mental health and behavioral challenges in diabetes self-management
- Explore how payers and providers can work together to reach shared goals for member health outcomes
- Dive into the world of gaming and social media as tools for diabetes member engagement and intervention
- Network with peers and industry leaders! Hear what works for them and what can work for you!

To view the full agenda, [click here](#).

I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2439 or keberhard@frallc.com.

To help us better serve you, please mention priority code **PHN48-EM2** and/or how you heard about us when registering.

Best Regards,

Kathie Eberhard

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200 Washington Street, Suite 201
Santa Cruz, CA 95060 USA
800-280-8440

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