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**CC:** Smith, Caleb Jcaleb@mail.house.gov  
**Date:** 1/11/2016 4:23:27 PM  
**Subject:** FW: SOTU Response  
**Attachments:** SOTU-DigitalBestPractices.pdf

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Tips from the Speaker's digital director attached.

The live web video will be here: <https://www.youtube.com/watch?v=6Pe1taEEUok>

That player can be embedded in your sites too. Please let me know how we can help with that.

On January 11, 2016 at 11:05:42 AM, Smith, Caleb J ([caleb@mail.house.gov](mailto:caleb@mail.house.gov)) wrote:

Hey sir,

Here is a short memo that I'm hoping you can please share with Team Haley. It spells out a few small, actionable best practices for the hours leading up to the address. Please let them know that they can contact me if they have any questions or other ideas.

Thanks,

Caleb

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