

# **SOUTH CAROLINA DROUGHT RESPONSE PLAN**

## **APPENDIX 10 ATTACHMENT D**

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### **ATTACHMENT D Sample Press Release**

For Immediate Release

South Carolina Emergency Management Division  
2779 Fish Hatchery Road, West Columbia, SC 29172

### **SCEMD, GOVERNOR CALL ON CITIZENS TO CUT WATER CONSUMPTION**

**COLUMBIA** – The South Carolina Emergency Management Division, in concert with Governor \_\_\_\_\_, is calling on citizens across South Carolina to cut water consumption.

The Governor also is asking each of the state’s public water systems to report to the state the amount of water used daily. The consumption totals will be made available to the public to help communities and the public monitor the success of water-saving measures.

“I am calling on South Carolinians to cut our water use,” the Governor said. “Whenever you use water, cut the amount by half, whether it is taking a shower or washing the dishes.”

The Governor also expressed appreciation for cooperation from all of the state’s public water systems, local officials and citizens.

South Carolina is suffering from a (severe/exceptional) drought, and water resources are critically low. “Water consumption must be reduced now and for the foreseeable future if we are to avoid a water supply emergency,” the Governor said.

Here are some tips for water conservation that can be used now to start saving right away:

1. Stop watering lawns and shrubbery at homes and businesses; do not wash home exteriors, driveways or sidewalks; do not wash cars; and restaurants should ONLY serve water when patrons ask.
2. Check plumbing for leaks. If found, repair them. In a typical home, leaks amount to about 15 percent of all household indoor water use.
3. Use indoor water wisely. Turn off water while shampooing, shaving and brushing your teeth to reduce the time water is running.
4. Take time to locate your main water shut-off valve and the water meter in your yard. Knowing where the main shut-off is can potentially prevent the loss of thousands of gallons of water.
5. Use dry cleanup methods, such as brooms and vacuum cleaners, to reduce both indoor and outdoor water use.
6. Take advantage of free water. Catch rainwater from your gutters and use it to water your flowers and vegetables. Collect water from the bath/shower while waiting for it to heat up; use for watering plants.

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7. Use appliances wisely. Run washing machines and dishwashers only with full loads to maximize efficiency.
8. Avoid using sink disposals for food scraps.

For more ideas and water conservation information, click on the SCEMD web site at [WWW.SCEMD.ORG](http://WWW.SCEMD.ORG).