

From: BusinessUSA <business@subscriptions.usa.gov>
To: Kester, Tonykester@aging.sc.gov
Date: 2/11/2016 3:29:28 PM
Subject: Matchmaking: Not Just for Lovers

Having trouble viewing this email? [View it as a Web page.](#)

02/10/2016

Playing the Match Game

St. Valentine's Day is all about finding that perfect match. But with all due respect to Cupid, St. Valentine, and all things amorous, we wanted to send along ways you can use business matchmaking--the pairing of two entities, including buyers and sellers--based on mutual interests.

Matching You With Funding

The Small Business Administration's [Leveraging Information and Networks to Access Capital \(LINC\)](#) program helps connects entrepreneurs and lenders.

[Read more about LINC.](#)

Trade Missions and Associated Programs

While trade missions are available from a variety of organizations, U.S. Certified Trade Missions (CTM) are backed by the U.S. government. [Learn more about CTMs](#) and programs like [The Gold Key Matching Service](#).

Want assistance writing an export plan? The National Institute of Standards and Technology's [ExporTech](#) program connects you with a wide range of world-class experts that can help navigate the export sales process.

Matchmaking Right Here in the USA

Here's a sampling of events that can provide you with an opportunity to grow your business right here in the USA:

- [The 26th Annual Government Procurement Conference](#): Held on April 6, the event helps connect businesses with procurement opportunities at the federal level.
 - The SBA's [12th Annual Connecting Businesses with Contracts event](#): Held on March 22nd in Baton Rouge, LA, this conference also focuses on procurement, but for small businesses.
 - [Solar Power International \(SPI\) 2016](#): The largest North American event for the solar power industry. Takes place September 12-15 in Las Vegas, Nevada.
 - You can also find a list of matchmaking events in your area by [visiting our events database](#).
-

Twitter Highlights and Digests

Here's a few of our top tweets from the past week:

1. [Top 20 Facts About #Manufacturing via @NIST_MEP](#)
2. [Did you hear the news? @POTUS will become 1st sitting pres. to attend #HM16USA!](#)
3. [Tomorrow is #DataPrivacy Day. Learn about what you can do to keep your #biz #cybersecure](#)

Interested in getting all of our BusinessUSA business advice and news from our Twitter stream in one, easy-to-read email? Sign up for [the BusinessUSA Twitter digest here](#).

BusinessUSA newsletters: Great sources of inspiration

[Subscribe to the BusinessUSA newsletter](#) for helpful resources to help your business succeed. For past issues, [click here](#).

BUSINESS.USA.GOV IS AN OFFICIAL WEBSITE OF THE U.S. GOVERNMENT.

Stay Connected:

Unsubscribe, update your subscriptions, or modify your password or email address at any time on your [Subscriber Preferences Page](#). If you have questions or problems with the subscription service, please contact [subscriberhelp.govdelivery.com](#).

This service is provided to you at no charge by [Business.USA.gov](#).

This email was sent to kester@aging.sc.gov from: BusinessUSA • 1401 Constitution Ave NW • Washington DC 20230 •