

**From:** NASHP News <Newsletter@nashp.org>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 8/11/2015 11:04:09 AM  
**Subject:** NASHP News: Bright Futures Guidelines and Plenary Session Just Announced

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## Newsletter

August 11, 2015

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### Using the Bright Futures Guidelines to Promote Preventive Care for Children

States have made great strides in enrolling and retaining children in health coverage over the past several years. However, once enrolled, children do not always access screenings and preventive services. A missed well-child visit or a skipped developmental screening can result in undiagnosed and untreated medical issues that when discovered can be costly to treat. A [new blog from NASHP](#) looks at how states can leverage the Bright Futures guidelines as a tool to promote the use of preventive services for children to providers and families.

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### Upcoming Webinar

#### Ensuring Bright Futures for Our Nation's Children: Health Plan Strategies for Improving Pediatric Preventative Care

August 24, 2015, 3PM (ET)

This [webinar](#) will explore private and public health plan strategies for improving parental education on preventive care and supporting and encouraging providers in ensuring their young patients receive recommended preventive services.

[Register Now](#)

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### Last Chance! Scholarship Opportunity for State Agency Staff

NASHP is co-hosting a meeting to support learning, skill-building, and strategy development to foster sound Medicaid managed care procurement. State teams are eligible to apply for scholarships to attend this meeting held in conjunction with NASHP's Annual State Health Policy Meeting. [Click here](#) for more information and to apply. **Deadline is August**

## Plenary Session Just Announced!

Join NASHP October 19-21 at the Annual State Health Policy Conference for our plenary session “[The Next Frontier: Global Budgets and other Strategies to Tackle Health Care Costs.](#)”

As more people secure health coverage and the rate of uninsured drops, questions about the affordability of that coverage and the underlying costs of health care take center stage. Hear directly from state officials from Maryland, Massachusetts, and Vermont.

**Donna Kinzer**, Executive Director of Maryland Health Services Cost Review Commission will address the state’s payer hospital rate-setting efforts. Hear **David Seltz**, Executive Director, Health Policy Commission, Commonwealth of Massachusetts, and **Al Gobeille**, Chair, Green Mountain Care Board how their states are working on comprehensive reforms and global budgets to address health care costs. The [session](#) will be moderated by NASHP Executive Director **Trish Riley**. Learn more about how these three states are addressing the total cost of care and the cost conundrum. For more information on the 2015 Annual Health Policy Conference visit the [conference website](#) or see the full conference [agenda-at-a-glance](#).

[Register Now](#)

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Did you miss the latest State Refor(u)m’s webinar?

[Focus on 2016: Time to Rock Enrollment](#)

The webinar featured speakers from the California and Washington health insurance exchanges. A NASHP expert also shared lessons from ten states from the Enrollment 2014 project, which were recently published in an [issue brief](#) and a State Refor(u)m [chart](#).

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### Highlight on Alliance Partner Blue Cross Blue Shield Association

Blue Cross Blue Shield Association is a national federation of 37 independent, community-based and locally operated Blue Cross and Blue Shield companies that

collectively provide healthcare coverage for nearly 105 million members – one in three Americans.

For more information on the Blue Cross Blue Shield Association and its member companies, please visit [www.BCBS.com](http://www.BCBS.com).

For more information on becoming a NASHP partner contact [Ellen Toups](#).

*NASHP instituted a Strategic Partnership Program in 2014 to align with corporations who wish to invest in NASHP to support excellence in state health policy. Working together, this will ensure the maximum impact of NASHP’s work as a non-profit and non-partisan organization supporting states as they reach across branches and agencies examining and creating solutions to critical health issues. State policy leaders and private corporations have much to learn from each other, and our partnerships help foster a collaborative environment. However, all our products and their content are created at the sole discretion of*

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## National Academy for State Health Policy

*The National Academy for State Health Policy (NASHP) is an independent academy of state health policymakers who are dedicated to helping states achieve excellence in health policy and practice. A non-profit and non-partisan organization, NASHP provides a forum for constructive work across branches and agencies of state government on critical health policy issues. For more information visit [www.nashp.org](http://www.nashp.org).*

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