

From: Marcus & Millichap / IPA Multifamily Forum: DFW
Sent: 10/2/2014 10:10:31 AM
To: Haley, Nikki
Cc:
Subject: [Price Increase Tonight] Lucy Billingsley to Keynote Next Week

<<http://emarketing.greenpearl.com/ct/22742171:22659601760:m:1:621478221:809FC54BC3CF549A94C1A2089BF72AAF:r>>

Don't miss the opportunity to hear **Lucy Billingsley, Mike Ablon, Ted Hamilton** and **Will Balthrope** discuss the battle of the borders in a special keynote panel at 9 AM on urban versus suburban development at the **Marcus & Millichap / IPA Multifamily Forum: DFW**
<<http://emarketing.greenpearl.com/ct/22742171:22659601760:m:1:621478221:809FC54BC3CF549A94C1A2089BF72AAF:r>> on October 7!

Register now before Advanced Registration rate increases TONIGHT, October 2!

**Advanced Registration: \$399
(Full Rate: \$449)**

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Keynote Panel Includes:

<http://mmdallasforum.com/wp-content/uploads/2014/10/W-Balthrope-DFW-100x150.jpg>

Will Balthrope
Executive Director - Texas
**Institutional Property
Advisors**

MODERATOR

[<http://mmdallasforum.com/wp-content/uploads/2013/07/MikeAblon_Dallas.gif>](http://mmdallasforum.com/wp-content/uploads/2013/07/MikeAblon_Dallas.gif)

Mike Ablon
Principal
PegasusAblon

[<http://mmdallasforum.com/wp-content/uploads/2014/10/L-Billingsley-DFW-100x150.jpg>](http://mmdallasforum.com/wp-content/uploads/2014/10/L-Billingsley-DFW-100x150.jpg)

Lucy Billingsley
Partner
Billingsley Company

[<http://mmdallasforum.com/wp-content/uploads/2013/07/TedHamilton100x150.jpg>](http://mmdallasforum.com/wp-content/uploads/2013/07/TedHamilton100x150.jpg)

Ted Hamilton
President & CFO
Hamilton Properties

Marcus & Millichap / IPA Multifamily Forum: DFW
<<http://emarketing.greenpearl.com/ct/22742171:22659601760:m:1:621478221:809FC54BC3CF549A94C1A2089BF72AAF:r>>
Tower Club
Dallas

Tuesday, October 7, 2014
7:30 AM to 5:00 PM

Advanced Registration Rate
\$399

Full Registration Rate

\$449

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Confirmed Speakers:

- **Mike Ablon**, Principal, **PegasusAblon**
- **Will Balthrope**, Executive Director - Texas, **Institutional Property Advisors**
- **Robert Bennett**, Partner, **Thackeray Partners**
- **Lucy Billingsley**, Partner, **Billingsley Company**
- **Kelli Carhart**, Director of Multifamily - Texas, **Freddie Mac**
- **Mark Cantrell**, President, **Cantrell McCulloch**
- **John Crawford**, President & CEO, **Downtown Dallas, Inc.**
- **Keith Dunkin**, Senior Vice President - YieldStar, **RealPage**
- **Nick Fluellen**, Vice President Investments, **Marcus & Millichap**
- **Ann Hambly**, President & CEO, **1st Service**
- **Ted Hamilton**, President & CFO, **Hamilton Properties**
- **David Hensley**, Principal, **Hensley Lamkin Rachel**
- **Jason Hanna**, Senior Vice President - Operations **The Bascom Group**
- **Samuel Isaacson**, Vice President, **LEM Capital**
- **Maia Jimenez**, Owner, **Vima Decor**
- **Drew Kile**, Director - Texas, **Institutional Property Advisors**
- **John Kirk**, Executive Vice President - Development, **Embrey**
- **Craig Lashley**, Vice President of Investments, **MLG Capital**
- **John LeBeau**, Regional Vice President, **Pinnacle Family of Companies**
- **John L'Huillier**, Partner - Acquisitions, **Phoenix Capital Partners**
- **Adrian Lufschanowski**, President, **Thrive FP**
- **Johnathan Makus**, Acquisition Manager, **Investors Capital Group**
- **Tom McDaniel**, Senior Vice President, **Fairfield Residential**
- **Dan McDonough**, Vice President - Acquisitions, **Fowler Property Acquisitions**
- **Stephen Meek**, SVP Investments, **Streetlights Residential**
- **Brett Meringoff**, Vice President, **WinnDevelopment**
- **Bradley Miller**, President, **Encore Multi-Family**
- **Cross Mocer**, Co-Chief Executive Officer, **Presidium**
- **Dirik Oudt**, President, **Lang Partners**
- **Lee Raphael**, Founder & President, **Ramco Renovations**
- **Mark Rutledge**, President & CEO, **WRH Realty Services**
- **John Sebree**, Vice President/National Director - NMHG, **Marcus & Millichap**
- **Matt Segrest**, President, **Alamo Manhattan**
- **Eric Silverman**, Founder & Managing Director, **Eastham Capital**

- **Kim Small**, Senior Vice President, **Wood Residential Services**
- **Paul Stell**, Co-Founder & Managing Director, **Stellar Development**
- **Donna Summers**, Vice President - REIT Operations, **Gables Residential**
- **Brad Taylor**, Executive Vice President - Investment Partner, **JPI**
- **Carlos Vaz**, President, **Conti Organization**
- **Michael Ware**, Associate Director - NMHG, **Marcus & Millichap**
- **Colin Whittier**, Director, **Prudential**
- **Greg Willett**, Vice President Research & Analysis, **MPF Research**

Meet the Speakers

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Conference Agenda:

- **General Session:** *DFW Multifamily Market Update*
- **Battle of the Borders:** *Urban vs. Suburban*
- **Some Like it Hot:** *DFW's Development Pipeline*
- **On the Money:** *DFW's Debt and Equity Landscape*
- **Boost Your NOI:** *Best Practices for Property Management*
- **Breathing New Life:** *The Value-Add Proposition*
- **Moving to the Suburbs:** *Development and Investment Outside the City*
- **Post-Lunch Presentation:** *Reversing the Sprawl in Downtown Dallas*
- **Afternoon Special Presentation:** *DFW Apartment Market Trends*
- **Welcome to the Metroplex:** *The Appeal of DFW Investment*

View the Full Agenda

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Get Involved!

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