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To: Kester, Tonykester@aging.sc.gov
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Subject: Final Webinar Reminder: What Story Does your Government Website Tell?

Hi Tony,

Still think the best government websites have the best images and content? What if your organization's "brand" online had more to do with functionality, mobility and searchability rather than design? For today's citizen, this is what matters.

Join us on our webinar tomorrow where we will help you understand how to brand your organization's website to maximize its effectiveness, allowing it to better serve your community.

Register Here

Also, here are some great examples of some **government websites** that have it figured out.

We hope to see you there!

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