

From: StateScoop
Sent: 12/15/2015 2:02:35 PM
To: Haley, Nikki
Cc:
Subject: Watch & Learn: Transforming the Digital Citizen Relationship Webinar
1.19.16

<<http://statescoop.us7.list-manage.com/track/click?u=2ccc01e3bfaef269042232521&id=db96cd7486&e=d22ace373d>>

<<http://statescoop.us7.list-manage1.com/track/click?u=2ccc01e3bfaef269042232521&id=4370652f65&e=d22ace373d>>

<<http://statescoop.us7.list-manage.com/track/click?u=2ccc01e3bfaef269042232521&id=276ee5cdbf&e=d22ace373d>>

<<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/photo.jpg>>

State business and IT leaders recognize that “Golden Records,” referring to people, places and things can significantly improve customer / citizen service, by getting the right agency programs to the right people.

Find out how states are leveraging master data management to improve people’s experiences while engaging with government, effectively reduce waste, fraud and abuse and, ultimately, increase the quality of life for citizens.

You'll learn:

<<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/icon.jpg>> How to improve data to ensure citizens are getting the services they are entitled to

<<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/icon.jpg>> Methods for discovering discrepancies more quickly to deter waste, fraud and abuse

<<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/icon.jpg>> How to better predict what information and services citizens may need

<<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/register-section-2.jpg>>

<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/RaMashariki_Armen.jpg>

<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/Neely_Dewand.jpg>

Amen Ra Mashariki
Chief Analytics Officer,
NYC Dewand Neely
CIO,
Indiana

<<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/Monica-Mullen.jpg>> <<http://s3.amazonaws.com/fedscoop-media/dev/Informatica/Williams-Jake.jpg>>

Monica Mullen

Principal Solutions Marketing Manager,
Informatica Jake Williams
Manager of Strategic Initiatives,
StateScoop

Transforming the Digital Citizen

Relationship Informatica <<http://statescoop.us7.list-manage.com/track/click?u=2ccc01e3bfaef269042232521&id=7d3b2aa800&e=d22ace373d>> • StateScoop
<<http://statescoop.us7.list-manage.com/track/click?u=2ccc01e3bfaef269042232521&id=36cee11de4&e=d22ace373d>>

This email was sent to nikkihaley@gov.sc.gov <<mailto:nikkihaley@gov.sc.gov>>
why did I get this? <<http://statescoop.us7.list-manage.com/about?u=2ccc01e3bfaef269042232521&id=33752f5647&e=d22ace373d&c=07e158c925>>
[unsubscribe from this list <http://statescoop.us7.list-manage.com/unsubscribe?u=2ccc01e3bfaef269042232521&id=33752f5647&e=d22ace373d&c=07e158c925>](http://statescoop.us7.list-manage.com/unsubscribe?u=2ccc01e3bfaef269042232521&id=33752f5647&e=d22ace373d&c=07e158c925) [update subscription preferences <http://statescoop.us7.list-manage2.com/profile?u=2ccc01e3bfaef269042232521&id=33752f5647&e=d22ace373d>](http://statescoop.us7.list-manage2.com/profile?u=2ccc01e3bfaef269042232521&id=33752f5647&e=d22ace373d)

StateScoop · 1150 18th Street NW · Washington, DC 20036 · USA

[_<http://statescoop.us7.list-manage.com/track/open.php?u=2ccc01e3bfaef269042232521&id=07e158c925&e=d22ace373d>](http://statescoop.us7.list-manage.com/track/open.php?u=2ccc01e3bfaef269042232521&id=07e158c925&e=d22ace373d)