

From: no\_reply=ejaf.org@mail.salsalabs.net  
Sent: 12/18/2014 8:00:35 AM  
To: Haley, Nikki  
Cc:  
Subject: Giving Your 200% – Act Now to Double Your Giving

<<http://org.salsalabs.com/dia/track.jsp?v=2&c=OuBXxeJl6SPk%2FSc2p4SJfnp5PDdNUg5l>>  
<[https://org.salsalabs.com/o/1621/images/holiday\\_email\\_3\\_v3%28JWCUT%2901.gif](https://org.salsalabs.com/o/1621/images/holiday_email_3_v3%28JWCUT%2901.gif)>  
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<<http://org.salsalabs.com/dia/track.jsp?v=2&c=ko79wAng%2Bnnjb48godil2Xp5PDdNUg5l>>

Hello Nikki,

<<http://org.salsalabs.com/dia/track.jsp?v=2&c=HW1NhHgaPkgFuMJth4vNqnp5PDdNUg5l>> I'm thrilled to report that so many EJAF donors have eagerly responded to the \$50,000 matching gift opportunity provided by our generous friends Andy Knight, Beau Gratzler, and the Knight Family Foundation.

**We are almost 90% of the way toward fulfilling their challenge!** But we need your help to finish strong and make full use of our \$50,000 matching gift. Please visit [www.ejaf.org](http://www.ejaf.org) <<http://org.salsalabs.com/dia/track.jsp?v=2&c=qqOEG9E%2FqxL%2Bqehv%2BL4KIFkINK2MIWnZ>> and make a donation before the challenge runs out!

Double your gift now. <<http://org.salsalabs.com/dia/track.jsp?v=2&c=fsx8IHVke2lzQYbjCsyaV3p5PDdNUg5l>>

Thanks to the generosity of EJAF's loyal supporters, we have just awarded our final round of grants for the year, bringing EJAF's total grant investments for 2014 to over \$6.8 million. Now, we need your help to keep up our vital work in 2015.

So please don't miss out on this wonderful opportunity to double the impact of your year-end contribution to EJAF!

Double your gift now. <<http://org.salsalabs.com/dia/track.jsp?v=2&c=gmBdzMx4s5u0t1YgeqXYMIkINK2MIWnZ>>

Thank you, and happy holidays!

Sincerely,

<[https://org.salsalabs.com/o/1621/images/Signature\\_EJ\\_trsp.gif](https://org.salsalabs.com/o/1621/images/Signature_EJ_trsp.gif)>

Elton John  
Founder

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P.S. Please visit [www.ejaf.org](http://www.ejaf.org) <[http://org.salsalabs.com/dia/track.jsp?v=2  
&c=qZ8bn1n0iUnvJ9cnsU2WWHp5PDdNUg5I](http://org.salsalabs.com/dia/track.jsp?v=2&c=qZ8bn1n0iUnvJ9cnsU2WWHp5PDdNUg5I)> to find detailed information  
about EJAF's mission and history and to make secure, tax-deductible, online  
donations in support of our work.

If you would like to unsubscribe from Elton John AIDS Foundation emails,  
you may do so at any time [here <http://org.salsalabs.com/dia/track.jsp?v=2&c=  
964RMs8DAXITHIRWbOBZcnp5PDdNUg5I>](http://org.salsalabs.com/dia/track.jsp?v=2&c=964RMs8DAXITHIRWbOBZcnp5PDdNUg5I)

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