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**Subject:** \$13.8 Million Invested in new Myrtle Beach Sports Center

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## In This Issue

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January 27, 2015

### \$13.8 Million Invested in new Myrtle Beach Sports Center

More than \$13 million has been invested in the new Myrtle Beach Sports Center, an indoor tournament facility that will accommodate eight full-court basketball games or 16 full-court volleyball games all at once. The nearly 100,000-square-foot space also can be configured for other activities, such as wrestling, cheerleading, archery, dance, gymnastics and more.

In addition to being a prime venue for tournaments, the center will feature a special element paying tribute to the late Buddy Rogers, former coach of Myrtle Beach and Socastee high schools, who was widely respected for his leadership and commitment to developing youth through sports.

The new facility is adjacent to the Myrtle Beach Convention Center and includes 500 extra parking spaces, for a shared total of 2,250 spaces.

The investment generated at least five new full-time positions and dozens of temporary construction jobs. It is expected to open in early March.

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### Report New Tourism Investments in South Carolina!

Tourism employs one in every 10 people in South Carolina with a total impact of nearly \$18 billion annually. Capital investment dollars are constantly pouring into the tourism industry, with hundreds of millions of dollars spent on projects each year. It is vital that this component is properly recognized as a cornerstone of our state's economy. We at the South Carolina Department of Parks Recreation & Tourism are contributing to this effort by compiling new tourism businesses and developments from across the state and announcing them to the public as often as possible.

If you are aware of new tourism investments - new hotels or major expansions, new attractions, golf courses or new visitor services - kindly notify SCPRT to help us keep track and raise awareness. Use the form at the [link](#) to get started!

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## Help us Improve Correspondence to You

Please take five minutes to share with us your impressions of the tourism industry e-newsletters distributed by the South Carolina Department of Parks, Recreation & Tourism (SCPRT.) Your responses are strictly confidential and will help us improve correspondence to you.

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