

From: Main Street Monday - U.S. Chamber of Commerce <mainstreetmonday@uschamber.com>  
To: Kevin L. BryantKevinBryant@scstatehouse.gov  
Date: 12/24/2018 2:47:15 PM  
Subject: Death of the 9-5, Rise of the Aging Entrepreneurs, Ridiculous Lawsuits and more...

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**“Go get a real job!”**

That's what Elizabeth Chan heard from her family after she'd spent much of her savings and years writing & recording a Christmas song a day. But Chan got the last **"Ho Ho Ho."** She's become America's most successful and perhaps only, full-time Christmas-song singer-slash-composer entrepreneur. She's even landed on Billboard charts, next to Kelly Clarkson.

**Quick Note:** *Main Street Monday* will take a break for the holidays, but we'll be back in your inboxes Monday, Jan. 7. Feel free to [stay in touch via email](#). Wishing you a wonderful holiday season, and a Happy New Year. See you in 2019!

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They left the mortgage business, spent a night testing food, and bought a food truck a few weeks later. The lives of [Akash Kapoor](#), his wife [Rana Kapoor](#), and co-founder [Amir Hosseini](#) haven't been the same since.

- 1. DMing your baker?** Check out these scrappy businesses that only exist on Instagram—where you can order bread, furniture, and much more without ever leaving the platform.
  - 2. Future workforce:** Why Richard Branson thinks [the 9-5 work week is going the way of the dinosaurs](#).
  - 3. Toy story:** In 2015, New York City lost a truly iconic landmark: the legendary toy store FAO. [Here's how the brand has come back to life](#).
  - 4. Culture advantage:** Companies are [dealing with tight labor markets by transforming their culture](#).
  - 5. Holiday giving:** Here's why small businesses [should not forgo their opportunity to be charitable just because they're small](#).
  - 6. Age is more than a number:** Here's an interesting take on [why older entrepreneurs might be our economy's greatest resource](#).
  - 7. Ridiculous lawsuits:** A lawsuit against Ginger Ale for not including real ginger? A lawsuit to legally change his age for online dating apps? [These are just a couple of the 10 Most Ridiculous Lawsuits of 2018 – released by the Institute of Legal Reform](#).
- Bonus:** [Never forget](#).

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## **3 Q's** with Fred Wellman, CEO and Founder of [ScoutComms Inc.](#) in Fredricksburg, VA

### **Q: What gets you up in the morning?**

**A:** I love leading an impact company that is making a difference for my fellow veterans. We aren't just trying to make money...we are trying to make a difference.

### **Q: What words of advice do you have for the small business community?**

**A:** Go big or don't go. Too often I see companies fail or never take off because they haven't done their homework and gone all in to make it happen. I often say to entrepreneurs I teach that you have to be hungry...to be hungry. Having to succeed drives you to do so.

### **Q: What song gets you pumped up?**

**A:** [Tom Sawyer](#) by Rush.

You can find **ScoutComms** [here](#), on [Twitter](#), and on [Facebook](#).

P.S. We'd love to feature your small business too! Hit us up at [MainStreetMonday@uschamber](mailto:MainStreetMonday@uschamber)

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- 1. A cure for procrastination:** Don't beat yourself, [just make a plan and follow it](#).
  - 2. Getting referrals without cold calling:** Relationships are still the key to getting the best referrals. [Here is a strategy to foster the right relationships and generate business](#)
  - 3. Holiday marketing:** The holiday season is a critical money-making time for many small businesses. [Here are nine holiday marketing tips that won't blow up your wallet](#).
  - 4. Cybersecurity:** [Here's why hackers target small business owners](#) and what you can do about it.
  - 5. Is it in the cloud?** In 2019 small businesses are going to rely more and more on cloud computing. Here's [what small businesses need to know](#).
  - 6. New year, new you:** Here are [15 things to top your business checklist for the New Year](#).
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It's official: the government is now in a partial shutdown. [And it may last awhile](#).

The December 21 deadline for funding a portion of the government, including the State Department, the Justice Department, the Transportation Department, the Agriculture Department, and the Department of the Interior, has come and gone — and lawmakers are still trying to figure out some kind of deal. [Stay tuned](#).

And if you have some downtime this week, consider applying for the [Small Business Administration's National Small Business Week contest](#). Many household names were previous National Small Business Week award winners including Chobani, Callaway Golf, and more. Submit your nomination by Jan. 9, 2019! <http://ow.ly/sOkt30mNbjH>

P.S. Want to get more involved in additional efforts to support and defend America's small business community? Consider joining the Chamber's Main Street Leaders program.

Visit <https://www.uschamber.com/main-street-leaders> for more information.

What did we miss? Don't be shy. Let us know at [MainStreetMonday@uschamber.com](mailto:MainStreetMonday@uschamber.com)

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More than **1/2 (53%)** of small business owner [be working on Christmas Day](#). During the holi season never forget all of the things small business owners do for our country and econ

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Have your own hot tips, stories or thoughts to share? Reaching out is super easy! We're at [MainStreetMonday@uschamber.com](mailto:MainStreetMonday@uschamber.com). We can't wait to hear from you.

This e-mail was sent by:

**U.S. Chamber of Commerce**

1615 H Street, NW

Washington, DC 20062

This email was sent to: [kevinbryant@scsenate.gov](mailto:kevinbryant@scsenate.gov)

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