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To: [Kester, Tonykester@aging.sc.gov](mailto:Kester,Tonykester@aging.sc.gov)
Date: 1/7/2015 1:02:21 PM
Subject: Top 5 Reasons to Attend - 4th Annual Dual Eligibles Best Practices Summit

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Hi Tony,

We invite you to join us for our upcoming **The 4th Annual Dual Eligibles Best Practices Summit**, taking place **February 9-10, 2015 at the Westin Beach Resort**.

Through a comprehensive agenda, sessions will spotlight novel approaches to behavioral health integration, staffing licensed professionals, member outreach and marketing, provider collaboration, IT solutions, community partnerships and so much more. Join us for the opportunity to learn from and network with pioneers in care improvement and cost management for Dual Eligibles - secure your spot for this special event!

Top 5 Reasons to Attend:

- **Gain** proven strategies for incorporating behavioral health into long-term care
- **Learn** how to build a comprehensive IT infrastructure
- **Explore** the benefits of sensitivity training for your staff and tools for implementing training programs
- **Build** strategies for synergizing home-based and community-based services
- **Develop** a greater understanding of the ins and outs of skilled nursing facilities and their POV

To view the full agenda, [click here](#).

I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2445 or wbetts@frallc.com.

To help us better serve you, please mention priority code **PHN12-EM6** and/or how you heard about us when registering.

Best Regards,

Whitney Betts

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