

From: ASCD Membership  
Sent: 3/17/2015 2:19:33 PM  
To: Haley, Nikki  
Cc:  
Subject: We Want You Back!

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## Reinstate Your Membership and See What You've Missed

Nikki,

Since your membership lapsed, ASCD has been working hard to provide the latest information that today's educators need, such as information about the common core, the Understanding by Design<sup>®</sup> framework, curriculum development, and grading assessment. We have responded to member requests to add benefits that provide insight into education concepts and for a more personalized approach to professional development.

Just a few of the [enhanced member benefits](#) <[http://www.mmsend91.com/link.cfm?r=740551014&sid=70865202&m=9610104&u=ASCD&j=26687727&s=http://www.ascd.org/membership/new-membership-benefits.aspx?utm\\_source=membership&utm\\_medium=email&utm\\_content=control&utm\\_campaign=mubr-Mar2015\\_Rein\\_Pack5](http://www.mmsend91.com/link.cfm?r=740551014&sid=70865202&m=9610104&u=ASCD&j=26687727&s=http://www.ascd.org/membership/new-membership-benefits.aspx?utm_source=membership&utm_medium=email&utm_content=control&utm_campaign=mubr-Mar2015_Rein_Pack5)> ASCD has added include:

- Member-Only Webinar Series
- Member Book Choice
- ASCD In-Dues Professional Liability Insurance Plan\*

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Don't delay and miss out on the newest educational, networking, and career-building benefits being offered by ASCD. **Join**

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utm\\_source=membership&utm\\_medium=email&utm\\_content=control&utm\\_campaign=mubr-Mar2015\\_Rein\\_Pack5](http://www.ascd.org/memberships.aspx?utm_source=membership&utm_medium=email&utm_content=control&utm_campaign=mubr-Mar2015_Rein_Pack5)>** by **March 31** and you will **save \$5**

on Basic, \$10 on Select, and \$30 on Premium membership dues. Make sure to use promotional code **A22PCEMK** to receive your special dues rate.

Sincerely,

**<[http://images.magnetmail.net/images/clients/ASCD/MEMBERSHIP/JudySeltz\\_signature.png](http://images.magnetmail.net/images/clients/ASCD/MEMBERSHIP/JudySeltz_signature.png)>**

Judy Seltz  
ASCD Executive Director

JS/MMS

\*ASCD In-Dues Professional Liability Insurance Plan for Premium members is not provided for retired members. All insurance is for U.S. residents only. For more information, go to **[www.ASCD.org/newbenefits](http://www.ASCD.org/newbenefits)**  
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