

**From:** Susanne Barham <susanne.barham@gov.mcdonalds.com>  
**To:** Lt. Governor's OfficeLtGov@scstatehouse.gov  
**Date:** 3/20/2018 11:19:33 AM  
**Subject:** FW: Our Climate Change Announcement

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Dear Kevin,

At McDonald's we're committed to using our scale for good and raising the bar on what it means to be a responsible company committed to people and the planet.

I'm reaching out to share our latest move in this effort, which we're making in collaboration with stakeholders, including farmers, ranchers and our suppliers, to reduce greenhouse gas emissions across our entire company footprint. Below is an email from Francesca DeBiase, Chief Supply Chain and Sustainability Officer about our climate announcement.

Please don't hesitate to contact me with questions.

Best,

Susanne

Excited about the announcement? Please share on [Twitter](#).

Susanne Streb Barham | Government Relations Director  
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**From:** Francesca DeBiase, McDonald's

**Date:** Tuesday, 3/20, 8:00am CST

**Subject:** McDonald's New Climate Commitment

Good morning,

As you've seen, at McDonald's we're committed to using our scale for good and raising the bar on what it means to be a responsible company committed to people and the planet.

Climate change is the biggest environmental issue of our time, affecting McDonald's customers, employees, our communities and our supply chain. Today McDonald's becomes the first global restaurant company in the world to set a Science Based Target to significantly reduce our greenhouse gas emissions.

## Today's Announcement: McDonald's Approved Science Based Target

We are proud to share our target, approved by the Science Based Target initiative (SBTi), which includes our plans to:

- Partner with franchisees to reduce greenhouse gas emissions from McDonald's restaurants and offices by 36% by 2030 from a 2015 base year.
- Through collaboration and partnership with our suppliers and producers, McDonald's also commits to a 31% reduction in emissions intensity (per metric ton of food and packaging) across our supply chain by 2030 from 2015 levels.

Through actions across our supply chain, restaurants and offices, we expect to prevent 150 million metric tons of CO<sub>2</sub> equivalents (CO<sub>2</sub>e) from being released into the atmosphere by 2030.

150 million metric tons of CO<sub>2</sub>e is the equivalent of:

- Taking 32 million passenger cars off the road for an entire year
- Planting 3.8 billion trees and growing them for ten years
- Nearly the carbon footprint of Belgium, Vietnam or the Czech Republic

When you operate 37,000 restaurants in 120 markets, serving 69 million people each day, every change makes a big difference. But what makes our target unique?

- First restaurant company : We are excited to be the first global restaurant company with an approved Science Based Target to reduce emissions.
- Supply chain and franchisees : In partnership and collaboration, we will work with our extensive system of suppliers, producers and franchisees to achieve this ambitious target In a franchise restaurant business with a global supply chain, this means working with thousands of independent businesses – large and small – to address our collective emissions.

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- Growing our business, not emissions: Our climate target will be integrated into our company DNA as part of our vision for a better McDonald's. The target will enable McDonald's to grow as a business without growing our emissions.

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- Reporting our progress: McDonald's remains committed to transparency and will expand its measurement systems, and annually communicate about challenges, progress and milestones.

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We will achieve our target by running more environmentally efficient restaurants and developing innovative solutions that reduce the greenhouse gas emissions in our supply chain from farm to restaurant. In collaboration with franchisees, suppliers and producers, we're prioritizing action on the largest segments of our carbon footprint: beef production, restaurant energy usage and sourcing, packaging and waste. Combined, these account for approximately 64% of McDonald's global emissions.

We know we can't achieve this alone, and we're excited to take this next step in our sustainability journey with partners across the McDonald's system and beyond. Building on the momentum of existing programs on forests, agriculture and energy efficiency, we will work together to continue identifying practical solutions to reduce greenhouse gas emissions and bring them to scale.

To learn more about our climate target, please visit our [website](#) and watch our video. Excited about the announcement? Please share on [Twitter](#).

We are thrilled to share this announcement with you and welcome any questions. We're committed to continuing progress on our climate initiative and will keep you up to date with any future sustainability commitments.

Best,

Francesca

Francesca DeBiase  
Chief Supply Chain and Sustainability Officer

McDonald's Corporation