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**Subject:** The #1 Reason Most Legal Websites Fail

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Yes, it's true – the vast majority of legal practice websites fail, and by fail, we mean fall well short of actually delivering the results promised.

The reason is actually surprisingly simple and obvious. Having seen this pattern play out literally thousands of times, we're ready to share this fatal flaw with you in our latest installment to izmoinsights™, revealing the obvious (once you know to look for them) problems endemic to so many legal practice websites.

We reveal all [here](#)

Thanks,

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