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Subject: 10.29.15 EA DAILY PLAN
Attachments: DR-4241-SC Daily SMP 10-29-15.docx

FYSA-EA Daily Plan 10.29.15

JOINT FEMA/STATE DAILY STRATEGIC MESSAGING PLAN Thursday, October 29, 2015

Key Message

- Help is available for South Carolina disaster survivors, including disaster unemployment and legal assistance and crisis counseling.

Products

- News releases scheduled for distribution to the media:
 - FEMA Mitigation Advisers Offer Guidance to Flood Survivors (Columbia, James Island, Sumter, Lexington and Myrtle Beach)
 - SCEMD and FEMA Encourage South Carolina Flood Survivors to Update Information
 - Recovery Center Opening in Horry County – released through the Governor's office
- **Talking Points:**
 - Daily Bullets

Congressional Affairs:

- **10 a.m.** Brief Sen. Graham's staff in Rock Hill, with FEMA Branch I and SBA, 235 E. Main St., Suite 100, Rock Hill (York County)
- **10 a.m.** Brief Rep. Clyburn's staff in Columbia (Richland County)

Intergovernmental Affairs:

- **10:30 a.m.:** Meet with Eutawville Mayor Jefferson Johnson

Private Sector:

- **2 p.m.** In coordination with SBA, meet with African-American Chamber of Commerce, Columbia

DRCs

- DRC Opens in Conway (Horry County) (**hard opening**)

Events:

- **9 a.m.** SBA Business Recovery Center opens, Sumter County Civic Center, 700 W. Liberty St., Sumter. Open 9 a.m. – 5 p.m. weekdays
- **3 p.m.** State/FEMA stakeholders/HQ conference call at the JFO.
- **5:30 p.m.** Richland County open house, Lower Richland County High School, 2615 Lower Richland Blvd., Hopkins.
- **6 p.m.** Santee Tribe Town Hall at Tribal Council Hall, 432 Bayview Rd., Holly H